

**SAFER COMMUNITIES
PARTNERSHIP
ANNUAL REPORT 2015/2016**
**(INCORPORATING QUARTERLY PERIOD
APRIL 2016 TO JUNE 2016**



The Safer Communities Partnership supported the Crime Stoppers Dob in a Dealer campaign. Reports from the Pilbara increased by 60% following the campaign.

INTRODUCTION

The Safer Communities Partnership (formerly known as the Cleansweep Taskforce) is a joint initiative comprising representatives of Local Government, State Government and industry, which was initially formed in 2010 in response to a Community Survey conducted by the City of Karratha that showed crime and safety issues were a high priority for our community.

The Partnership delivers community safety initiatives focusing on the following five key areas:

- Crime/anti-social behaviour
- Graffiti management
- Litter management
- Drug and alcohol management
- Road and vehicle safety

The *Cleansweep Taskforce Strategic Plan 2012-2015* has successfully been implemented and the new *Safer Communities Partnership Strategic Plan 2015-2018* has been developed to build on the successes of the previous plan and further enhance our community as a safe and desirable place to live. The new Strategic Plan was endorsed by Council in December 2015.

The new Strategic Plan also addresses the balanced community goal identified in the *City of Karratha Strategic Community Plan 2012-2022*, which states:

“We will further develop and maintain the infrastructure, facilities, services and programs to create aesthetically attractive, safe and liveable towns which will develop into more diverse and balanced communities.”

The renaming of the Cleansweep Taskforce to the Safer Communities Partnership was considered a priority by the Partnership members and was implemented in December 2015 in conjunction with the development of the new Strategic Plan. The new name is a more relevant reflection of the goals of the Partnership and commitment of the membership who are working together to address community safety within the communities throughout the City of Karratha.

GOVERNANCE

The Safer Communities Partnership Terms of Reference outlines the scope and limitations for the Partnership, including functions, membership and management.

Representatives from WA Police, City of Karratha, Housing Authority and funding partners Rio Tinto and Woodside operated North West Shelf Project form the Steering Group, which meets on a regular basis. Meetings are chaired by the Mayor for the City of Karratha. The Community Safety Coordinator manages the Safer Communities Partnership and the City of Karratha community safety and crime prevention function.

FUNDING

Funding for the operation of the Safer Communities Partnership and the associated initiatives is sourced through sponsorship and funding provided by Rio Tinto, Woodside operated North West Shelf Project and budget allocations from the City of Karratha. When opportunities arise, grant applications are made to various organisations to provide additional funding support to projects.

PERFORMANCE NOTE

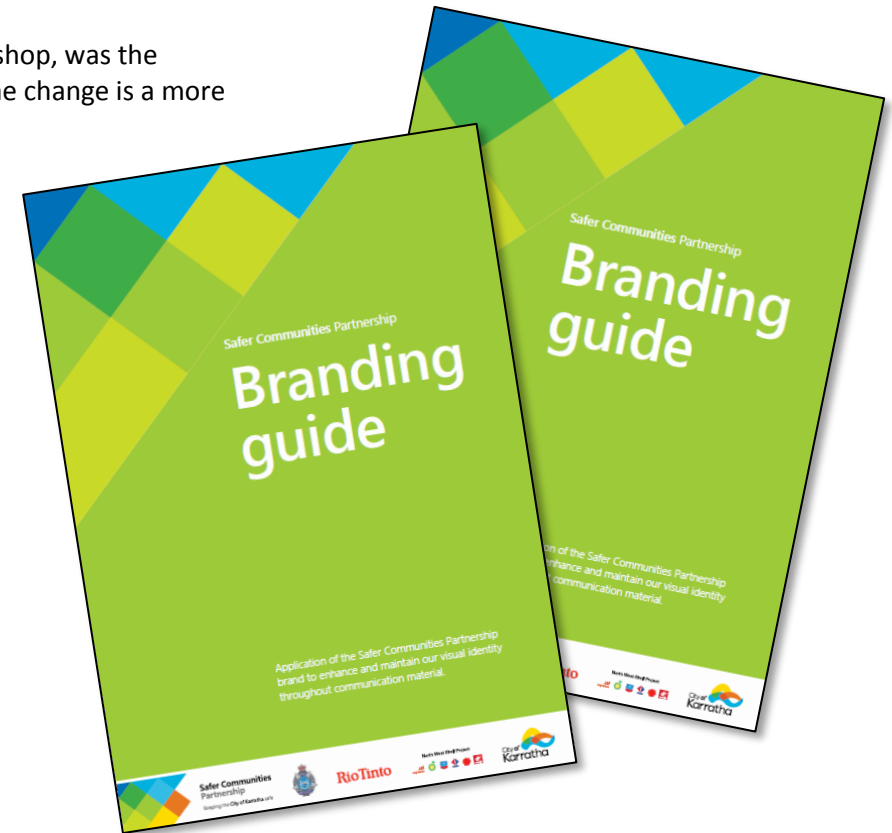
Implementation of the new Strategic Plan and associated rebranding of the Safer Communities Partnership has delayed commencement of some initiatives outlined in the 2015/2016 Operational Plan. This has been done to ensure financial responsibility.

Where possible, actions identified in the new Strategic Plan have been phased into the 2015/2016 Community Safety & Crime Prevention Operational Plan, with full implementation scheduled to coincide with the 2016/2017 financial year.

Following is an overview on the progress or outcomes on the various initiatives and projects that have been undertaken by the Safer Communities Partnership from April to June 2016 and overview of activities for the full financial year.

GOVERNANCE PERFORMANCE NOTES

- Eight Cleansweep Taskforce/Safer Community Partnership meetings were held throughout the financial year, plus a Strategic Planning workshop. Four meetings were postponed due to leave commitments of by a majority of members (resulting in no quorum) or where there was limited meeting content/discussion topics.
- Following the results of the City of Karratha Community Satisfaction survey (released mid 2015), a Community Safety Survey was conducted to further investigate community sentiment regarding community safety. Community Safety survey results were used at the Strategic Planning workshop (held in September) to guide future direction of the Cleansweep Taskforce.
- A key priority of the Steering Group, which was identified through the survey and workshop, was the renaming of the Cleansweep Taskforce to the Safer Communities Partnership. The name change is a more relevant reflection of the goals of the partnership and commitment of the membership. It is anticipated that the community will identify more readily with the new name and the purpose of the Partnership.
- Resultant from the workshop, the *Safer Communities Partnership Strategic Plan 2015 – 2018* was developed and the Terms of Reference were reviewed, which were subsequently endorsed by Council in December 2015. As part of the Terms of Reference review, membership of the Steering Group for the Partnership was revised and now includes the Housing Authority (formerly Dept of Housing).
- Implementation of the new Strategic Plan and associated rebranding of the Safer Communities Partnership has delayed commencement of some initiatives outlined in the approved 2015/2016 Operational Plan (developed prior to commencement of the 2015/2016 year). Subsequent reviews of the Operational Plan in October and February have reflected these changes. This has been done to ensure financial responsibility and maximise exposure within the community.
- Rebranding the Safer Communities Partnership has commenced, with Steering Group members agreeing on co-branding style (brand will be in City of Karratha corporate colours) but will have its own identity. This will assist maximise recognition of the Partnership and its association with the City.



GOVERNANCE

Related City Theme/Goals: Our Leadership – Responsive and Accountable: We will provide transparent and accountable local government service delivery that meets our communities' expectations

The Community Safety Partnership will operate within the Terms of Reference and to City business standards.

	Services	Actions required What services will Cleansweep offer to make this happen?	Timeframe		Budget		Performance Measures	Performance Progress
			Planned completion	Actual	Planned	Actual		
	Ensure the SCP operates within the Terms of Reference and to City business standards.	Hold regular SCP meetings	Ongoing - monthly		\$330 (316010.3101)	\$268	Meetings held on a monthly basis	Completed
		Develop and implement SCP Operational & Communications Plan	Ongoing		\$Nil	\$Nil	Quarterly reports submitted to Council and Taskforce Steering Group	Completed
		Regularly review and amend the communications & operational plan.	Oct 2015 Feb 2016	Oct 2015 Feb 2016	\$Nil	\$Nil	Plan goals reviewed and achievement measured.	Completed
		Implementation of SCP advertising campaign	Jun 2016		\$12,500 (560010.3107)	\$Nil	Monthly information article published in Pilbara News Radio advertising campaign completed Improved results in community survey	Not Started
		Development of new SCP Strategic Plan	Jun 2016		\$1,500 (316010.3101 & 631631.3100)	\$1,289 \$1,500 (\$2,789)	New plan completed and adopted by Council	Completed
		Conduct 'Community Safety Survey'	Dec 2015	Dec 2015	\$550 (631631.3101)	\$517		
		Develop 'Safer Communities Partnership' branding	Jun 2016		\$5,000 (631631.3101)	\$3,750		

CRIME PREVENTION/ANTI-SOCIAL BEHAVIOUR MANAGEMENT PERFORMANCE NOTES

- A grant application for lighting at the Roebourne Rotunda in Crawford Way, Roebourne has been successful. Local Police have identified this location as a priority area, as community members regularly congregate in this area and consume alcohol, which often culminates in disorderly behaviour. Lighting installation works have been completed. In addition to the lighting installation, power access has been restricted through a timer device. This has been installed as community members regularly access power and have informal band performances at the Rotunda. The timer ensures that performances do not result in large congregations staying on late in the night.
- Footpath lighting has been completed along popular footpaths in Baynton and Pegs Creek, with 33 solar lights installed from Featherby Way to Radley Drive in Baynton and Mirfin Way to Cattrall Park in Pegs Creek.
- Rangers attended the 'Love Where You Live' Expo in Karratha manning a combined Ranger information and Safer Communities Partnership stall. Promotional first aid kits were provided to community members. The Expo provided a good opportunity to promote the Safer Communities Partnership and its new direction. Approx. 500 people visited the Expo.
- The Variable Message Sign was used by Police to provide crime prevention and community safety messages. An electronic fault rendered the VMS inoperable from December until April. Since April, the VMS has been used to promote road & community safety messages for works occurring at Back Beach and on Mystery Road, Karratha.
- Social media was utilised whenever possible to disseminate information regarding community safety initiatives. The City of Karratha and Pilbara Police Facebook page and Roebourne Police and Karratha Police Twitter accounts have strong community followings which are steadily growing. This communication medium enables information to be distributed quickly within the community and opportunity for community to provide feedback. As part of the new Safer Communities Partnership Strategy, partners will be looking at new and innovative ways to communicate with the community. A Communications Strategy is under development to ensure communication is timely and meaningful and reaches all corners of the community.
- The revised draft lighting design and budgetary advice in relation to lighting upgrades around the Roebourne Recreation Precinct has been reviewed, which has highlighted proposed costs are considerably higher than the current budget. Lighting upgrades will be completed in the Roebourne Community Hall (PCYC) carpark initially. An investigation report has been completed regarding the condition and life expectancy of the current infrastructure of the Roebourne Community Hall (PCYC) carpark lighting, particularly underground cabling, which will assist with the project scope of works. This project will now progress to a formal procurement process in the new financial year.



Solar footpath lighting has been installed along popular footpaths in Pegs Creek and Baynton

- Discussion with Depot management regarding City depot personnel undertaking tasks to complete infill reflective kerb numbering has resulted in the decision to seek assistance from a Contractor to complete these works. This decision has been reached as it will be more cost effective. Works will be completed in the new financial year.
- CCTV installation at the Pam Buchanan Family Centre was completed in January 2016. Sixteen cameras have been placed around the outside perimeter and in the courtyard area to provide coverage of the facility. Supporting signage has been installed to ensure users are aware CCTV has been installed at this location and to also deter possible offenders by highlighting that CCTV is in use.
- The Safer Communities Partnership has partnered with Karratha Motorcycles and Northwest Honda to offer the subsidised motorbike lock scheme (to assist in reduction of motorcycle theft). Motorcycle locks were purchased in anticipation of implementation of the project early in the new financial year. Several options will be available for community members to purchase.
- A number of initiatives were delayed, due to finalisation of logo designs and rebranding for the Safer Communities Partnership. Programs commenced implementation in May / June and will continue into the new financial year.
- Approximately 1,000 bicycle locks have been provided to all schools for distribution to students to assist decrease the level of bicycle theft. The number of locks covers approximately 20% of each school's student population. Also distributed with the locks is a Lock it or Lose it information flyer, developed specifically for bicycle theft, for all students which provides crime prevention information and an area to record details of their bicycles as ready reference for Police if their bike is stolen.
- Police continue to use the Burglary Cocooning flyer, which is placed in properties adjacent to premises which have been subject of a burglary. This has a two-fold effect – neighbours become aware of activity occurring in the area and are encouraged to contact Police if they have information and promotes crime prevention messages.
- To assist with prevention of shop theft, fifteen 'life size police officers' have been purchased for display at retail premises, which are regularly the target of shoplifting. The Karratha Shopping Centre has multiple displays which are shared among the retailers. Feedback from Centre Management and retailers has been positive.
- The Safer Communities Partnership supported the Crime Stoppers Dob in a Dealer campaign, which was heavily promoted in April. Statistics from Crime Stoppers indicate that there was a 60% increase in reports from the Pilbara Region in relation to dealers selling methamphetamine and other drug activity. Police follow up information from Crime Stoppers.



CRIME PREVENTION/ANTI-SOCIAL BEHAVIOUR MANAGEMENT

Manage Crime prevention/anti-social behaviour through providing support to initiatives that promote safe community behaviour

Related City Theme/Goals: Our Community – Diverse and Balanced – We will further develop and maintain the infrastructure and facilities to create aesthetically attractive and liveable towns which will develop into more diverse and balanced communities

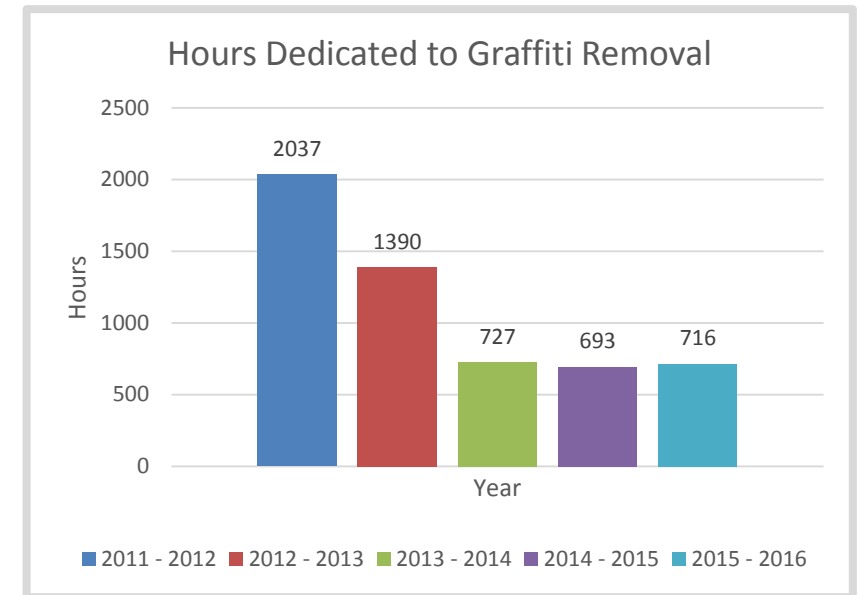
Cleansweep Taskforce Strategic Goal: We will engage with stakeholders to build a community where crime and anti-social behaviour is not accepted.

Ref ID (Corporate Business Plan 2012-2016)	Services	Actions required What services will Cleansweep offer to make this happen?	Timeframe		Budget		Performance Measures	Performance Progress
			Planned completion	Actual	Planned	Actual		
1.f.5.1	Facilitate initiatives to promote community safety in relation to crime	Investigate locations & funding opportunities for lighting upgrades for footpaths in consultation with key stakeholders	Ongoing				Opportunities identified Funding sources secured Lighting upgrade completed	Completed
		Participate in community events to promote Cleansweep Taskforce initiatives	Ongoing		\$Nil	\$Nil	Participate in at least 2 community events	Completed
		Facilitate displays to disseminate crime prevention information (in libraries & shopping centres)	Jun 2016		\$3,500 (631631.3101)	\$2,584	Conduct at least 6 shopping centre displays Conduct at least 4 Library displays	Delayed / Delays anticipated
		Purchase variety of branded promotional items for distribution at community events	Jun 2016		\$10,000 (631631.3101)	\$Nil	Selection of promotional items purchased Scale of distribution	Not Started
		Continue implementation of motorcycle lock subsidy initiative	Jun 2016		\$10,000 (631631.3101)	\$11,638	Uptake from community members on initiative	Delayed / Delays anticipated
		Continue implementation of bicycle lock giveaway initiative	Ongoing		\$Nil	\$2,356	Uptake from community members on initiative	Completed
		Continue implementation of 'Lock it or Lose it' campaign	Jun 2016		\$2,000 (631631.3101)	\$499	Uptake from community members on initiative	Completed

		Promotion of crime prevention/community safety messages to community	Ongoing		\$4000 (631631.3101)	\$4,454	Monthly deployment of VMS within community	Completed
		Continue implementation of 'Meet the Neighbour' and develop 'Meet the Street' campaign	Jun 2016		\$6,000 (631631.3101)	\$3,406	Uptake from community members on initiative	Delayed / Delays anticipated
		Provide relevant information to Community Association meetings	Ongoing		\$Nil	\$Nil	Relevant information provided to community assoc.	Completed
		Provide information input in Local Police Facebook page /Twitter account	Ongoing		\$Nil	\$Nil	Trend/increase in social media 'likes/friends/followers' Inclusion of Safer communities Partnership information on social media pages	Completed
		Lighting upgrade in Roebourne Skate Park and surrounds	Jun 2016		\$75,000 (631636.)3100	\$6,553	Lighting installation completed Reduction in graffiti, vandalism offences in vicinity	Delayed / Delays anticipated
		Facilitate infill painting of property street numbers on kerb of residential properties	May 2016		\$1,000 (631631.3100)	\$Nil	Residential property street numbers painted on property kerbs	Delayed / Delays anticipated
		Facilitate CCTV installation at Pam Buchanan Family Centre Install CCTV signage	Feb 2016	Feb 2016	\$27,000 (931610.4100) \$500 (631631.3100)	\$27,169 \$Nil	CCTV installation completed	Completed
		Lighting upgrade Roebourne Rotunda	Jun 2016		\$9,900 (631631.3101) WAPOL grant	\$11,910	Lighting installed at Rotunda Reduction in antisocial behaviour in vicinity	Completed

GRAFFITI MANAGEMENT PERFORMANCE NOTES

- The City utilised the services of a Contractor to attend to graffiti removal tasks. A one year extension to the existing contract was offered and accepted. The contract will expire in December 2016. A new tender process to appoint a Contractor will commence prior to expiration of the current Contract to ensure current level of service.
- The graffiti removal contractor worked on a scheduled works programme, removing graffiti approximately 6 days per month. All reports of racist or offensive graffiti were addressed immediately with graffiti removed within 48 hours of reporting. In the majority of cases, offensive graffiti was removed with 24 hours, which far exceeded the Contract performance requirements.
- Throughout the year, the Contractor spent 716 hours removing graffiti. This is a slight increase on the previous year (693 hours) and decrease on 2014/2015 year (727 hours).
- The graffiti removal contractor continues to provide electronic graffiti reports on graffiti removed, which are uploaded to the WA Police 'Goodbye Graffiti' database on a regular basis.



- Stocks of DIY graffiti removal kits (wipes and bucket kits for painted or porous surfaces) are kept on hand which are provided free of charge to the community. Larger quantities of community wipe kits were provided to Roebourne District High School and Karratha Senior High School, which are utilised by students to clean around the school premises. Kits can be collected from all City of Karratha Libraries and the Administration office.
- With the construction of the new Tambrey Pavilion, which will incorporate the existing Tambrey Public Toilets, the community art project at the public toilets is no longer a priority. This may be reviewed after construction has been completed.
- Due to the rebranding of the Safer Communities Partnership, promotional banners, which would be used to support community displays, were not produced.

Graffiti removal contractor removing graffiti from around facilities at the Mara Guthurra Park (Baynton West)

GRAFFITI MANAGEMENT

Manage graffiti prevention and removal

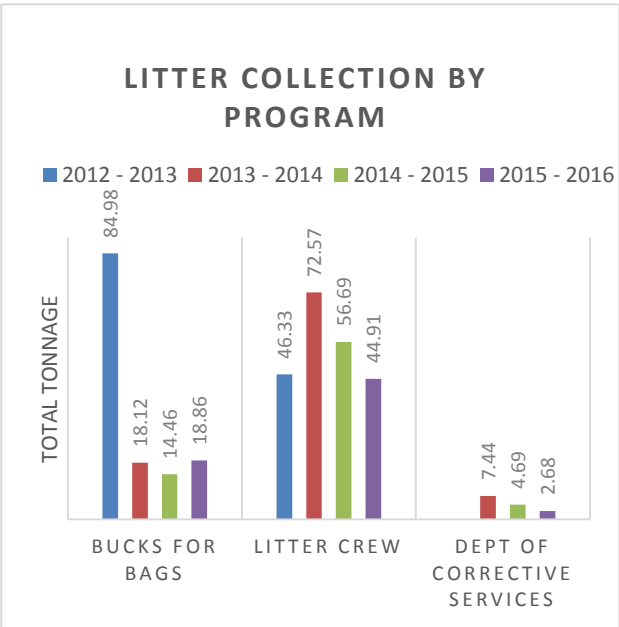
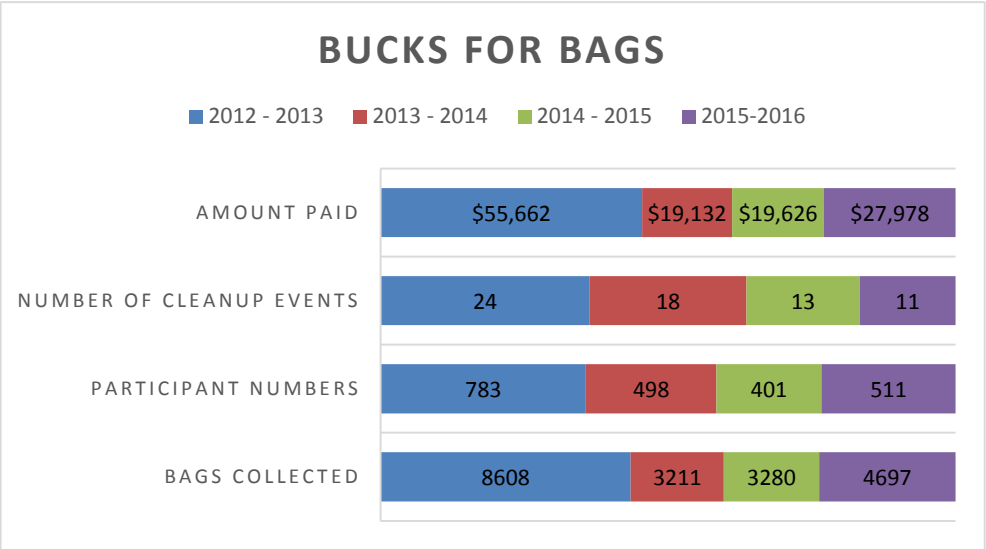
Related City Theme/Goals: Our Community – Diverse and Balanced – We will further develop and maintain the infrastructure and facilities to create aesthetically attractive and liveable towns which will develop into more diverse and balanced communities

Cleansweep Taskforce Strategic Goal: We will provide City services and develop community programs that result in a significant reduction in graffiti.

Ref ID (Corporate Business Plan 2012-2016)	Services	Actions required What services will Cleansweep offer to make this happen?	Timeframe		Budget		Performance Measures	Performance Progress
			Planned completion	Actual	Planned	Actual		
1.f.5.2	Facilitate initiatives to promote community safety in relation to graffiti	Coordinate graffiti removal contractor and removal requirements	Ongoing		\$80,000 (631600.3100)	\$79,493	Remove all offensive graffiti within 48 hours of reporting	Completed
		Facilitate information displays to disseminate graffiti prevention information	Jun 2016		\$1,500 (631600.3101)	\$Nil	Conduct at least 4 Library displays	Not Started
		Upload graffiti reports to WAPOL	Monthly		\$Nil	\$Nil	Provide graffiti statistical reports to WAPOL on a monthly basis	Completed
		Investigate funding opportunities for Community Art Project – Tambrey Public Toilets	Ongoing		\$Nil	\$Nil	Grant applications submitted where opportunities arise Grant application/s are successful	Not Started
		Purchase & supply graffiti removal kits for community use	Ongoing		\$Nil (631601.3101)	\$Nil	Kits are provided within 48 hours of request Scale of distribution	Completed

LITTER MANAGEMENT PERFORMANCE NOTES

- Two ‘Bucks for Bags’ community clean-up events were conducted during the quarter. St Luke’s College conducted a clean-up in Karratha and the Wickham Tidy Towns group coordinated a whole of community clean-up, involving 10 local groups, around Wickham in April.
- For the full year, the number of clean-up events remained very similar to previous years, though volunteer participation in the Bucks for Bags program has increased by 27%. There has also been a significant increase in the amount of bags collected; a 43% increase on bags collected in the previous year, which is reflected in the increase in the amount of money paid to local community groups. A total of \$27,978 was paid to local not for profit and community groups for their efforts.
- Nearly 19 tonne of rubbish was collected through the Bucks for Bags program. This is a 30% increase on the amount of rubbish collected in the previous year. In comparison, the amount of litter collected by the City litter picker teams has decreased by nearly 21% from the previous year.



- Toxfree continued with their support for community clean-ups, providing nine 8m³ and five 20m³ hook lift bins free of charge. This support ensures community groups can participate in community clean-ups as part of their fundraising activities.
- Rangers continue to work with the Housing Authority and their tenants to ensure properties are maintained to a satisfactory standard. The Safer Communities Partnership is working towards implementation of a Memorandum of Understanding between Rangers and the Housing Authority to formalise and expand this working arrangement.
- To assist reduce the amount of litter being dumped around Roebourne, particularly at the back of Mount Welcome, skip bins have been located near the main access point to this area. The skip bins are well used and are emptied on a regular basis. It is difficult to determine if this is having an impact on the amount of dumped rubbish, as new dump locations are reported or found on a regular basis. The area in close proximity to the skips has seen a small improvement.
- Stocks of resources used by volunteers completing Bucks for Bags community litter clean-ups including gloves and rubbish bags were purchased.

- Department of Corrective Services Work Teams conducted twenty three cleanups for the year throughout the City of Karratha, collecting a total of 2.68 tonne of rubbish. Crews have generally been very small with only 2 or 4 people participating in cleanups, which include collecting rubbish from streetsides to assisting cleanup around residential properties. Tip fees associated with the litter cleanups were also met by the Safer Communities Partnership.
- The 'What's coming out your rear end? Secure your load' campaign has continued, with Waste Services providing information pamphlets to waste facility users as they enter the facilities. No additional signage is required. Inquiries were received from Shire of Derby West Kimberly and Shire of Ashburton on the signage design, with intentions of installing the same signage throughout their districts.
- Resources for Traveller Litter kits have been purchased. Distribution is delayed due to the rebranding of the Partnership. Kits will be compiled and distributed in the new financial year.
- Three ICARE (Industry Communities against Rubbishing our Environment) clean-ups were organised by industry during the quarter, bringing the total number of clean-ups completed for the year to nine. Clean-ups were conducted by Pilbara Ports Authority, Rio Tinto (Rail, Marine, Cape Lambert and Dampier) and Woodside. The Safer Communities Partnership supports this program through provision of resources (though most organisations conducting clean-ups are self-sufficient) and payment of waste fees.
- Pilbara Ports, who have ownership of the ICARE MOU between the industry partners have been liaising with the industry representatives to promote ICARE clean-up participation.



Workers participate in the ICARE cleanup held in the King Bay Industrial Estate

LITTER MANAGEMENT

Develop and support initiatives that help reduce litter

Related City Theme/Goals: Our Community – Diverse and Balanced – We will further develop and maintain the infrastructure and facilities to create aesthetically attractive and liveable towns which will develop into more diverse and balanced communities

Cleansweep Taskforce Strategic Goal: We will build a community where residents work together to reduce the amount of litter produced

Ref ID (Corporate Business Plan 2012-2016)	Services	Actions required What services will Cleansweep offer to make this happen?	Timeframe		Budget		Performance Measures	Performance Progress
			Planned completion	Actual	Planned	Actual		
1.f.5.3	Facilitate initiatives to promote community safety in relation to litter	Support stakeholders participating in ICARE litter clean-ups	Ongoing		\$Nil	\$Nil	Number of clean-ups completed	Completed
		Support community groups participating in 'Bucks for Bags' program by supplying required resources	Ongoing		\$3,000 (631620.3101)	\$2,585	Replacement PPE & consumables purchased to maintain suitable array of stock	Completed
		Facilitate community litter clean-ups utilising the 'Bucks for Bags' program	Ongoing		\$24,000 (631620.3101)	\$27,978	Facilitate 6 community litter clean-ups per year	Completed
		Assist community litter clean-ups by meeting associated tips fees (includes Repay WA)	Ongoing		\$4,000 (631620.3101)	\$3,860	Community participation rates No. bags collected & tonnage	
		Facilitate litter collections by Repay WA work crews	Ongoing		\$Nil	\$Nil	Tonnage of litter collected	Completed
		Compile and distribute traveller/car/camp litter kits through Visitor Centres and caravan parks	Jun 2016		\$4,000 (631620.3101) \$392 (631631.3100)	\$2,594 \$392	Scale of distribution. Feedback from travellers	Delayed / Delays anticipated
		Continue implementation of 'What's Coming out your Rear End? Secure Your Load campaign	Ongoing		\$Nil	\$Nil	Community feedback on program	Completed

ALCOHOL MANAGEMENT PERFORMANCE NOTES

- The West Pilbara Liquor Accord meets on a bi-monthly basis, with meetings five meetings held. Localised strategies have been developed and implemented which focus on 'Excessive & Rapid consumption of Liquor' and 'Cyclones'.
- The Accord has 47 members, comprising 6 member agencies (Police & Local Government) and 41 licensed premises. Currently 68% of all licensed premises have signed the West Pilbara Liquor Accord document, which affords them the opportunity to vote on discussion points and form part of the quorum.
- The West Pilbara Alcohol & Other Drug Management Group (WPAODMG) comprises representatives from Local and State government, welfare services and meets on a quarterly basis to review strategies identified in the WPAODMG Plan to address alcohol and drugs related issues. Strategies in the Plan are primarily focussed on each agencies core functions, and through the Plan, ensures that strategies are complementary and targeted. The Community Safety Coordinator has been unable to attend any scheduled meetings due to professional development or leave commitments. Where possible, the Community Safety Coordinator has met with representatives of the WPAODMG to discuss meeting discussion points and strategy implementation.
- Strategies supported under the WPAODMG Plan included community education campaigns focussed on:
 - children and parents regarding secondary supply laws on supply of alcohol to under 18's or permitting under 18's to consume on private premises without parental written consent, and
 - excessive alcohol consumption during cyclone events (cyclone parties)
 - development of a flyer promoting safe syringe disposal locations

ALCOHOL MANAGEMENT								
Related City Theme/Goals: Our Community – Diverse and Balanced – We will further develop and maintain the infrastructure and facilities to create aesthetically attractive and liveable towns which will develop into more diverse and balanced communities								
Ref ID (Corporate Business Plan 2012-2016)	Services	Actions required What services will Cleansweep offer to make this happen?	Timeframe		Budget		Performance Measures	Performance Progress
			Planned completion	Actual	Planned	Actual		
1.f.5.4	Participate in initiatives to promote community safety in relation to alcohol	Attend Liquor Accord meetings	Ongoing		\$Nil	\$Nil	CSC representation at 75% of Liquor Accord meetings.	Completed
		Participate in West Pilbara Alcohol (& other drug) Management Group meetings	Ongoing		\$Nil	\$Nil	Ensure attendance at 75% of meetings Assist in implementation of identified strategies in WPAMG	Completed

ROAD/VEHICLE SAFETY PERFORMANCE NOTES

- The Variable Message Sign was used by Police to promote road safety and safe driving messages. An electronic fault made the VMS inoperable from December until April. Since April, the VMS has been used to promote road & community safety messages for works occurring at Back Beach and on Mystery Road, Karratha.
- The Pilbara Industry Road Safety Alliance (PIRSA) held seven meetings throughout the year, with an attendance rate by the Community Safety Coordinator of 85% at meetings. Active participation from membership has been declining slowly over the last few years. The Road Safety Commission (who have a vested interest in the success of road safety alliances throughout the State) have been liaising with industry throughout the Pilbara to reinvigorate interest in the Alliance. This has had a positive impact, with two new major companies now actively participating in the Alliance. A Strategic Planning workshop is under development and will be held early in the 2016/2017 to review the current Strategic Plan and future direction of the Alliance.
- During the year, PIRSA developed a series of localised radio commercials, which were aired over three six week periods from December to June. The campaign focused on drink/drug driving, driver distraction, safe driving with road trains and small choices and their impacts regarding road safety. In addition to the road safety advertising promotion, a small online survey was conducted through the local radio stations to gather data on driver attitudes towards road safety. This information will be used in conjunction with data already held by the Road Safety Commission to develop further road safety strategies.
- A separate advertising campaign was not started, due to duplication of messages already being promoted through the PIRSA radio advertising campaign.
- As a part of Bike Week, the Safer Communities Partnership and SDERA (School Drug Education and Road Aware) conducted a colouring competition promoting bicycle safety and prevention of bicycle theft in Primary Schools. Entries and road safety messages were displayed at the Karratha Shopping Centre. Major prizes were provided by Scott's Cycles. Quantities of bike locks were provided as commendation prizes for entrants.
- The Community Safety Coordinator has been working with the City's Infrastructure team and Baynton West Primary School to install a 'Kiss and Drive' zone, which will assist with traffic movement and parking issues. The City and Community Safety Coordinator have also continued to work with Karratha Senior High School to ensure safe pedestrian crossing solutions are maintained until a more permanent solution can be installed.



Primary schools participated in a colouring competition for Bike Week

ROAD/VEHICLE SAFETY MANAGEMENT								
Related City Theme/Goals: Our Community – Diverse and Balanced – We will further develop and maintain the infrastructure and facilities to create aesthetically attractive and liveable towns which will develop into more diverse and balanced communities								
Ref ID (Corporate Business Plan 2012-2016)	Services	Actions required What services will Cleansweep offer to make this happen?	Timeframe		Budget		Performance Measures	Performance Progress
			Planned completion	Actual	Planned	Actual		
1.f.5.5	Participate in initiatives to promote community safety in relation to road safety	Promotion of road safety messages to road users	Ongoing		\$500 (631634.3100)	\$420	VMS deployed to coincide with ORS/Roadwise /PIRSA road safety campaigns	Completed
		Attend PIRSA (Pilbara Industry Road Safety Alliance) meetings	Ongoing		\$Nil	\$Nil	Attendance at 75% of scheduled meetings	Completed
		Assist with implementation of road safety actions identified in PIRSA Strategic Plan	Jan 2016 Jun 2016	Jan 2016	\$72,000 (316216.3100)	\$39,124	Identified actions implemented Reduction in death and serious injuries from road crashes in Pilbara	Completed
		Develop & implement road safety advertising campaign			\$Nil	\$Nil	Implement promotional campaign	Not Started