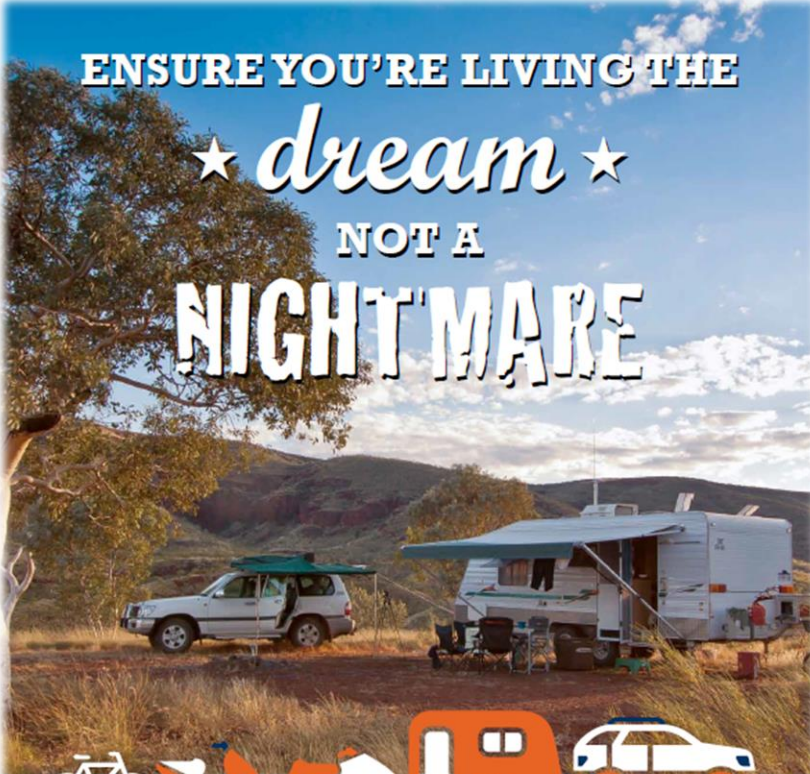


ENSURE YOU'RE LIVING THE  
★ *dream* ★  
NOT A  
**NIGHTMARE**



**Secure your car, caravan and personal items**

Caravan and camping holidays in the Pilbara region are enjoyed by thousands every year and for most the experience is happy and trouble-free.

But a holiday can be ruined by thieves who target items that people leave unlocked or unattended while they relax.

AN INITIATIVE OF THE  
**CLEANSWEEP TASKFORCE**  
Local government, industry and Police working together to create a safer community



*Making the Shire of Roebourne a safer place to live*

# QUARTERLY REPORT

April 2014  
to  
June 2014

## **INTRODUCTION**

The Cleansweep Taskforce was formed in 2010 in response to the Shire of Roebourne Community Needs & Satisfaction survey that showed crime and safety issues were a high priority for our community. Cleansweep is responsible for administering the community safety and crime prevention function for the Shire of Roebourne.

## **TASKFORCE MEMBERSHIP & MANAGEMENT**

The Cleansweep Taskforce comprises representatives from the Shire of Roebourne, WA Police and its funding partners, Rio Tinto and the Woodside operated North West Shelf Project. This membership comprises the 'Steering Group'. The Taskforce and its associated initiatives are managed by the Shire of Roebourne's Community Safety Coordinator. This position is currently held by Stephanie Sparks, who commenced in this role on 30 July 2012. Monthly Cleansweep Taskforce meetings were held, which were attended by steering group members. These meetings are minuted, with copies of the minutes provided to Cleansweep steering group members.

## **FUNDING**

Funding for the operation of the Cleansweep Taskforce and the associated initiatives has been provided through sponsorship and grant funding provided by Rio Tinto, Woodside operated North West Shelf Project and Western Australia Police and budget allocations from the Shire of Roebourne.

## **KEY INITIATIVES & PERFORMANCE MEASURES**

Key initiatives for the Shire's community safety and crime prevention function are contained in the Shire of Roebourne Operational Plan 2013 – 2014 and focus on the target areas of:

- Crime Prevention/Anti-social Behaviour Management
- Graffiti Management
- Litter Management
- Alcohol Management
- Road/Vehicle Safety

The Cleansweep Taskforce focusses its activities in line with the Shire of Roebourne Operational Plan which is underpinned by the Cleansweep Strategic Plan 2011 to 2015.

A community workshop was held in April 2013 to review the Operational Plan. Representatives from key community groups, business organisations, the resources sector and government & non-government agencies attended the workshop. The outcomes of the workshop were used to develop the 2013 – 2014 Cleansweep Operational Plan, to ensure that key initiatives associated with the target areas and the Shire of Roebourne Operational Plan were aligned with community expectations.

## **INITIATIVE OVERVIEW**

Following is an overview on the progress on the various initiatives and projects that have been undertaken or continued during the last quarter (April 2014 to June 2014) for the 2013 - 2014 financial year.

**CRIME PREVENTION/ANTI-SOCIAL BEHAVIOUR MANAGEMENT**

Manage Crime prevention/anti social behaviour through providing support to initiatives that promote safe community behaviour

**Related Shire Theme/Goals:** Our Community – Diverse and Balanced – We will further develop and maintain the infrastructure and facilities to create aesthetically attractive and liveable towns which will develop into more diverse and balanced communities

**Cleansweep Taskforce Strategic Goal:** We will engage with stakeholders to build a community where crime and anti-social behaviour is not accepted.

Ref ID	Services	Priority	Actions required What services will Cleansweep offer to make this happen?	Timeframe		Budget		Performance Measures	Performance Progress
				Planned completion	Actual	Planned	Actual		
1.1	Continue to implement CCTV and security lighting subject to needs and funding		Determine positions for additional CCTV cameras and security lighting in consultation with stakeholders	Dec 2013		\$195,000 (Grant from POCA, WAPOL and NWSP)	\$Nil	Determine positions for additional CCTV cameras and security lighting in consultation with stakeholders	Delayed/ Delays Anticipated
			Install signage to support CCTV installations	Dec 2013		\$1,139 (631633.3101)	\$1,139	**Signs installed as required	Delayed/ Delays Anticipated
			Make grant funding applications to source funding for installations	Ongoing		\$Nil	\$Nil	Make grant funding applications to source funding for installations	Completed
			Upgrade lighting in park/s	Jul 2013 – Jun 2014		\$25,000 (grant from WAPOL)	\$Nil	**Lighting upgrade completed	Delayed/ Delays Anticipated
			Installation of lighting upgrades along footpaths in consultation with key stakeholders	Jun 2014		\$250,000 (Strat. Projects)	\$Nil	**Lighting upgrade completed	Delayed/ Delays Anticipated
1.2	Continue to improve crime & safety awareness & neighbourhood relations by implementing ongoing projects and programs.		Undertake community BBQ's /events with WAPOL (4 annually)	Dec 2013 Feb 2014	Aug 2013 Oct 2013	\$5,000 (631631.3101)	\$50	Undertake community BBQ's /events with WAPOL (4 annually)	Completed
			Distribution of invitations & advertising	Apr 2014 Jun 2014		\$3,500 (631631.3602)			
			Purchase variety of branded promotional items for distribution at community events	Nov 2013	Dec 2013	\$16,000 (631631.3101)	\$15,363	** Selection of promotional items purchased ** Scale of distribution	Completed

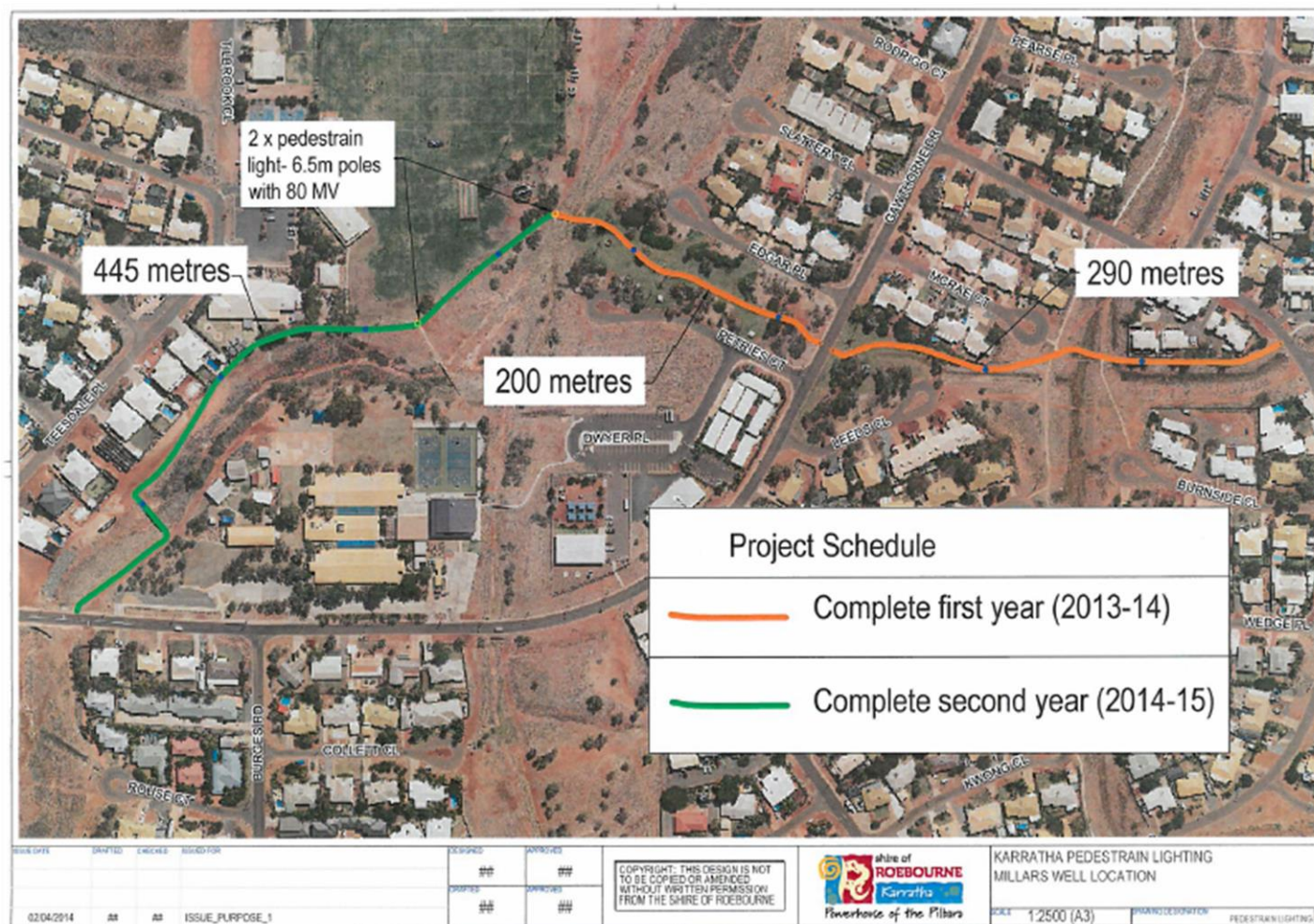
			Purchase mobile CCTV cameras	Oct 2013	Sept 2013	\$3,700 (631631.3101)	\$3,790	** CCTV cameras purchased	Completed
			Implement motorcycle / bike lock subsidy initiative	Nov 2013 to Jun 2014	Jun 2014	\$10,000 (631631.3101)	\$13,427	**Uptake from community members on initiative	Completed
			Community Crime Prevention presentation/s conducted	Dec 2013 Mar 2014		\$Nil (631631.3101)	\$Nil	**Attendance numbers	Not Started
			Reprint Cleansweep branded pamphlets (street drinking/Cleansweep)	Feb 2014	Feb 2014	\$Nil (631631.3101)	\$Nil	** Pamphlets reprinted	Completed
			Coordinate community information mail out from WA Police	May 2014		\$Nil (631631.3602)	\$Nil	** Mail out completed	Not Started
			Review participation in 'Eyes on the Street' initiative and coordinate additional training	Aug 2013	Aug 2013	\$Nil	\$Nil	** Training completed ** Additional people trained in initiative	Completed
			Attend Community Association meetings	Jun 2014	Jun 2014	\$Nil	\$Nil	**Attendance at 2 meetings of each community assoc.	Completed
			Investigate participation in eWatch program/newsletter	Aug 2013	Aug 2013	\$Nil	\$Nil	**Participation in and community feedback indicates increased awareness of program	Completed
			Implement caravan/traveller crime prevention campaign	May 2014	Jun 2014	\$Nil (631631.3101)	\$1,255	**Completion of	Completed
1.3	Review and update residential property kerbside numbering for emergency and property identification purposes		Update all residential property street numbers and place visible street number on verge	Jun 2014	Jun 2014	\$70,000 (652007.3100)	\$69,615	Update all residential property street numbers and place visible street number on verge	On Target



## PERFORMANCE NOTES

### 1.1 Continue to implement CCTV and security lighting subject to needs and funding

- Whilst installation works have not commenced, background work continued in relation to progressing CCTV installation. A draft Memorandum of Understanding regarding CCTV has been finalised and was provided to WA Police for comment and/or approval.
- The proposed contractors for CCTV installation were requested to review their submission, due to timeframe since original submission, to ensure latest technology is included in the submission. This has been received and is being reviewed.
- A proposed CCTV policy was presented to Council which was subsequently adopted. Policy *DC01 Closed Circuit Television (CCTV) Operations* refers. The Policy is relative to all CCTV installations within the Shire.
- Installation of footpath lighting (which was expected to be completed by June) has been delayed due to inability to supply battery component of the solar lights. The component is expected to be supplied in July with installation programmed for late July.
- There were no grant funding opportunities available during the quarter.



### **1.2 Continue to improve crime & safety awareness & neighbourhood relations by implementing ongoing projects and programs.**

- The Cleansweep Taskforce was hosting stand-alone community BBQ's and functions with little uptake from the community. Considering this, there has been a shift towards promoting Cleansweep Taskforce and its associated activities through the media and already arranged community events or activities. This ensured strong community presence and dissemination of information. There were limited opportunities for participation in community events to promote the Cleansweep Taskforce during this quarter.
- Cleansweep Taskforce branded promotional items were distributed to community members at local events and via customer contact points, including libraries and Police Stations.
- The motor bike lock promotion has progressed with North West Honda sourcing 2 types of suitable locks. The 2 locks will have different prices, catering for all budgets. The promotion/campaign launch will coincide with the FeNaCING Festival in August.
- Regular feedback and information on community safety issues have been provided via the Shire's Community Development team for discussion at Community Associations meetings.
- A crime prevention campaign (comprising posters and informational flyers) was developed in response to incidents occurring at caravan parks throughout the Shire.

### **1.3 Review and update residential property kerbside numbering for emergency and property identification purposes**

- The contractor engaged to undertake kerb numbering has completed work in all towns and suburbs (other than Nickol). Work in Nickol will be completed in the next Financial Year.



**GRAFFITI MANAGEMENT**

Manage graffiti prevention and removal

**Related Shire Theme/Goals:** Our Community – Diverse and Balanced – We will further develop and maintain the infrastructure and facilities to create aesthetically attractive and liveable towns which will develop into more diverse and balanced communities

**Cleansweep Taskforce Strategic Goal:** We will provide Shire services and develop community programs that result in a significant reduction in graffiti.

Ref ID	Services	Priority	Actions required What services will Cleansweep offer to make this happen?	Timeframe		Budget		Performance Measures	Performance Progress
				Planned completion	Actual	Planned	Actual		
2.1	Maintain and coordinate a rapid response programme to graffiti identified within the Shire.		Coordinate graffiti removal contractor and removal requirements	Ongoing		\$76,800 (631600.3100)	\$81,783	Remove all offensive graffiti within 48 hours of reporting  Remove all non offensive graffiti within 7 days of reporting	Completed
2.2	Continue to coordinate an education and prevention program.		Develop graffiti information brochure for distribution at premises by removal contractor	Oct 2013 then ongoing	Feb 2014	\$3,200 (631600.3100)	\$872	Disseminate graffiti removal information publicly	Completed
			Liaise with Department of Corrective Services on engagement of offenders for completion of voluntary hours	Ongoing		\$Nil	\$Nil	Facilitate engagement of all offenders referred by WAPOL to remove graffiti	Completed
			Upload graffiti reports to WAPOL	Monthly		\$Nil (110010.3201)	\$539	Provide graffiti statistical reports to WAPOL on a monthly basis	Completed
			Develop & implement Community Art Project - Roebourne Basketball Courts	June 2014		\$100,000 (Funding required – source TBC)	\$171	**Significant reduction in graffiti levels **Art project completed	Delayed/ Delays Anticipated
			Graffiti Report & Reward Advertising Campaign	Oct 2014	Jun 2014	\$20,000 (631600.3100)	\$11,725	**Advertising campaign completed **Grant acquittal and evaluation completed	On Target
2.3	Encourage community removal of minor graffiti that meets the standards under the Shire Graffiti Policy.		Purchase & supply graffiti removal kits to residents, businesses, schools, community groups with info brochure w/safety & standards.	Nov 2013 then ongoing	Sep 2013	\$6,900 (631601.3101)	\$6,900	Ensure all graffiti removal kits are provided within 48 hours of request	Completed



## PERFORMANCE NOTES

### 2.1 Maintain and coordinate a rapid response programme to graffiti identified within the Shire.

- The graffiti removal contractor continued to work within a works programme to address new and historical graffiti. During the quarter, the contractor completed graffiti removal work 10 days per month. The schedule enabled a systematic approach to addressing graffiti in each town or suburb.
- The contractor was required to attend to two incidents of graffiti where it was considered to be urgent, racist or offensive graffiti, with removal effected within 36 hours of reporting (performance well within the required performance parameters).
- Total cost for graffiti removal for the year was nearly \$82,000, which represents approximately 745man hours to remove graffiti throughout the Shire.
- This has resulted in a significant amount of historical graffiti being removed in addition to new graffiti, dramatically improving the visual amenity of property and infrastructure throughout the Shire.

### 2.2 Continue to coordinate an education and prevention program.

- No assistance was requested by the Department of Corrective Services (Pilbara Youth Justice) regarding placement of youths to complete community work.
- Graffiti reports continue to be submitted and uploaded to the WA Police Goodbye Graffiti database.
- The information flyer for residents on methods to report and have graffiti removed is distributed by the graffiti contractor to properties adjacent to where graffiti removal works have been effected
- Progress on the Community Art project for the Roebourne Basketball Courts has continued. Funding (totalling \$58,000) has been secured for the project from the following sources:
  - Dept of Corrective Services \$5,000
  - WA Police \$18,000
  - Roebourne Advisory Group \$35,000
- Additional funding sources will be investigated to meet proposed budget estimates (\$80 to \$100K) for the Roebourne Community Art Project. Work on the project will commence in the new Financial Year, with project parameters determined by funding resources. There may be a need to revise the budget scope to ensure progression of the project.
- The advertising campaign to promote graffiti reporting and the graffiti rewards campaign commenced in April and concluded in June, with radio and newspaper ads appearing during a 12 week period to promote graffiti reporting. The second phase of the campaign will commence in August. There are some reports coming in from community members but no significant increases were noted. This will be fully investigated reported as part of the grant evaluation.





### **2.3 Encourage community removal of minor graffiti that meets the standards under the Shire Graffiti Policy.**

- Quantities of personal use graffiti removal kits and kits for larger scale graffiti have been distributed throughout the community to assist with removal of small amounts of graffiti. Kits are available by request or via Shire reception and all Shire Libraries.
- Stocks of community graffiti kits are nearly exhausted, with new stocks to be ordered in the new financial year. Scale of distribution of graffiti kits for the year within the community is as follows:
  - Large scale bucket for painted surfaces – 16 kits
  - Large scale bucket for porous surfaces – 17 kits
  - Community wipes – approx. 620 kits
- Responses from users of the community kits is generally positive, with many commenting on how easy they are to use for small areas of graffiti.

<b>LITTER MANAGEMENT</b> Develop and support initiatives that help reduce litter  <b>Related Shire Theme/Goals:</b> Our Community – Diverse and Balanced – We will further develop and maintain the infrastructure and facilities to create aesthetically attractive and liveable towns which will develop into more diverse and balanced communities <b>Cleansweep Taskforce Strategic Goal:</b> We will build a community where residents work together to reduce the amount of litter produced									
Ref ID	Services	Priority	Actions required What services will Cleansweep offer to make this happen?	Timeframe		Budget		Performance Measures	Performance Progress
				Planned completion	Actual	Planned	Actual		
3.1	Provide ongoing support and supply resources to community groups		Support stakeholders participating in ICARE litter clean-ups	Ongoing		\$Nil	\$Nil	Provide statistics on the amount of waste collected	Completed
			Support community groups participating in 'Bucks for Bags' program by supplying required resources	Ongoing		\$4,500 (631620.3101)	\$894	Number of bags collected under 'Bucks for Bags' program  **PPE & consumables purchased	
3.2	Continue to schedule and promote regular Shire-wide litter clean up events to promote community/business involvement in litter initiatives		Facilitate Great Northern Clean Up	Sep 2013	DNS	\$1,000 (631620.3100)	\$Nil	Facilitate Great Northern Clean Up	Completed
			Facilitate community litter clean-ups utilising the 'Bucks for Bags' program	Ongoing		\$25,000 (631620.3101)	\$19,132	Facilitate 6 litter clean-ups with CARE/local businesses/ community groups per year	Completed
			Payment of tip fees from community litter clean-ups	Ongoing		\$5,000 (631620.3101)	\$3,064		Completed
			Purchase cigarette butt bins for community facilities	Nov 2013	Nov 2013	\$1,500 (631620.3101)	\$1,364		Completed
3.3	Tidy Towns Sustainable Communities Awards		Complete Award submission & judging itinerary	Jun 2014	Jun 2014	\$5,000 (631620.3100)	\$344	** Submission completed	Completed
			Publish submission	Dec 2013	Jun 2014	\$10,000 (631620.3100)	\$2,200	** Publication completed	Completed
			Host Awards function	Oct 2013	Oct 2013	\$5,000 (631620.3100)	\$4,835	** Awards ceremony held	Completed

3.4	Prevention/investigation/prosecution of litter dumpers		Support Rangers in investigation process.	Ongoing		\$Nil	\$Nil	**Statistical information on reports/investigations conducted vs successful prosecutions/infringements issued	Completed
3.5	Deployment of litter picking services		Liaise with Waste Services on schedule of litter picking service crew	Ongoing		\$Nil	\$Nil	**Schedule obtained	Completed
3.6	Education & awareness programs.		Implement 'Secure Your Load' campaign	Nov 2013 then ongoing		\$5,000 (631620.3101)	\$9,748	**Statistical information on reports/investigations conducted vs successful prosecutions/infringements issued	Completed
3.7	Builders Waste		Support Rangers in compliance to Local Laws	Ongoing		\$Nil	\$Nil	**Statistical information on reports/investigations conducted vs successful prosecutions/infringements issued	Completed
3.8	Traveller litter		Distribute car/camp litter kits through Visitor Centres and caravan parks	Feb 2014	Jun 2014	\$1,500 (631620.3101)	\$2,168	** Kits distributed ** Feedback from travellers	Completed

## PERFORMANCE NOTES

### 3.1 Provide ongoing support and supply resources to community groups

- During the quarter, nearly 9 tonnes of litter from ICARE, CARE and community litter clean-ups was been delivered to the 7 Mile Waste Facility in Karratha. Litter for community clean-ups in the western corridor is generally delivered to the Wickham Transfer Station, though statistical information is not available on the amount (weight) collected and delivered to that location.
- Since July 2013, just over 18 tonnes of litter and other rubbish have been collected in community clean-ups and delivered to the 7 Mile Waste Facility.
- This is a significant decrease on the previous year (where nearly 85 tonnes was collected in community clean-ups). This decrease can be attributed to the implementation and success of the Shire litterpicker crews, who collected nearly 73 tonnes of litter during the 2013/2014 financial year.
- Wickham Tidy Towns conducted a large scale community clean-up in May, with ten Wickham based community groups participating. Two other community clean-up was completed during the quarter.
- During the quarter, approximately 180 community members collected 1,304 bags of litter, resulting in payment of \$7,690.
- Throughout the year a total of 36 community groups represented by nearly 500 individual people have participated in community clean-ups, with 3,211 bags collected, resulting in total payments of \$19,132. This is a decrease on payments made on the previous year, which can be attributed to the Shire Litter crews is having a positive impact on the amount of litter available around the community. The decrease in amounts of litter collected throughout the year are also reflected in the tip fees paid for community cleanups, resulting in the budget not being fully expended.
- The ICARE MOU was finalised and is managed by a representative of the Dampier Port Authority (now Pilbara Ports Authority). Four ICARE clean-ups were completed by staff from Rio Tinto and Dampier Port Authority / King Bay Industrial Estate partners.

### **3.2 Continue to schedule and promote regular Shire-wide litter clean up events to promote community/business involvement in litter initiatives**

- Wickham Tidy Towns conducted a large scale community clean-up in May, with ten Wickham based community groups participating. Two other community clean-up was completed during the quarter.
- During the quarter, approximately 180 community members collected 1,304 bags of litter, resulting in payment of \$7,690.
- Throughout the year a total of 36 community groups represented by nearly 500 individual people have participated in community clean-ups, with 3,211 bags collected, resulting in total payment of \$19,132.

### **3.3 Tidy Towns Sustainable Communities Awards**

- The 2013 Tidy Towns Sustainable Communities submission was published into a full colour 183 page document. Copies were provided to all libraries, key stakeholders and interested community members/ groups. Copies are also available to read in the Shire's Customer Service waiting area.
- The Shire's Community Development team compiled the 2014 Tidy Towns Awards submission and judging itinerary. Information on the Cleansweep Taskforce and associated initiatives were included in the submission. Judging was completed late in June, with judges meeting the Community Safety Coordinator to discuss Cleansweep Taskforce initiatives.

### **3.4 Prevention/investigation/prosecution of litter dumpers**

- Shire Rangers continue to investigate reports of illegal dumping. One hundred & eighty three (183) complaints (for all litter types of litter offences) and subsequent investigations were conducted by Rangers. A total of thirty five (35) litter infringements were issued (for all litter offences). Mobile infra red cameras were deployed in the hills area to assist with 'dumping' investigations.

### **3.5 Deployment of litter picking services**

- Litter picking crews continue to work within the Shire. Their services have proven effective with a noticeable improvement in the appearance of the town sites and road sides within the Shire. This is also evidenced through feedback from community groups who are complaining that there is smaller amounts of litter to collect in their community litter clean-ups. Litter picking crews collected nearly 73 tonnes of litter during the 2013/2014 financial year.
- The work schedule of litter crews is managed by Waste Services and is available on request. This is used to relay information to community groups who are planning community clean-ups.

### **3.6 Education & awareness programs**

The 'What's coming out your rear end? Secure your Load' campaign progressed with printed promotional material finalised. Road signage has been installed on Burrup Road, entry points to both the Shire's Waste facilities, Wickham Drive in Wickham and exit points from key Rio Tinto work sites. Promotional material is being distributed from the Waste facilities and by Rio Tinto and Woodside representatives to their respective workforces.





### 3.7 Builders Waste

- One hundred & eighty three (183) complaints (for all litter types of litter offences) and subsequent investigations were conducted by Rangers. A total of thirty five (35) litter infringements were issued (for all litter offences).

### 3.8 Traveller Litter

- Two thousand (2,000) traveller litter kits, comprising - 2 rubbish bags, 1 car litter bag and 1 pocket ashtray have been assembled and distributed to visitors via caravan parks and visitor centres. Feedback for several Caravan Park Managers has been extremely positive, with many requesting additional stocks when they become available.
- The kits were assembled by a local sporting group with a financial donation given for their efforts.



<b>ALCOHOL MANAGEMENT</b> Develop and support initiatives that help reduce the harms caused by misuse of alcohol  <b>Related Shire Theme/Goals:</b> Our Community – Diverse and Balanced – We will further develop and maintain the infrastructure and facilities to create aesthetically attractive and liveable towns which will develop into more diverse and balanced communities <b>Cleansweep Taskforce Strategic Goal:</b> We will work with community stakeholders and professionals to reduce the harms caused by the misuse of alcohol.									
Ref ID	Services	Priority	Actions required What services will Cleansweep offer to make this happen?	Timeframe		Budget		Performance Measures	Performance Progress
				Planned completion	Actual	Planned	Actual		
4.1	Continue to promote education and awareness programs as applied to alcohol.		Attend Shire of Roebourne Liquor Accord meetings	Ongoing		\$Nil	\$Nil	Ensure attendance at all Liquor Accord meetings.	Completed
			Attend West Pilbara Alcohol Management Group meetings	Ongoing		\$Nil	\$Nil	** Ensure attendance at all West Pilbara Alcohol Management Group meetings.	Completed
4.2	Provide ongoing programs to address alcohol issues/anti-social behaviour with sports clubs and licensed premises		Continue implementation of 'Just Bin It' initiative	Dec 2013	Dec 2013	\$Nil (631631.3101)	\$Nil	Provide 'Just Bin It' alcohol bins at all new licensed premises where alcohol is consumed	Completed
			Expand street drinking club promotion	Apr 2014		\$3,200 (631631.3101)	\$3,150	** Implement strategies with sports clubs to reduce alcohol related anti-social behaviour following sporting events.	Completed
			Continue promotion of street drinking awareness initiative	Ongoing		\$Nil (631631.3101)	\$1,207	Relocate street drinking banners at prominent places within the Shire of Roebourne on a bimonthly basis	Completed

## PERFORMANCE NOTES

### 4.1 Continue to promote education & awareness programs as applied to alcohol

- No Liquor Accord meetings were held during the quarter. A review of the current Liquor Accord document, membership and relaunch of the Accord has been included in the draft 2014/2015 Cleansweep Taskforce Operational Plan.
- Attended two West Pilbara Alcohol Management Group (WPAMG) meetings which focussed on the development of a new Alcohol (and other drug) Management Plan for 2014 - 2016.

#### 4.2 Provide ongoing programs to address alcohol issues/anti social behaviour with sports clubs and licensed premises

- Street drinking banners have been removed from the Karratha Airport due to commencement of major works. New banners have been designed to replace existing banners in preparation for transition to City status.
- New street drinking banners have been supplied to Wickham, Point Samson and Roebourne, which will be displayed at the Roebourne Visitor Centre, Wickham Bistro and Rio Tinto facilities in Wickham, Point Samson Tavern and General Store and Community Hall.
- Feather banners have been designed and distributed to three local Rugby League clubs under the 'Banners for Clubs' program. The banners have three messages with alcohol issue related messages, printed in the clubs colours and are for display at the Club's home games.



<b>ROAD/VEHICLE SAFETY MANAGEMENT</b> Promote road/vehicle safety									
<b>Related Shire Theme/Goals:</b> Our Community – Diverse and Balanced – We will further develop and maintain the infrastructure and facilities to create aesthetically attractive and liveable towns which will develop into more diverse and balanced communities <b>Cleansweep Taskforce Strategic Goal:</b> We will partner with stakeholders to ensure a safe driving and pedestrian environment throughout the Shire.									
Ref ID	Services	Priority	Actions required What services will Cleansweep offer to make this happen?	Timeframe		Budget		Performance Measures	Performance Progress
				Planned completion	Actual	Planned	Actual		
5.1	Continue to promote safe driving messages both on and off road		Implement strategies identified in the Off Road Vehicle Strategy (in conjunction with Rangers Services)	Ongoing		Ranger Services Budget	\$Nil	Commence implementation of Off Road Vehicle Strategies	Delayed/ Delays Anticipated
			Deploy Variable Message Sign (VMS) on a scheduled basis	Ongoing monthly		\$420 (316010.3101)	\$420	VMS deployed on a monthly basis	Completed
			Attend PIRSA (Pilbara Industry Road Safety Alliance) meetings	Ongoing monthly		\$Nil	\$Nil	Attendance at 80% of scheduled meetings	Completed

## PERFORMANCE NOTES

### 5.1 Continue to promote safe driving messages both on and off road

- Implementation of the proposed for an off – road vehicle area, as part of the Off Road Vehicle Strategy, has been delayed due to delays in State Government convening a Committee to discuss/progress gazettal of the relevant area. A Committee has been convened, though they are still to meet.
- The VMS has been used at regular intervals to promote road safety and safe driving messages throughout the Shire. Key messages related to community litter clean-ups, school zones, road closures and a series of road safety messages. Unfortunately during a period of use, vandals damaged the VMS (slashed tyres and pull out data cable from power source to display board). Repairs have been effected and the VMS is operational again.
- Meetings for the Pilbara Industry Road Safety Alliance (PIRSA) have been held on a monthly basis, with attendance and input into all meetings.



<b>GOVERNANCE</b>									
<b>Related Shire Theme/Goals:</b> Our Leadership – Responsive and Accountable: We will provide transparent and accountable local government service delivery that meets our communities' expectations The Cleansweep Taskforce will operate within the Terms of Reference and to Shire business standards.									
Ref ID	Services	Priority	Actions required What services will Cleansweep offer to make this happen?	Timeframe		Budget		Performance Measures	Performance Progress
				Planned completion	Actual	Planned	Actual		
6.1	Ensure the Cleansweep Taskforce operates within the Terms of Reference and to Shire business standards.		Hold regular Cleansweep Taskforce meetings	Ongoing - monthly		\$410 (316010. 3101)	\$420	** Meetings held on a monthly basis	Completed
			Regularly review and amend the operational plan.	Ongoing – at least quarterly.		N/A	\$Nil	** Plan goals reviewed and achievement measured.	Completed
			Develop & implement strategies within the Communications Plan	Sep 2013 then ongoing		\$Nil	\$Nil	** Strategies within the plan implemented	Completed
			Develop & implement dedicated Cleansweep Taskforce website	Jun 2014		\$20,000 Public Relations budget	\$Nil	** Website completed ** Number of hits on website **Community feedback indicates increased awareness of program	Not Started

## PERFORMANCE NOTES

### 6.1 Ensure Cleansweep Taskforce operates within the Terms of Reference and to Shire business standards

- Cleansweep meetings have been held on a monthly basis, with agendas and minutes distributed to all stakeholders.
- The draft 2014/2015 Communications Plan and 2014/2015 Cleansweep Taskforce Operational Plan have been finalised, pending budget approval by the Council and finalisation of KPI's.
- The development of the Cleansweep Taskforce web page has been carried over to the 2014/2015 financial year due to transition to City Status.

\*\* - Cleansweep Taskforce Performance Measure. All other measures not marked are performance measures from the Shire of Roebourne Operational Plan