

COSSACK

ART AWARDS 2017



COSSACK ART AWARDS
2017 FINAL REPORT

COSSACK

ART AWARDS 2017

Australia's most unique regional art prize



During the last weeks of July through to mid-August the historic site of Cossack is transformed; the walls of the Bond Store and the Post and Telegraph building are adorned with the artworks of over 300 artists from all around Australia. This year marked the 25th anniversary of the Cossack Art Awards and was celebrated with a Retrospective Exhibition in the Galbraith building of the Best Overall Winners for the last 24 years.

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“Such a huge undertaking and so incredibly well done. Exceptional artwork!” Jan - Survey Feedback

The 25th year of the Cossack Art Awards was another record breaker with over 9,300 visitors attending the exhibition and 75 artworks sold with a value of \$95,935. Nearly 50% of the sales were of works produced by local artists. 298 artworks were hung in the Bond Store and Post and Telegraph Buildings, with the historic town of Cossack brought to life from 24 July —13 August. This year also saw the Galbraith building come to life with the Best Overall Artwork winners of the past 24 years. The economic impact for the region was estimated at 1.8 million dollars. The popularity of the public program, art workshops and community events solidifies the Cossack Art Awards as one of the premier regional arts events of the year. This year, all 12 ticketed public programs sold out within 48 hours.

Objectives for 2017

Continue to increase visitor numbers and community engagement in the public program

Increase number of public programs offered to community

Expand and build on the education program

This final report outlines the outcomes achieved at this year’s Cossack Art Awards and the recommendations for the 2018 Awards.



SNAP SHOT

SUBMISSIONS

In 2017 a total of 300 artist entries were accepted, inclusive of 14 Invited Artist entries. The full capacity of 300 entries was received by early May. Out of 300 submissions, 298 works were hung this year. The artworks not hung in the award were due to failure to complete the works in time and artworks not received. As a recommendation going forward, Artists who enter but fail to deliver their artworks will be excluded from entering the following year

Some key data from the 300 submissions include;

275 Western Australian-based artists compared to 266 in 2016

19 Eastern state based-artists compared to 11 in 2016

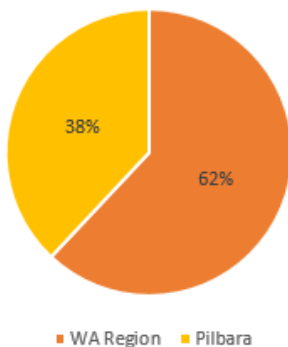
118 Pilbara artists compared to 125 in 2016

60 Indigenous Australian or Torres Strait Islander artists compared to 72 in 2016

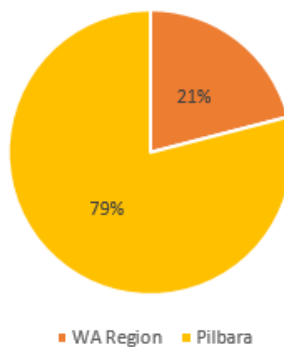
ENTRANT LOCATIONS

The following charts identify the breakdown of entrant locations within each category.

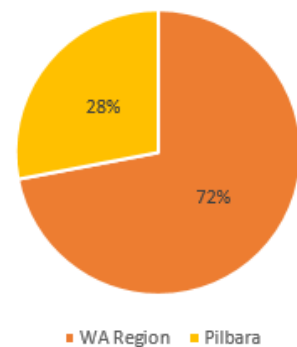
North West Flora and Fauna
Entrant Locations



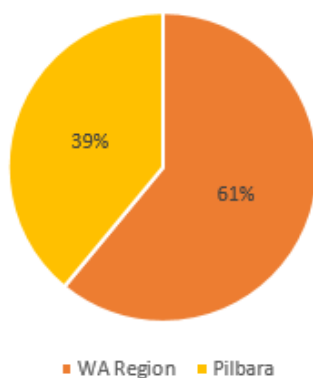
Emerging Young Artist
Entrant Locations



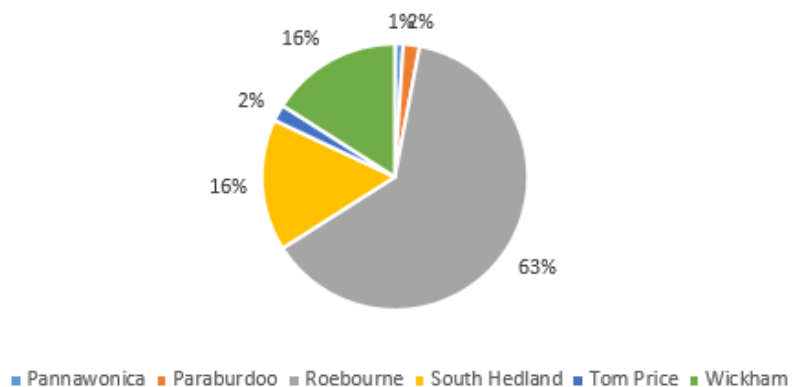
Portraits
Entrant Locations



Works on Paper
Entrant Locations

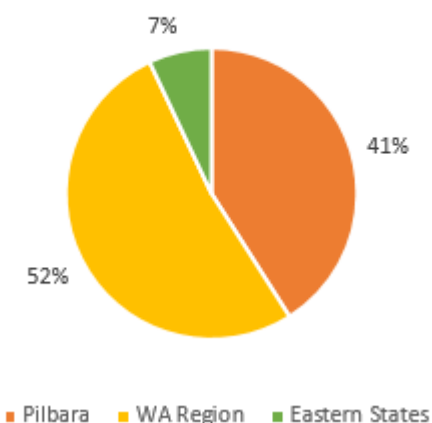


Painting by Pilbara Indigenous Artist
Entrant Locations

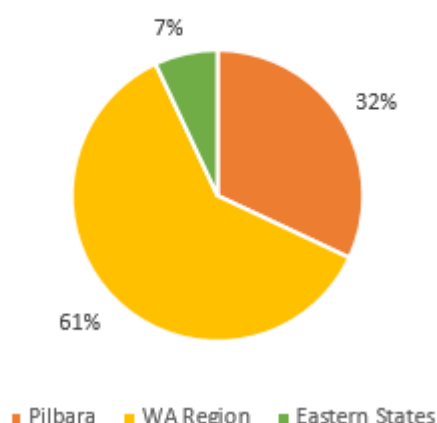


ENTRANT LOCATIONS

Painting Pilbara Landscape
Entrant Locations



Painting Open Theme
Entrant Locations



CATEGORIES

This year entry submissions increased significantly within the Emerging Young Artist category and slightly across North West Flora and Fauna, Painting by Pilbara Indigenous Artist and Portraits categories. The City of Karratha used community engagement to encourage entries to the Emerging Young Artist category resulting in an increase. Entry levels were maintained across Painting Pilbara Landscape and Invited Artist categories. We saw a decrease in numbers of both Painting Open Theme and Works on Paper categories.

This year the 14 artworks for the Invited Artist category were selected by the 2017 Cossack Art Awards Curator/Lead Install, Jack Pam. The theme for the 2017 Invited Artist category was Contemporary Australian Art. This brought a broad cross section of Australian art. The category was very successful during judging, with one winner and 2 highly commended awarded.

Total number of entries for different categories are outlined below:

| CATEGORY | 2015 | 2016 | 2017 |
|---------------------------------------|------|------|------|
| Emerging Young Artist | 22 | 16 | 20 |
| Northwest Flora and Fauna | 23 | 32 | 36 |
| Painting by Pilbara Indigenous Artist | 20 | 23 | 27 |
| Painting Open Theme | 100 | 100 | 86 |
| Painting Pilbara Landscape | 65 | 58 | 56 |
| Portraits | 16 | 11 | 22 |
| Works on Paper | 41 | 46 | 39 |
| Invited Artists | 14 | 14 | 14 |
| TOTAL | 301 | 300 | 300 |

2017 WINNERS

| CATEGORY | SPONSOR | PRIZE MONEY | ARTIST | ARTWORK TITLE | LOCATION |
|--------------------------------|---|-------------|----------------------------|-------------------------|-------------------|
| Best Overall Artwork | City of Karratha | \$15,000 | Michelle Hawkins | Lulu | Coolalinga, NT |
| Best Artwork by Pilbara Artist | Pilbara Ports Authority | \$10,000 | Doreen Chapman | Untitled | South Hedland, WA |
| Invited Artist | ECM Pty Ltd | \$8000 | Laurel Nannup | First Contact | Shelley, WA |
| Portraits | Quadrant Energy and Santos, Joint Venture - Devil Creek Gas Plant | \$8000 | Greg Taylor | Don McLeod's Dream | Port Hedland, WA |
| North West Flora and Fauna | City of Karratha | \$8000 | Clare McFarlane | Pink and Grey | Bayswater, WA |
| Painting by Pilbara Indigenous | Ngarluma Yindjibarndi Foundation Limited | \$8000 | Nyaparu 'William' Gardiner | Thurla Glass | South Hedland, WA |
| Painting Pilbara Landscape | Rio Tinto | \$8000 | Douglas Kirsop | Pilbara Aerial | Dunsborough, WA |
| Emerging Young Artist | CITIC Pacific Mining | \$8000 | Tessa Laing | Pelago | Karratha, WA |
| Works on Paper | City of Karratha | \$8000 | Carrie McDowell | On the Land | Karratha, WA |
| Painting Open Theme | Rio Tinto | \$8000 | Basil Antonas | Rawness | Leederville, WA |
| People's Choice | Horizon Power | \$3000 | Alicia Gorey | Look at me! Look at me! | Fremantle, WA |

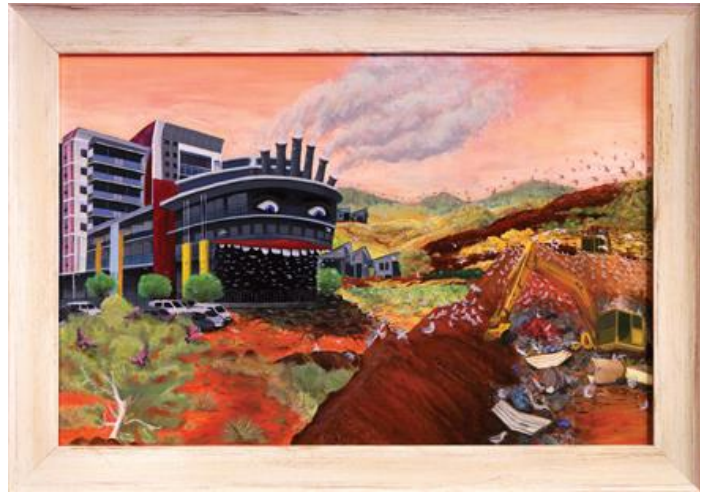
WINNING ARTWORK IMAGES





INVITED ARTIST

Laurel Nannup, *First Contact*



EMERGING YOUNG ARTIST

Tessa Laing, *Pelago*



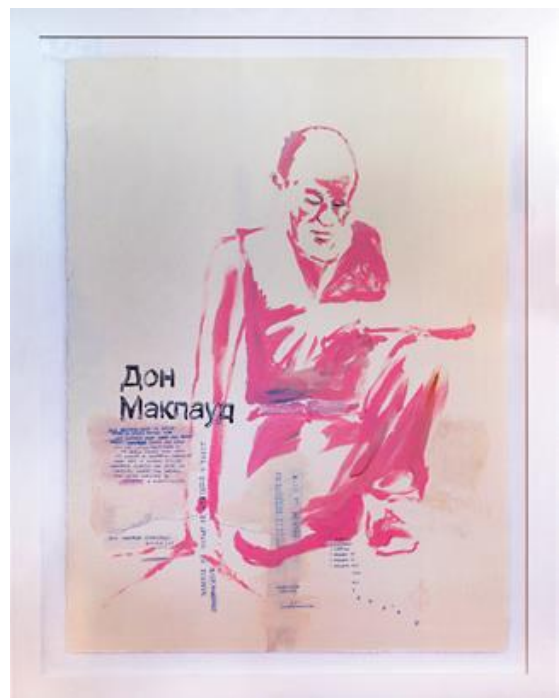
PAINTING BY PILBARA INDIGENOUS ARTIST

Nyaparu 'William' Gardiner, *Thurla Glass*



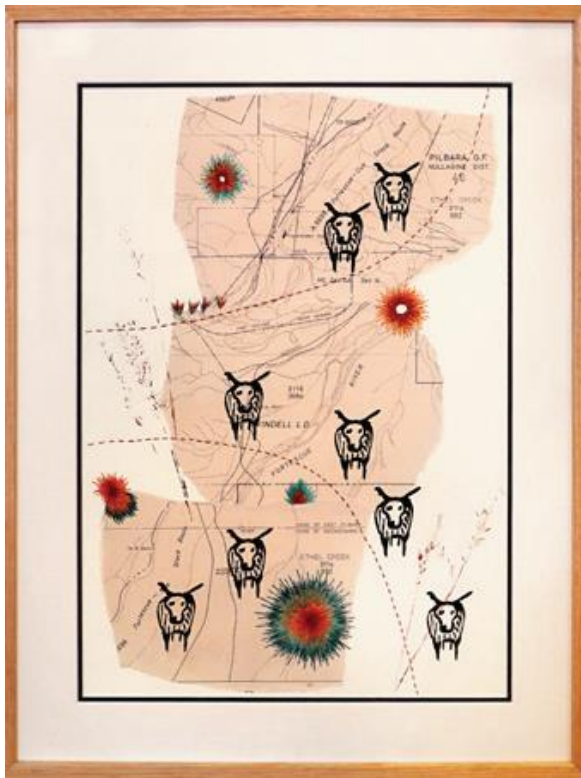
PAINTING PILBARA LANDSCAPE

Douglas Kirsop, *Pilbara Aerial*



PORTRAITS

Greg Taylor, *Don McLeod's Dream*



WORKS ON PAPER

Carrie McDowell, *On The Land*



NORTH WEST FLORA AND FAUNA

Clare McFarlane, *Pink and Grey*



PAINTING OPEN THEME

Basil Antonas, *Rawness*



PEOPLE'S CHOICE AWARD

Alicia Gorey, *Look at me, Look at me!*

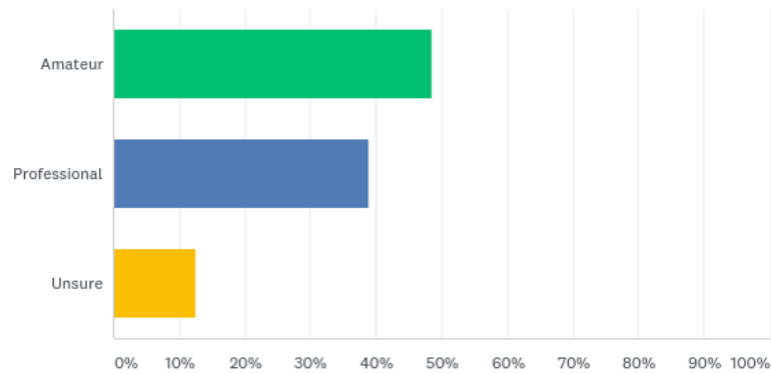
ARTIST SURVEY RESULTS

At the end of the event all participating artists were surveyed. A total of 72 artists completed the survey.

The following are results and highlights from the survey:

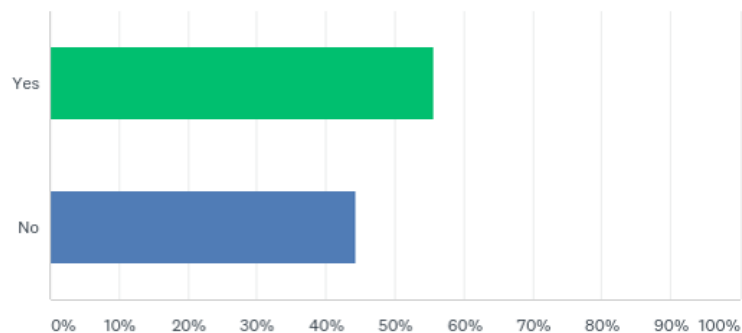
Q1: Do you identify as an amateur or professional artist?

Answered: 72 Skipped: 0



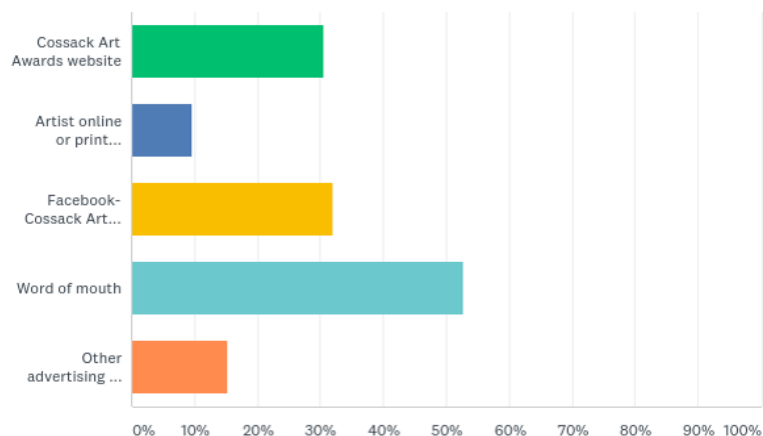
Q2: Have you entered the Cossack Art Awards before?

Answered: 72 Skipped: 0



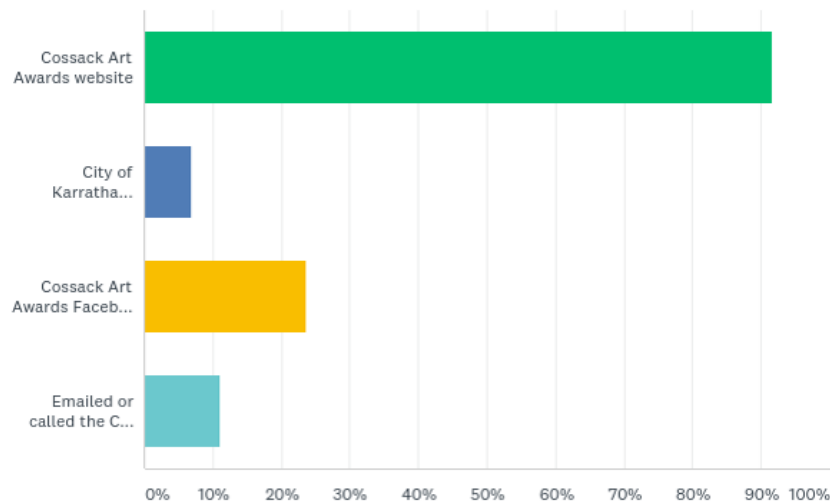
Q3: How did you hear about the Cossack Art Awards 2017?

Answered: 72 Skipped: 0



Q4: Where did you go to seek additional information on the Cossack Art Awards?

Answered: 72 Skipped: 0

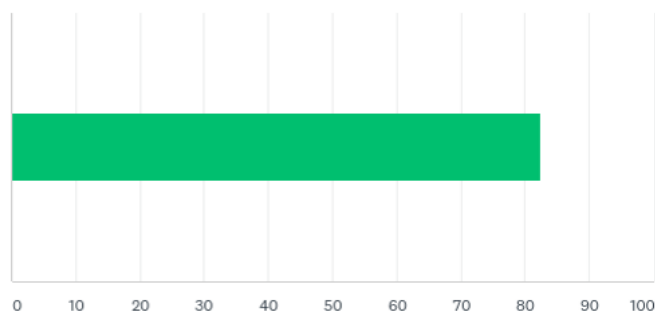


Q5 Why did you decide to enter the Cossack Art Awards 2017?

- *To gain exposure beyond my region*
- *I am aware of how professional it is usually presented*
- *The Awards have an amazingly good reputation and reach. I consider it to be one of the major awards in Western Australia*
- *It is renowned for its level of quality and value relative for the area and subject matter*
- *To win a prize or sell my painting*

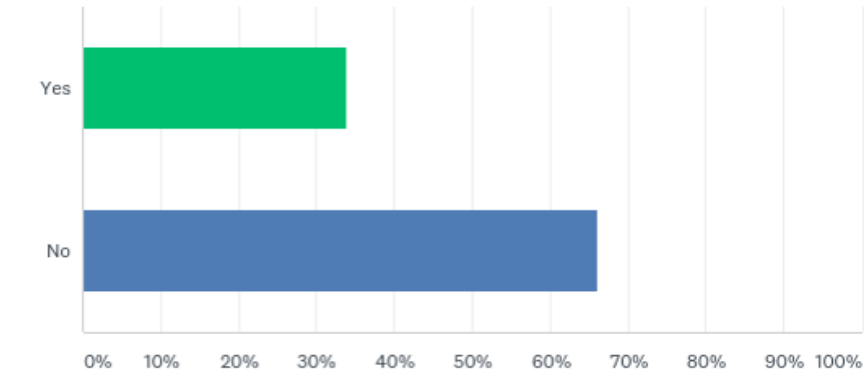
Q6: On a scale of 0 (awful) to 10 (exceptional), how did you find the entry process?

Answered: 72 Skipped: 0



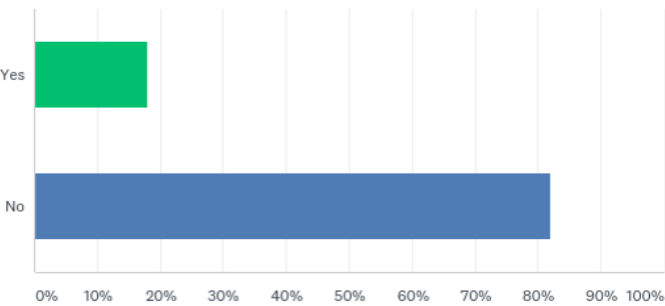
Q8: Did you visit the Cossack Art Awards exhibition?

Answered: 71 Skipped: 1



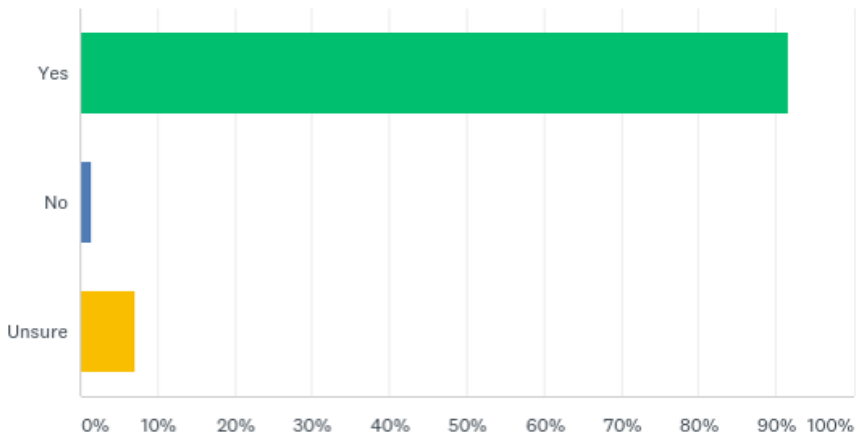
Q9: Did you participate in a Cossack Art Awards Public Program event?

Answered: 72 Skipped: 0



Q10: Would you enter the Cossack Art Awards again?

Answered: 71 Skipped: 1



ARTIST SURVEY RESULTS

- Why did you decide to enter the Cossack Art Awards 2017?

It seemed a good opportunity to enter as I was featuring the NW in a lot of my art.

For the experience and because it is a well known event.

I attended the Awards in 2012 at Cossack and was fortunate enough to visit again in 2015. From 2012 it was my ambition to enter a painting into the Awards.

The Awards have an amazingly good reputation and reach. I consider it to be one of the major awards in Western Australia.

A very well known and beautifully run event. I thoroughly enjoyed the process last year and will hopefully be accepted to enter again next year.

- How could the entry process be improved?

I think the entry process was very easy and doesn't need changing

Being able to send pieces directly to the Cossack store or somewhere in Karratha, without going via Perth would be helpful. Also maybe having more options for days to drop your work off.

I think the awards are extremely well run, and the communication via your videos and Facebook is very professional and informative. You do an amazing job.

I couldn't get the entry form to submit. Few things like that. But found it awesome that there was an art collection/transport service from Perth. I would have loved to attend the opening had there had been more time for arrangements.

- What did you love about being involved in the Cossack Art Awards?

Being involved in something semi-local to where I live and the way the works are displayed at the exhibition.

A large array of artwork and artist.

The opening night & family day, all of the art, visiting the Pilbara.

I just love this time of year. Love Cossack Art Awards!! Excitement / lead up to it .. live stream on Facebook was great. Photos of our artworks emailed to us was great. Love selling my artworks there ... Thankyou all so much. It was really wonderful experience this year.

- How could the Cossack Art Awards be improved?

My artwork was returned minus the box and packaging this year; disappointing.

I watched the opening on live stream. It was way too long. The longest and sorry about this but the most boring exhibition opening I have been to. I felt the MC gave way too much info about himself.

Perfect how it was!

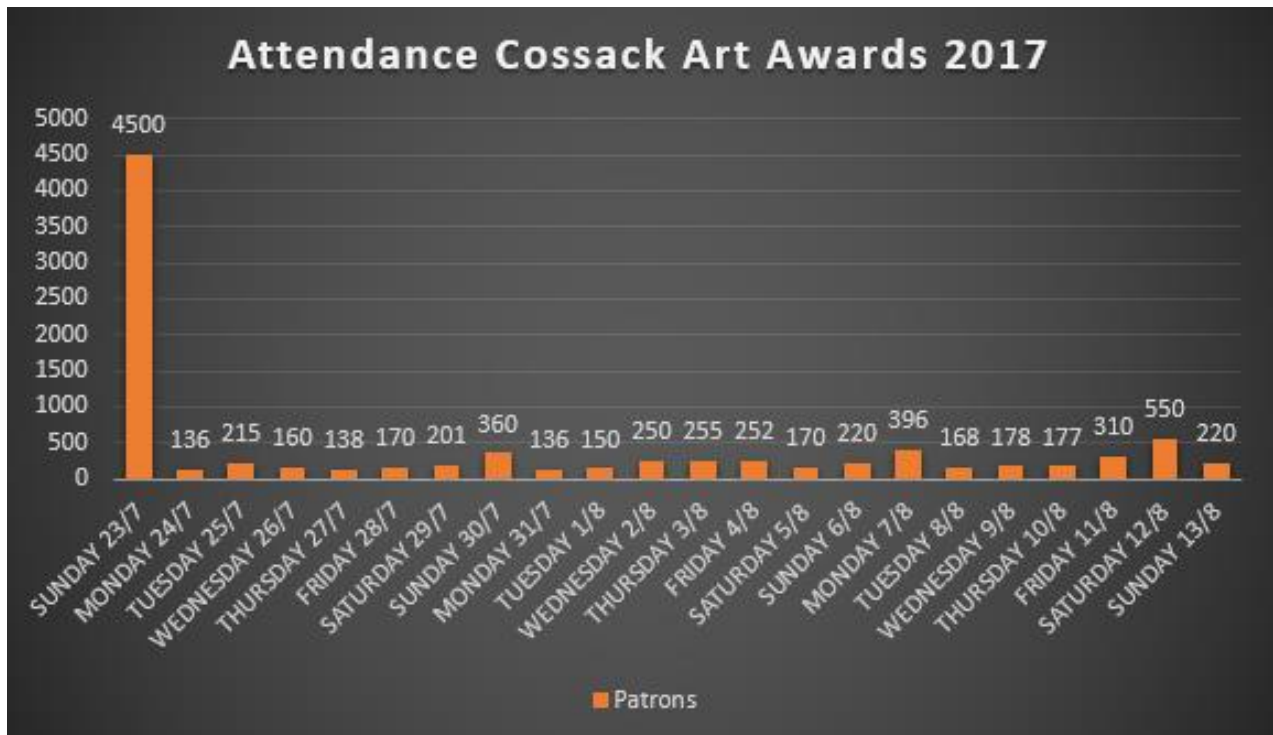
Maybe the walk through video to be slower & could be improved on.

All is great, although freight costs will prevent entering in 2018, as IAS has increased their pricing for regional artists enroute to Cossack.

Hard to beat I think!

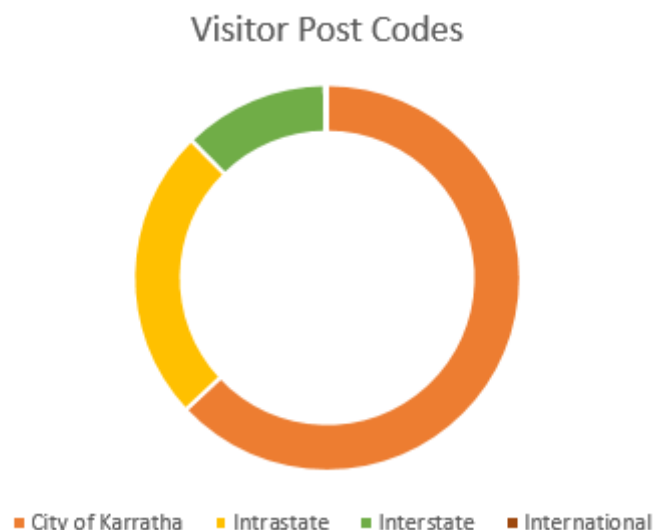
VISITOR ATTENDANCE

This year a total of 9,312 patrons attended the exhibition, this is a 13.48% increase on 2016, while 2016 was a 5.47% increase on 2015. 2017 is Cossack Art Award's largest number of visitors to date. This increase shows the increasing interest for arts and cultural experiences within the region. The below graph outlines the visitor distribution across the entire event. Cossack Family Day is still the main draw card for attendance at the exhibition with estimated 4,500 visiting across the day. Such a large increase in numbers is potentially due to better weather conditions than 2016.



Data was collected from artwork sales, People's Choice Award voting, workshop participant surveys and feedback surveys. A sample of 1050 visitors was obtained out of the 9312 visitation total, reflecting an approximate 11.28% sample size of visitors attending the exhibition. The below data is based on the sample of 1050 postcodes sampled:

- 63.05% of all recorded visitors sampled were from within the City of Karratha
- 24.57% of all recorded visitors sampled were from intrastate locations
- 12.19% of all recorded visitors sampled were from interstate locations
- 0.19% of all recorded visitors sampled were from international locations



ECONOMIC IMPACT

Based on the data collected, the visitor economic impact to the region can be calculated as followed:

| | International Audience | Interstate Audience | Intrastate Audience | City of Karratha | TOTALS |
|--|------------------------|---------------------|---------------------|------------------|--------|
| Exhibition Visitors (based on data sample of 1050) | 17 | 1,136 | 2,288 | 5,871 | 9312 |
| Average Length of Stay * | 4.7 | 4.7 | 4.7 | 1*** | |
| Average Daily Spend** | AUD 85.78 | AUD 85.78 | AUD 85.78 | AUD 85.78 | |
| TOTAL | AUD 6,853 | AUD 457,996 | AUD 922,443 | AUD 503,614 | 1.89M |

* Average length of stay based on direct consultation with Karratha Visitors Centre

**Daily spend figures based on Tourism WA's Fast Fact Year ending March 2017

***It is estimated that residents within City of Karratha would not stay more than one night as a result of Cossack Art Awards

Furthermore, the City of Karratha spent \$127,037 directly with local suppliers to deliver the event. Budget is spent with local suppliers to provide products and services such as catering, entertainment, equipment, hire goods and other.

ARTWORK SALES DATA

This year 75 artworks were purchased during the exhibition totaling \$95,935. A total of 53 artworks were purchased by local buyers, 18 artworks were purchased by intrastate buyers, and 4 purchased by interstate buyers. This is in addition to the 11 prize winners going to the category sponsors. The below table shows the percentage of sales compared to buyer locations.

| | Buyer No. | Sales | % of sales |
|---|-----------|----------|------------|
| Interstate | 4 | \$8,500 | 8.86% |
| City of Karratha | 53 | \$58,207 | 60.67% |
| Intrastate (including neighbouring LGAs) | 18 | \$29,228 | 30.47% |
| Total Sales | 75 | \$95,935 | 100% |

FINANCIALS

INCOME

| ITEM | BUDGET 2017 | ACTUAL 2017 | ACTUAL 2016 |
|------------------|-------------|-------------|-------------|
| SPONSORSHIP | \$270,000 | \$272,000 | \$280,000 |
| FEES AND CHARGES | \$20,705 | \$25,112 | \$9,400 |
| COMMISSIONS | \$24,000 | \$25,961 | \$24,000 |
| TOTAL | \$314,705 | \$323,073 | \$313,400 |

* Additional fees and charges income is due to the introduction of ticketed workshops and events to the Public Program in 2017.

EXPENDITURE

| ITEM | BUDGET 2017 | ACTUAL 2017 | ACTUAL 2016 |
|------------------------------|-------------|-------------|-------------|
| EMPLOYMENT* | | | |
| (Intern and Casual staffing) | \$32,000 | \$32,000 | \$30,000 |
| CONTRACTORS AND CONSULTANTS | \$111,000 | \$110,000 | \$75,556 |
| MATERIALS AND SERVICES | \$208,000 | \$205,000 | \$211,889 |
| MEDIA AND COMMUNICATIONS | \$45,000 | \$33,900 | \$33,518 |
| TOTALS | \$396,000 | \$380,900 | \$350,963 |

I think the City of Karratha is doing such a great job with this as with everything else around town. Hats off to you guys! Thankyou and please keep up the good work.

I have attended the Cossack Art Award 3 times over the years. It is great to see the community come together enjoy this Exhibition in such an iconic location.

Thankyou for the chance to be involved with a well run event involving the whole community, and attracting a high caliber of art as well as high profile judges. It's also the venue, and its remoteness and beautiful environment. Cossack Art Awards raise the standard of its profile each year!

COSSACK

ART AWARDS 2017

Feedback received from artist surveys, patron surveys, suppliers and social media

Please thank the committee for providing a wonderful event for all artist, whether we are successful or not. Definitely be in again next year.

I like the energy generated by the organisers and the opening night live stream was fun to watch.

Without doubt this was the best year in CAA's history. Well done!

**OHHHHH Cossack Art Awards,
You lot are just amazing, awesome innovative ideas!!!
LOOOVE!!!**

100% the DegArtstation event was an awesome night and a pleasure to be able to attend something of this nature in the Pilbara!

MEDIA AND COMMUNICATIONS



Budget

| | |
|--------------------------------|----------|
| Branding | \$2,700 |
| National advertising | \$1,900 |
| Outdoor + event signage | \$5,700 |
| TV advertising | \$2,300 |
| Radio advertising | \$4000 |
| Direct mail out | \$1,900 |
| Unique advertising activations | \$5,300 |
| Website | \$700 |
| Printing | \$6,000 |
| Facebook | \$1,500 |
| Miscellaneous | \$1,000 |
| <hr/> | |
| | \$33,000 |

MEDIA COVERAGE

Media coverage was achieved in state and local publications, as well as on radio. A selection of local media coverage is provided below:

Cossack awards mark 25 years

■ Louise Allingham

To celebrate its quarter-century anniversary, a packed schedule of events has been planned around this year's Cossack Art Awards Exhibition.

The public program kicks off on July 23 with the Cossack Family Day — an annual all-ages event with lots of local arts and craft activities for kids, as well as food and entertainment.

Artist-in-residence Mark Tweedie will give a talk at the seniors' high tea and host a medium mash-up, palette-knife and charcoal life-drawing art workshops.

There will be an exclusive dining and art experience where guests can enjoy a five-star Japanese degustation, music and an art performance by Tokyo-based artist Jun Inoue.

Kids can get hands on at the Lil Awesome Artists event and there will also be a youth workshop on speed-painting.

Artists Tanya Montgomery and Krystal Panakera-Thorpe will host a day of creativity and relaxation, aspiring artists can join A Pom Pom A Day for the wine and watercolours event and punters can learn about local Aboriginal culture at the Indigenous Art Showcase.

The 25th Cossack Art Awards will close on August 12 at the annual Cossack UP Late event with twilight tunes, food and an opportunity to get one last glance at the artworks on display.

City of Karratha Mayor Peter Long said the Cossack awards had become the jewel in the crown of the City's arts and culture calendar.



The Cossack Art Awards is celebrating 25 years of support for the arts. Picture: Margaret Bertling

"This year we are proud to be celebrating the 25th anniversary of the Cossack Art Awards with a jam-packed public program as well as a retrospective exhibition showcasing the best overall winners from the past 24 years," Cr Long said.

"Throughout the three-week exhibition, we're proud to be presenting a fantastic range of events from art workshops for all ages and skills, to a five-star Japanese degustation and, of course, the popular closing event, Cossack UP Late, with live music

and late-night access to the gallery.

"Cossack is a beautiful place on any day, but seeing it filled with colour, music and culture is a spectacular way to bring life back into the historic town and buildings."

Rio Tinto general manager Ports Dampier Jess Farrell said she was looking forward to being part of Cossack Art Awards, particularly as this year marked the awards' 25th anniversary year.

"I encourage everyone to get

out to Cossack during the exhibition period, not only to view the wonderful art on display, but also to enjoy the supporting events and activities on offer, many of which are free," she said.

"This year's public program ensures the whole community can get involved from the Family Day to children's and seniors' events, an Indigenous art showcase and workshops hosted by visiting artists. There is something for everyone."

For more information, visit cossackartawards.com.au.

pilbaranews.com.au

Wednesday, July 26, 2017

COSSACK ART AWARD WINNERS

Best overall artwork

Michelle Hawkins — Lulu

Best artwork by a Pilbara artist

Doreen Chapman — Untitled

Painting Pilbara landscape

Douglas Kirsop — Pilbara Aerial

North West flora and fauna

Clare McFarlane — Pink and Grey

Portraits

Greg Taylor — Don McLeod's Dream

Invited artists

Laurel Nannup — First Contact

Emerging young artists

Tessa Liang — Pelago

Painting open theme

Basil Antonas — Rawness

Painting by Pilbara indigenous artist

Nyapuru Gardiner — Thurla Glass

Works on paper

Carrie McDowell — On The Land

pilbaranews.com.au
Wednesday, August 30, 2017

Artist backs up last year's win at awards

■ Louise Allingham

Fremantle-based artist Alicia Gorey has taken out the Cossack Art Awards people's choice category for the second year running.

Gorey won a cash prize of \$3000 for her artwork entitled Look At Me, Look At Me, which details a young indigenous boy playing and sticking out his tongue.

The 25th Cossack Art Awards exhibition attracted more than 9000 visitors to the historic town and drew to a close on August 13 after three weeks.

City of Karratha Mayor Peter Long said this year's was one of the most successful exhibitions to date and provided great opportunities for local artists.

"Now in its 25th year, the Cossack Art Awards is a quality event to rival any regional art award in the country," he said. "The standard of works we receive continues to grow each year and I would like to congratulate all those who participated in 2017."

"The program of events complementing the exhibition were also a big success this year, with capacity turnouts to workshops and some

wonderful community activities for the whole family."

The Cossack Art Awards public program ran through the exhibition and featured an array of events and activities for people of all ages.

Cossack Family Day opened the exhibition to the public with arts, crafts, food and family fun.

The community also participated in several art workshops that explored a range of artistic techniques and media, including speed painting, art stripped back, medium mash up and palette knife.

There was also an indigenous art showcase, a degARTstation dinner, a seniors' morning tea, a wine and watercolours class and the Creative Spirit event that united yoga and creativity.

Rio Tinto general manager ports Dampier Jess Farrell congratulated the City for its delivery of events. "Once again the awards have been a hugely successful event, providing enjoyment and entertainment for our local community, drawing visitors from far and wide and contributing to the vibrancy of the towns where we work and operate," she said.



Last year's Cossack Art Awards judges Laurie Nelson and Sasha Grishin Am with winner Mary-Lynne Stratten and Mayor Peter Long. Picture: Louise Allingham

Evocative Cossack calls artists

■ Louise Allingham

Entries for the 2017 Cossack Art Awards open next Monday.

Celebrating its 25th anniversary this year, the Cossack Art Awards is one of the nation's richest and the Pilbara's most prestigious art competitions, offering more than \$100,000 in total prize money.

Artworks can be entered across 11 categories including best artwork by a Pilbara artist, portraits, North West flora and fauna, emerging young artists and there is also a people's choice award.

Entries close on June 7, unless 200 entries have been received before then.

Entries will be judged on July 23, and will be exhibited until mid-August.

Artists who have exhibited at previous Cossack Art Awards can apply for the artist-in-residence program worth \$25,000. This year,



Mark Tweedie's 2015 winning portrait of Tim Dool. Let's Get Lost.

Mark Tweedie will take up the artist-in-residence program and host a series of workshops, talks and conversations with visitors during the course of the exhibition in July and August.

Tweedie won the portrait prize in 2015 for his piece, Let's Get Lost.

He said he was looking forward to the opportunity to reconnect

with childhood memories of the Pilbara.

"I spent the first five years of my life living in the Pilbara," he said.

"I am fascinated by Cossack's origins, its historical transient population, and both its decline and preservation. I am excited by the opportunity to learn more about the town, its late 19th century buildings and the local cemetery, which is of particular interest to me."

The awards are presented by the City of Karratha and Rio Tinto.

City of Karratha Mayor Peter Long said the artist-in-residence program gave visiting artists the opportunity to engage with the region and the local community.

"Mark will spend most of his time immersed in developing a new body of works inspired by the Pilbara, but will also be facilitating a series of workshops

for the community," he said.

"This year marks the 25th anniversary of the Cossack Art Awards and seventh year of the artist-in-residence program, which has been a huge success thanks to the continued support from our principal partner Rio Tinto."

Rio Tinto general manager Ports Dampier Jess Farrell said the artist-in-residence program was an important part of the awards as it encouraged the development of local artists, talent and contributed to the cultural development of the region.

"Rio Tinto is proud to play a role in nurturing this exciting and emerging artist to Cossack to share his skills and techniques with workshop participants and to engage with all who visit the exhibition," she said.

For more information, visit cossackartawards.com.au.

Cossack names art winners

■ Louise Allingham

The historical town of Cossack was far from a ghost town last Saturday night as hundreds of people came together to celebrate the 25th annual Cossack Art Awards.

Almost \$90,000 of prizes were given out across 10 categories, with five prizes won by Pilbara artists.

Michelle Hawkins took out the award for the best overall artwork for her piece Lulu.

The judges' comments said the small androgynous work had an enormous presence.

"This is a haunting piece that is so good it is hard to tell whether a

print or charcoal medium has been used," they said.

"Extraordinary dexterity and use of charcoal, both in subject matter and the way it has been captured.

"It is enigmatic and draws you in. A compelling piece that leaves the viewer wanting to know the story."

Hawkins was not able to make the ceremony but sent her thanks via video message.

Pilbara Ports Authority human resources director Damien Miles presented Doreen Chapman with the award for best artwork by a Pilbara artist. The judges said Chapman's untitled piece displayed

deliberate, competent naivety where abstract met realism.

"The artist displays confident use of colour and paint with the use of bold and bright tones," they said. "An interesting colour contrast with wonderful simplification of shapes breaking down the negative space."

City of Karratha Mayor Peter Long said it was fantastic to see Pilbara artists doing so well and this year's awards showcased some of the best artwork he had seen.

"The Cossack Art Awards seems to get better and better with every year," he said.

"To think what started as a hum-

ble celebration of local art is now celebrating its 25th year as a nationally recognised and significant art prize is truly remarkable.

"We have a wonderfully rich and diverse local arts scene which is starting to make a real name for itself so it's terrific to see the likes of Doreen Chapman, Carrie McDowell, Nyaparu Gardiner, Greg Taylor and emerging artist Tessa Laing taking out some of the top prizes."

The art award exhibition is open to the public and runs until August 13.

For more information, visit cossackartawards.com.au.



Lulu by Michelle Hawkins. Picture: Elle Borgward



Pilbara Ports Authority human resources director Damien Miles and artist Doreen Chapman. Picture: Louise Allingham

16 Pilbara News

pilbaranews.com.au
Wednesday, August 16, 2017

Window on indigenous art

■ Alicia Perera

Hundreds of people celebrated the Pilbara's rich indigenous artistic talent at a Cossack Art Awards public program event.

The Cossack Indigenous Artists Showcase proved a hit, drawing a crowd of more than 600 people on Saturday, August 5, for an insight into local indigenous art and culture in a range of media.

Cheediitha Art Group, Roebourne Art Group and Yinjaa-Barni Art gave artist demonstrations in the Cossack courtyard, before dancers from arts group

BIG hART and local performers, including Patrick Churnside, took to the stage for musical performances. The event finished with Yinjaa-Barni Art artist Allery Sandy giving an artists' talk, sharing the stories that inspire her work and the importance of creatively expressing her culture through art.

Children had their chance to be artistic with craft activities and damper and bush tea were available from Bush Lolly Cafe.

The showcase was sponsored by the Pilbara Development Commission.



Local performers including Patrick Churnside, centre, and PDC staff at the Indigenous Artists Showcase in Cossack. Picture: Rebecca Parker

Art awards deadline looming

what's on

Louise Allingham

There is not much time left to get applications in for this year's Hedland Art Awards.

Regional artists and art centres from across the State are invited to enter their work into the State's richest cash art prize by Friday, August 25.

The Hedland Art Awards attracts thousands of people to the Courthouse Gallery each year and has a total prize pool of more than \$100,000 in nine categories.

FORM regional curator Kate Mullen encouraged artists of all ages and skill levels to enter the awards, with previous winners going on to have successful art careers.

"The Hedland Art Awards has revealed many new regional artists and helped develop their careers by exposing their work to a national audience," she said.

"Last year, we had 10 regional art centres submit artworks, which is a fantastic achievement by art awards standards, and we

want to see more art centres get involved this year representing their artists.

"The awards are open to artists living in the Pilbara, Kimberley, Gascoyne, Mid West and Goldfields-Esperance regions, and all artworks submitted must have been created in a 12-month period, so between October 2016 and October 2017."

Previous winners include Tommy May, Winnie Sampl, Bugai Whyolter, Diana Boyd and Nyapuru Gardiner.

Gardiner won most outstanding work at last year's Hedland Art Awards and has since gone on to exhibit his work nationally, have his work purchased by galleries and private collectors, and win the prize for painting by Pilbara indigenous artist at last month's

Cossack Art Awards. "This demonstrates the positive influence the Hedland Art Awards has for participating artists and there are also opportunities for ongoing development from the

creative and business perspective," Ms Mullen said.

In its 10th year, the awards, usually held in August, will this year be on Friday, October 6, so as not to coincide with the

Cossack or NATSIAA Telstra Art Awards and to give artists more time to prepare their artworks for entry. If the new date is successful, it will become a permanent part of FORM's objective to make its public program as accessible as possible.

For more information, visit courthousegallery.com.au or contact mail@courthousegallery.com.au.



Hedland Art Awards attendees discuss Joshua Cocking's *Cause and Affect*, centre. Picture: Louise Allingham

Ghost town win for Basil

West Perth artist Basil Antonas was awarded Best Painting in the Open Theme category at last month's Cossack Art Awards.

The prestigious competition, which is in its 25th year, is Australia's richest regional acquisitive art award and is held each year in Cossack, a heritage-listed Pilbara coastal town.

The birth-place of WA's pearling industry, Cossack lost its pearling fleet to Broome and by 1950 the town was abandoned. But for three weeks each year the ghost town is turned into a national art gallery.

Basil's abstract painting, titled *Rawness*, was selected from more than 300 entries by a judging panel who included Sydney's Museum of Contemporary Art director Elizabeth Macgregor.

The acquisitive prize of \$8000 was presented by Rio Tinto, principal partner of the awards.

Basil, a creative art director, has been painting for the past 10 years.

He said creating his large acrylic abstracts gave him emotional balance away from the challenging and competitive world of advertising.

The Cossack art award is only the second competition he has entered.

"Cossack is a uplifting experience," he said. "Just to be part of this event was amazing and so creatively rewarding."



Basil Antonas celebrates his win at the Cossack Art Awards.

what's on

This Week

Friday, July 14

■ **Emirates Melbourne Cup Tour**, Roebourne Race track, 9am-noon, free. Visit nwjcroebourne.com.au.

Saturday, July 15

■ **Nor-West Jockey Club Ladies' Day** Roebourne Race track, 11am-6pm, entry \$10-\$30. Visit facebook.com/nwjcroebourne.

■ **Dampier sunset movies** Moana (PG), Hampton Oval, 6.15pm, free event. Visit wrappedcreations.com.au.

■ **Akmal: Transparent** Tambrey Tavern, Karratha, tickets available at the bar. Contact 9144 1333.

Sunday, July 16

■ **Onslow Markets** Onslow Visitor Centre, 7.30am-noon, free. Contact onslowtc@bigpond.com.

Tuesday, July 18

■ **eSafety Workshop** Wickham Library, 6pm-8pm, free. Contact 9187 1661 to book.

Next Week

Thursday, July 20

■ **eSafety Workshop** Karratha Library, 6pm-8pm, free. Contact 9186 8660 to book.

■ **Karratha Young Professionals TEDx Talk** Karratha International Hotel, 6.30pm-9pm, tickets \$41.75. eventbrite.com.au.

Saturday, July 22

■ **Car Boot Sale** Wickham Community Hall car park, noon-4pm, free to attend, \$20 a pitch. kirstylevil@bigpond.com.

■ **Ill Starred Captain Live**

This week

Thursday, July 20

■ **eSafety Workshop**, Karratha Library, 6pm-8pm, free. Contact 9186 8660 to book.

■ **Karratha Young Professionals TEDx Talk** Karratha International Hotel, 6.30pm-9pm, tickets \$41.75. eventbrite.com.au.

■ **PICCI Business Breakfast**, Nintiri Centre, Tom Price, 7.30am-8.30am. Contact crc@nintiri.org.au.

Friday, July 21

■ **Rough Night (MA15+)**, Moonrise Cinema, 7pm, tickets \$10-\$16. Visit moonrisecinema.com.au.

Saturday, July 22

■ **Car Boot Sale** Wickham

Tom Price Hotel Motel, 7pm. Visit illstarredcaptain.com.au.

■ Dampier Primary School 50-Year Anniversary Masquerade Ball

Dampier Primary School, 6.30pm-11.30pm, tickets \$120. dampier50year@gmail.com.

■ **Movie Night** Cars 3 (G) and Wonder Woman (M), Tom Price Drive-In, 6pm, tickets \$5-\$10. Visit tomprice-drive-in-facebook.page.

Sunday, July 23

■ **King of the Mountain 2017** Mt Nameless Jarndamunah, Tom Price, 8.15am. Contact nameslessfestival@gmail.com.

■ **King of the Mountain Awards and barbecue** Windawari Lodge VIP lounge, 11am. Contact nameslessfestival@gmail.com.

■ **Cossack Art Awards Family Day** Cossack, 10am-3pm, free. Visit cossackartawards.com.au.

■ **Karratha Back Beach Clean Up**

Searipple Back Beach, 8am-11am, free. Visit the Karratha Community Association Facebook page.

Tuesday, July 25

■ **Lil' Awesome Artists**

Cossack, 9am-11am, free. Visit cossackartawards.com.au.

Coming Up

Saturday, July 29

■ **DegARTstation** Cossack, 7pm-10pm, \$135 a person. Visit cossackartawards.com.au.

■ **Roebourne Cup** Roebourne Race track, 11am-6pm, free. Visit nwjcroebourne.com.au.

Saturday, August 12

■ **Point Samson Kids' Arts**

Community Hall car park, noon-4pm, free to attend, \$20 a pitch. kirstylevil@bigpond.com.

■ Dampier Primary School 50-Year Anniversary Masquerade Ball

Dampier Primary School, 6.30pm-11.30pm, tickets \$120. dampier50year@gmail.com.

■ **Karratha City Markets**, Sharpe Avenue, 5pm-9pm, free.

Sunday, July 23

■ **King of the Mountain 2017**, Mt Nameless Jarndamunah, Tom Price, 8.15am. Contact nameslessfestival@gmail.com.

■ **Cossack Art Awards Family Day** Cossack, 10am-3pm, free. Visit cossackartawards.com.au.

Tuesday, July 25

■ **Lil' Awesome Artists**, Cossack, 9am-11am, free.

Awards milestone celebrated

Louise Allingham

The historic town of Cossack was far from a ghost town last Saturday night as hundreds of people came together to celebrate the 25th annual Cossack Art Awards.

Almost \$60,000 of prizes were given out across 10 categories, five of which were won by Pilbara artists.

Michelle Hawkins took the award for the best overall artwork for her piece *Lulu*.

The judges comments said the small, undignified work had an enormous presence.

"This is a haunting piece that is as good as it is hard to tell whether a print or charcoal medium has been used," they said.

"Extraordinary dexterity and use of charcoal, both in subject matter and the way it has been captured. It is enigmatic and draws you in. A compelling piece that leaves the viewer wanting to know the story."

Hawkins was not able to make it to the ceremony but sent her thanks via video message.

Pilbara Ports Authority director human resources Damien Miles presented Doreen Chapman with the award for best artwork by a Pilbara artist.

The judges said Chapman's untitled piece displayed deliberate, competent naivety where abstract meets realism.

"The artist displays confident use of colour and paint with the use of bold and bright tones," they said.

"An interesting colour contrast with wonderful simplification of shapes breaking down the negative space."

"The Cossack Art Awards seems to get better and better with every year," he said. To think what started as a humble celebration of local art is now celebrating its 25th year as a nationally recognised and significant art prize is truly remarkable.

"We have a wonderfully rich and diverse local arts scene which is starting to make a real name for itself as it's terrific to see the likes of Doreen Chapman, Carrie McDowell, Nyngara Gardiner, Greg Taylor and emerging artist Teana Laing taking out some of the top prizes."

"It's a real credit to the artists of the high calibre of work on display this year. I encourage all who have the opportunity to do so to visit the exhibition to see just how special it is this year."

The art award exhibition is open to the public and runs until August 13.

For more information, visit cossackartawards.com.au.

WINNERS

Best overall artwork

Michelle Hawkins - *Lulu*

Best artwork by a Pilbara artist

Doreen Chapman - Untitled

Painting: Pilbara landscape

Douglas Grogan - *Pilbara Aerial*

North West Hara and fauna

Care McFarlane - *Pink and Grey*

Portraits

Greg Taylor - *Don McLeod's Dream*

Invited artists

Laurel Rannup - *First Contact*

Emerging young artists

Tessa Long - *Polyp*

Painting: open theme

Basil Antonas - *Rawness*

Painting by a Pilbara indigenous artist

Nyngara Gardiner - *Tharla Glass*

Works on paper

Carrie McDowell - *On The Land*



Lulu by Michelle Hawkins. Picture: Elie Borgard

Aboriginal art call for hub

■ Tom Zounmayr

Prominent art groups have called on the City of Karratha to put Aboriginal works front and centre as its landmark arts hub takes shape with no permanent gallery. Port Hedland has the Courthouse Gallery and Newman the

Martumilli Gallery, but the City's Red Earth Arts Precinct will have no such facility, instead relying on temporary display spaces.

City of Karratha Mayor Peter Long said having no permanent display allowed more flexibility. "There are a number of areas throughout the facility that have

been specifically designed to be used as gallery spaces when required such as the main entry, indoor theatre/conference space and ground floor foyer," he said.

"The intent is to utilise these spaces to display some of the City's extensive art collection as well as visiting and other local exhibi-

tions." Yinjaa-Barni Art Group manager Patricia Floyd said displaying art in galleries often resulted in financial losses for the artists.

"The City has a lot of indigenous art from Cossack Art Awards... by some major artists there they could display," she said.

"I think that would be good because people don't see them in the Shire building.

"If there was an exhibition that popped up every now and then... things like that could be possible but it comes down to what it will

► CONTINUED PAGE 5



pilbaranews.com.au

Wednesday, July 26, 2017

COSSACK ART AWARD WINNERS

Best overall artwork

Michelle Hawkins — Lulu

Best artwork by a Pilbara artist

Doreen Chapman — Untitled

Painting Pilbara landscape

Douglas Kirsop — Pilbara Aerial

North West flora and fauna

Clare McFarlane — Pink and Grey

Portraits

Greg Taylor — Don McLeod's Dream

Invited artists

Laurel Nannup — First Contact

Emerging young artists

Tessa Liang — Pelago

Painting open theme

Basil Antonas — Rawness

Painting by Pilbara indigenous artist

Nyapuru Gardiner — Thurla Glass

Works on paper

Carrie McDowell — On The Land

Lulu wins Cossacks

Judges Bianca Beetson, Elizabeth Ann Macgregor and Josh Cocking with City of Karratha mayor Peter Long, regional development minister Alannah MacTiernan and Pilbara MLA Kevin Michel stand with the winning artwork at the Cossack Art Awards last Saturday night. Michelle Hawkins took out the top gong for her piece Lulu. **REPORT PAGE 10** Picture: Louise Allingham

Big names to judge awards

■ Louise Allingham

Three high-profile art professionals will travel to the Pilbara to judge the Cossack Art Awards next weekend.

Museum of Contemporary Art director Elizabeth Ann MacGregor, indigenous artist and lecturer Bianca Beetson and 2014 Cossack Art Award winner Josh Cocking will be judges for the art awards' 25th anniversary.

Cocking is a WA-based artist who took out the overall prize at the 2014 Cossack Art Awards.

His unique painting aesthetic has won him a plethora of prizes, including the engagement award at last year's Hedland Art Awards, and his work has been shown in group and solo exhibitions throughout the country.

MacGregor moved to Australia in 1999 from Birmingham to take up the job as director at Sydney's Museum of Contemporary Art at a time when the facility was facing great challenges.

In a few short months, MacGregor had saved the museum from financial hardship and has since been one of the country's most prominent figures in the art world.

She has received several prestigious awards and honours during her career, most notably an OBE for services to art.

Beetson is an indigenous artist based in Brisbane and is a lecturer in contemporary indigenous art at Queensland's Griffith University.

She is known for her recognisable artwork, which always incorporates the colour pink, and has been featured in exhibitions in Australia and internationally.

Beetson's work includes all sorts of media, including painting, drawing, sculpture, installation, photography and public art, and explores her identity as an indigenous Australian.

City of Karratha Mayor Peter Long said the awards continued to



Josh Cocking won the encouragement award for his work, Cause and Affect, at the 2016 Hedland Art Awards. Picture: Louise Allingham

attract a high calibre of participation. "Over the past 25 years, the Cossack Art Awards has been attracting the very best artistic talent from the Pilbara and across Australia and has earned itself a reputation as the country's most unique regional art prize," he said.

"I'm extremely delighted to announce that this year's entries will be judged by some of the biggest names in Australia's art world with a high-profile panel of accomplished artists and critics including past Cossack Art

Awards winner Joshua Cocking." The awards are presented by the City in collaboration with principal partner Rio Tinto.

Rio Tinto general manager Perth Dempsey Jess Farrell said she was looking forward to being a part of the awards and supporting the development of arts and culture in the region. "The calibre of judges providing over this year's Cossack Art Awards is a reflection of the growing status and reputation of the event nationally and we are looking forward to welcoming

them to the Pilbara," she said. "As principal partner, Rio Tinto is proud to support the long-term development of arts and culture in the region and the opportunities and insights these visiting professionals and celebrated artists can bring with them."

A total of 300 artworks have been entered into this year's awards with a prize pool of more than \$100,000 to be given out across 10 categories. For more information, visit cossackartawards.com.au.



Yinjaa-Barni artist Melissa Sandy works on a painting. Picture: Yinjaa-Barni Art

It is a town that usually resembles an abandoned colonial village of stone, but each winter the Pilbara town of Cossack transforms into an artists' mecca for the Cossack Art Awards.

Cossack Art Awards breathe life into remote Pilbara town for 25th year

ABC North West WA By Susan Standen

Updated 12 Aug 2017, 5:40am



PHOTO: Elizabeth Ann Macgregor views the overall winning artwork, Lulu by Michelle Hawkins. (Supplied: Elle Borgward)

Thousands of tourists, grey nomads and aspirational local artists pour in to admire the works hung across the historic, hand-made stone walls.

Now in its 25th year, the awards have attracted renowned art figure and director of the Museum of Contemporary Art [Elizabeth Ann Macgregor OBE](#), alongside previous Cossack winner Joshua Cocking and Indigenous artist Bianca Beetson of the Gubbi Gubbi people of Sunshine Coast.

Artists are keen to have their work recognised since the awards became a significantly acquisitive show on the national arts calendar.

Uniquely, only the first 300 artworks submitted are accepted — resulting in an eclectic blend of professional and amateur art on the walls.



Pre-recorded interview with artist Helen Komene. Coombes says the Cossack Art Awards ...

ABC Kimberley, Broome, Breakfast, Stephanie Coombes

17 Aug 2017 6:50 AM

Duration: 5 mins 16 secs • ASR AUD 646 • WA • Australia • Radio & TV • ID: X00071468543

Pre-recorded interview with artist Helen Komene. Coombes says the Cossack Art Awards features amazing Northern WA artists. Komene says she used to draw all the time as a child. She says she started with the Pilbara rock scenes and those lovely hills. She then moved to the sea because it was easier to work with. She says she found inspiration in the sea. She explains the way she paints the seascapes by using the sea color and sky color. She says pastels are like butter and incredibly velvety. She would like to explore the working man in the area.

Audience

N/A ALL, N/A MALE 16+, N/A FEMALE 16+

Interviewees

Helen Komene, artist

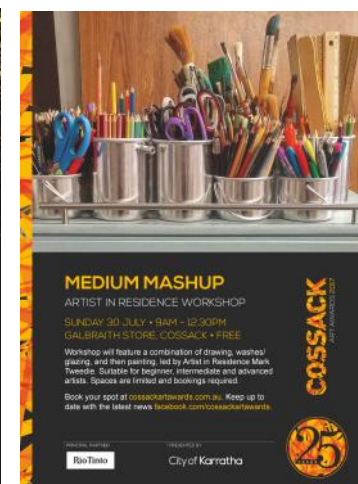
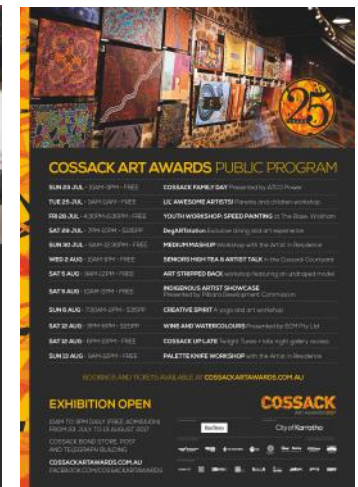
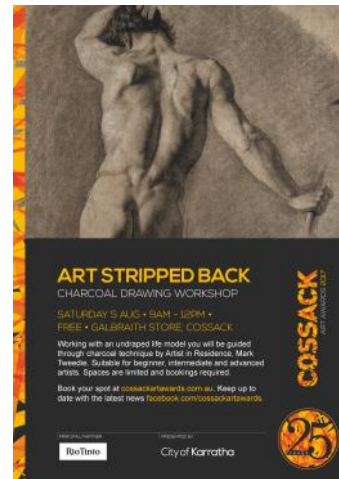
DIRECT MARKETING + MARKETING COLLATERAL

A tri-fold promotional Cossack Art Awards Public Program calendar was mailed to 11,000 residents across the City of Karratha. The Program featured all 12 public program events and opening/running times of the Cossack Art Awards Gallery.

Event posters, Public Program calendars and flyers were also distributed to key user areas within the City of Karratha and surrounding LGA's.

Officers commenced a coffee cup campaign in the lead up to, and during the exhibition, whereby local cafes were engaged to place promotional stickers on their takeaway coffees. Over 6,000 stickers were used in the campaign. This worked extremely well with a lot of people commenting that this was a successful awareness tool.

A winners brochure, official catalogue, retrospective catalogue and program was available for patrons to pick up as they perused the exhibition.



PUBLIC PROGRAM
CHECK OUT THE FULL RANGE OF PUBLIC PROGRAM EVENTS INSIDE.
FOR MORE INFORMATION OR TO BOOK YOUR SESSION VISIT
WWW.COSSACKARTAWARDS.COM.AU

EXHIBITION OPEN DAILY
THE EXHIBITION WILL BE OPEN DAILY FROM 10AM-3PM.
DON'T FORGET TO VOTE FOR YOUR FAVOURITE IN THE HORIZON POWER PEOPLE'S CHOICE AWARD! VOTING AVAILABLE IN THE BOND STORE.

RETROSPECTIVE EXHIBITION
WE'RE CELEBRATING THE 25TH ANNIVERSARY OF THE COSSACK ART AWARDS WITH A RETROSPECTIVE EXHIBITION IN THE GALBRAITH STORE FEATURING THE BEST OVERALL WINNERS FROM THE PAST 24 YEARS!

STAY UP TO DATE
OUR FACEBOOK PAGE HAS ALL THE LATEST NEWS, PHOTOS AND UPDATES ON THE COSSACK ART AWARDS - LIKE US AT
[FACEBOOK.COM/COSSACKARTAWARDS](https://facebook.com/cossackartawards)

COSSACK ART AWARDS 2017

Sponsored by: **Rio Tinto** **City of Karratha**

Partners: **HORIZON POWER** **ATCO Power** **PILBARA DEVELOPMENT COMMISSION**

Partners: **CEM** **Qasr - Surface** **HEART** **HEART** **HEART**

Partners: **CEM** **Qasr - Surface** **HEART** **HEART** **HEART**

Partners: **CEM** **Qasr - Surface** **HEART** **HEART** **HEART**

Join us in celebrating 25 years of the Cossack Art Awards

COSSACKARTAWARDS.COM.AU

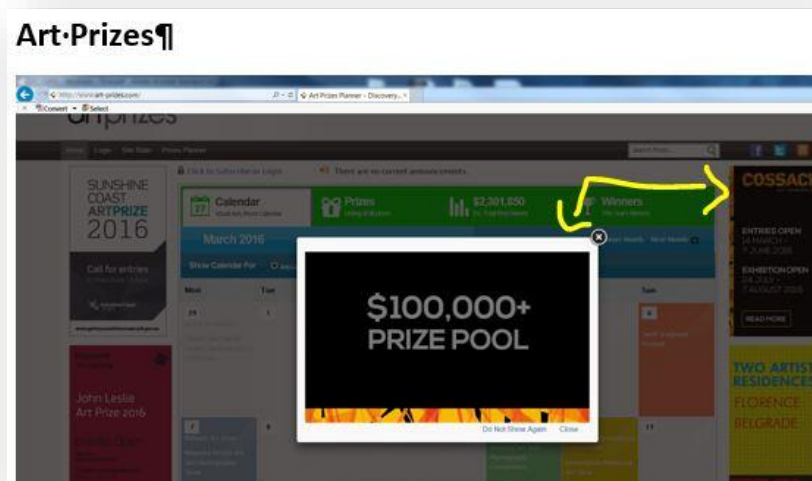
OUTDOOR ADVERTISING

Outdoor advertising has been an effective tool to raise awareness of the event and promote key information. Officers developed a strong outdoor signage strategy involving fence banners, corflute signage and a shopalite in Karratha City Shopping Centre. A large window display was also featured at Karratha City Shopping Centre. This strategy worked well to let the community know that the event was on and drive visitation to the website.



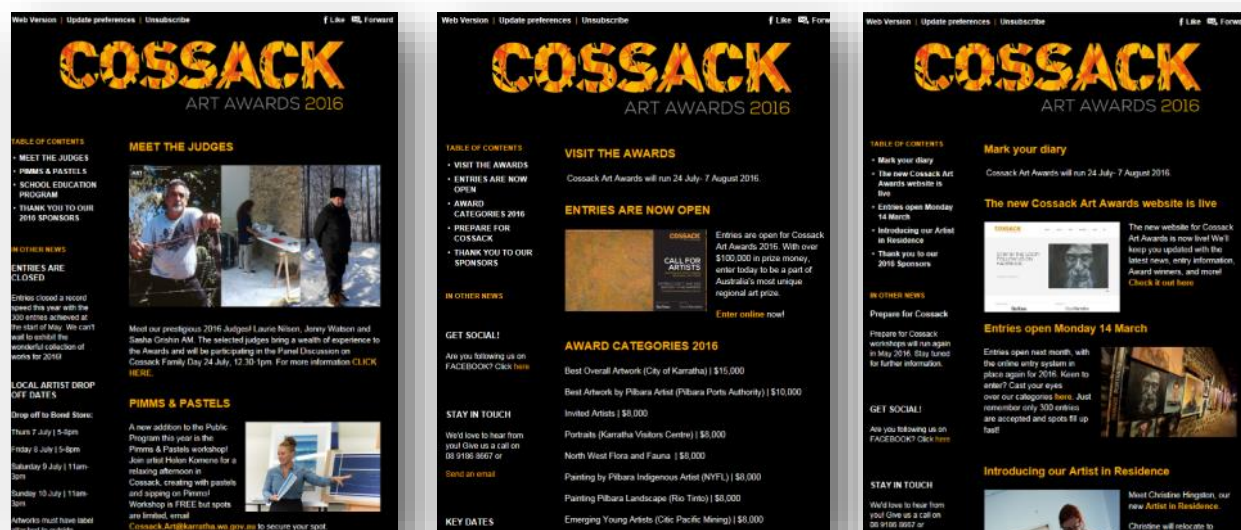
ONLINE ADVERTISING

A strong online advertising campaign was used to capture the online arts audience and potential artists for the Awards. The online strategy consisted of placing 'Call for Artists' advertisements with prestigious national arts websites, website listing on City of Karratha website and engaging with other arts organisations to share information.



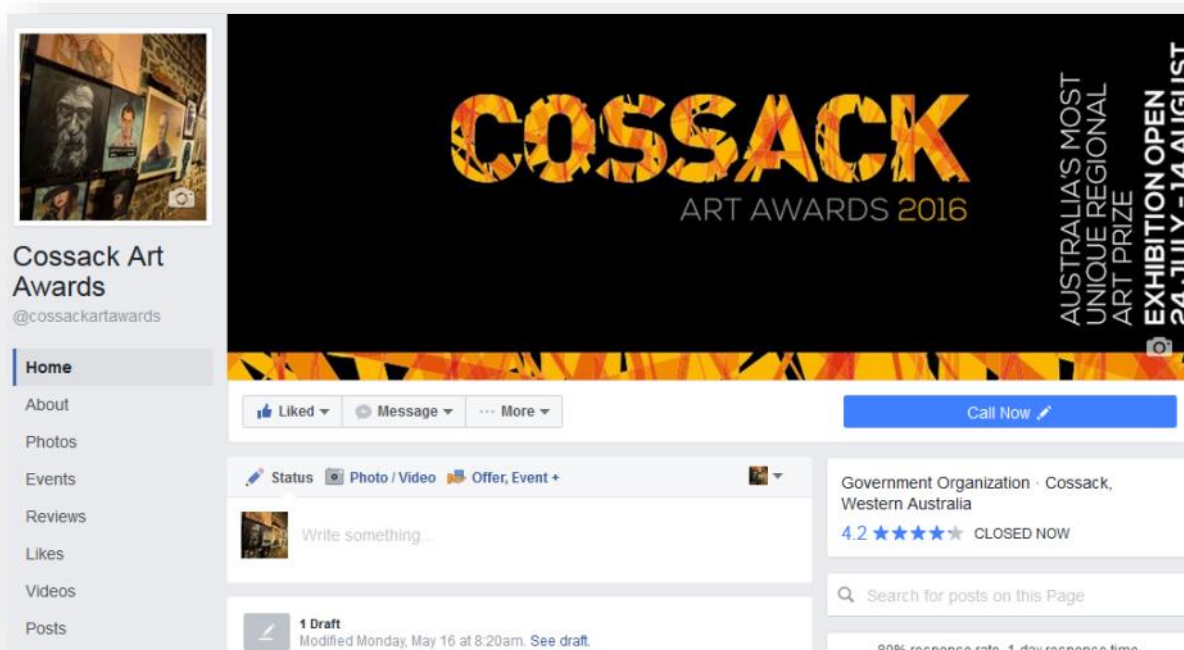
DIRECT EMAIL MARKETING

Direct Email Marketing proved to be a successful tool to reach the online audience with open rates reaching 49.2% (City averages an open rate of 25-30%). Data also highlights recipients opening the email in Australia, United Kingdom, New Zealand, France, Malaysia, Netherlands, USA, UK and Indonesia. Emails were also used to engage with local community groups, community facilities, libraries, youth centres and other organisations to share imagery to promote the event.



SOCIAL MEDIA

Social media was used to communicate to stakeholders in "real time". On the evening of the Gala Awards night the winners were announced live on the Cossack Art Awards Facebook page which was very well received by users with 4,530 total views. Cossack Art Awards Facebook page likes increased from 1,632 to 2,732, this is an increase of 167%. From 1 June to 28 September 22,688 Facebook users interacted with the page and/or posts. Data shows fans of the page to be 44% women and 56% men with 29% of fans between the ages of 25 and 34.



SPONSORSHIP

| ITEM | BUDGET | ACTUAL Ex GST | ACTUAL 2016 |
|---------------|-----------|---------------|-------------|
| Total Cash | \$270,000 | \$272,000 | \$280,000 |
| Total In-Kind | \$15,000 | \$15,000 | \$15,000 |
| TOTAL | \$285,000 | \$287,000 | \$295,000 |

| Sponsor | Category |
|--|---------------------------------------|
| Rio Tinto | Principal Partner |
| | Painting Pilbara Landscapes |
| | Painting Open Theme |
| | Family Day |
| | Artist in Residence Program |
| Pilbara Ports Authority | Best Artwork Pilbara Artist |
| City of Karratha | Best Overall Artwork |
| | Northwest Flora and Fauna |
| | Works on Paper |
| Horizon Power | People's Choice Award |
| Ngarluma Yindjibarndi Foundation Limited | Painting by Pilbara Indigenous Artist |
| Devil Creek Joint Venture | Portraits |
| CITIC Pacific Mining | Emerging Young Artist (16-25) |
| ECM | Invited Artist |
| | Wines and Watercolour Workshop |
| ATCO Power Australia | Presenting Partner Cossack Family Day |
| Pilbara Development Commission | Indigenous Artist Showcase |
| Onsite Rental Group | In-Kind Support |
| Cleanaway | In-Kind Support |
| Ibis Styles Karratha | In-Kind Support |
| GWN7 | In-Kind Support |
| Fence it WA | In-Kind Support |
| International Art Services | In-Kind Support |
| JSS Logistics | In-Kind Support |
| Heli Spirit | In-Kind Support |
| Karratha Visitors Centre | In-Kind Support |

SPONSORSHIP RECOGNITION

All 2016 sponsors were retained apart from Woodside who have diverted investment into other portfolios. New sponsor Devil's Creek Joint Venture came onboard by way of category sponsorship. Category sponsors received the below schedule of benefits.

| AREA | BENEFIT | ACHIEVED |
|-------------------------|---|----------|
| Invitations | • Two invitations to attend Sponsors Briefing Event | ✓ |
| | • Eight invitations to attend the Sponsors Preview Event | ✓ |
| | • Eight invitations to attend the Cossack Art Awards Gala Event | ✓ |
| | • Two invitations to attend the Sponsors Event at the closing of the Exhibition | ✓ |
| Presentation Rights | • Opportunity for a representative to present award on stage at Awards Gala Event and give brief two minute address in front of the 300 VIP attendees | ✓ |
| Marketing Opportunities | • Recognised as a sponsor on the Cossack Art Awards website www.cossackartawards.com.au | ✓ |
| | • Recognised on the Cossack Art Awards Facebook page | ✓ |
| | • Recognised as a sponsor in media releases | ✓ |
| | • Logo featured on invitations to the VIP Sponsors Preview Event and VIP Gala Awards Night | ✓ |
| | • Logo featured in Official Catalogue (over 3,000 distributed) and all printed collateral | ✓ |
| | • Logo featured on flyer mail out to all homes in Karratha, Dampier, Wickham, Pt Samson and Roebourne. | ✓ |
| Branding Opportunities | • Logo displayed on screen within the Bond Store and the cinema screen in the courtyard | ✓ |
| | • Logo displayed on signage | ✓ |
| | • Logo featured in Official Catalogue distributed at event | ✓ |
| Bespoke Opportunities | • Acquisition of winning category artwork | ✓ |
| | • The opportunity to purchase artwork prior to the public opening of the Exhibition | ✓ |
| VIP Opportunity | • The opportunity to run an exclusive event at Cossack during the exhibition; this may include a meeting, breakfast, lunch, morning/ | ✓ |

*"Well done to
your team on
their fine efforts
this year!"*

Well done Jess and Team!!

I received lots of fantastic feedback and positive comments from this year's CAA - particularly around the variety of the public program.

Again well done fantastic effort – looking forward to next year's event !

Rio Tinto

COSSACK

ART AWARDS 2017

*Just a note to say thanks to
you all in the events team for
such a well organised day
yesterday at Cossack.*

Well done to the team behind
the CAA! You all should be
very proud of what you
achieved this year – a success-
ful event!

Citic Pacific

*It really was such a
great event.*

Well done!

Rio Tinto

I have been telling everyone what a marvellous effort you have made on our behalf regarding the Cossack Awards.

It sometimes nearly brings me to tears to be recognized formally by the city.

ECM

OPERATIONS

GALA NIGHT

Officers have outlined some key points relating to the opening night which featured both the Sponsors Preview and Gala Awards Night.

- The 2016 guest list was used for the 2017 events, making changes where necessary.
- One20 Productions delivered the production across the Sponsor Preview, Gala Awards Night and Family Day.
- Empire 6714 was awarded the contract to deliver the catering component across the Cossack Art Awards. This included the Sponsor Preview and Gala Awards Night. Empire 6714 delivered an excellent service with very positive feedback from all guests. This contract was for both the 2016 and 2017 events.
- Artworks were able to be purchased from the opening of event, 2018 we would suggest that guests are able to express interest in a piece but not able to actually purchase until the award winners are announced.

VENUE

Due to the nature of Cossack being a heritage site, there will always be issues surrounding the maintenance and upkeep of the buildings. Some challenge areas have been identified and outlined as below;

- The capacity of the Bond Store to be used to house artworks - weather resistance, bat infestation, sand fly infestation and poor lighting rig is still a point of contention. Building Maintenance worked cooperatively with Officers to ensure the buildings were in the best condition possible prior to install.
- In 2016 a special porch was designed and installed to protect the entrance of the Bond Store. This worked extremely well to alleviate wind entering the building and banging the artworks against the walls, as well as limiting the blowing in of leaves and other articles. Unfortunately this was not allowed in 2017 and caused many problems when the wind was high. Numerous times the large door to the Bond store had to be closed due to artworks being blown around and visitors were not sure if the gallery was open or not.
- The Cossack caretakers, Andrew and Trevor, did a wonderful job supporting Officers to deliver the Awards. They were helpful, ensured the site was always clean and tidy, and consistently provided an excellent service. This relationship is an example of exceptional team work between two areas of the organisation working together collaboratively for a mutually beneficial outcome for the City.

CAFÉ

Cossack Café was run by NYFL. The café did an excellent job opening daily from 10am-4pm and providing delicious coffee, wraps, sandwiches, cakes, smoothies and more. Staff were friendly and offered a consistent service. The café traded during Cossack Up Late and on other days when Public Program events were occurring. The café was closed for DegARTstation as we used the kitchen for the event. This was a night event and the café was closed during the day to prepare for this. We would advise to acquire coffee vans etc to come to Cossack during the day for visitors if something like this was to be held again in 2018.

Staff at the Café were also looking after a small Joey Kangaroo during the duration of Cossack and often brought it out to play with visitors and school groups, this was a very special touch and very kind of them to share!

INSTALLATION/DEINSTALLATION

In 2016 and 2017 the install and de-install process was managed by a professional curator install team (3) as opposed to a single curator (1). This relieved the City of Karratha staff of the need to provide staffing at Cossack to assist with this process.

- PARCEL was awarded the contract; this group is made up of curators and exhibition installers that work with FORM, Art Gallery of Western Australia and PSAS Gallery.
- The team of three/four worked independently, with support from the Cossack Art Awards Intern, to professionally install and de-install the exhibition.
- The City received positive comments from the community about the high quality of the hanging and care of works.
- Installation and de-installation was conducted within record time providing an efficient and quality service for the City. This contract is for both the 2016 and 2017 events.
- Unfortunately a few issues were raised particularly through artist complaints after de-install. The 2017 de-install was slightly rushed, partly because the IAS truck came to collect artworks a day earlier than planned. This meant a lot of artworks were not boxed/packaged correctly before collection or being sent on to Perth. Artworks arrived to artists not in their boxes that were kept from install to return the works. Feedback was provided to PARCEL.

COSSACK ART AWARDS INTERN

In 2017 the Cossack Art Awards Internship was contracted to Krystal Panakera-Thorpe, a local member of the City's arts community.

- Krystal worked with Officers within the Arts and Culture team to deliver the Cossack Art Awards.
- Krystal delivered an excellent service to the City by assisting with install/deinstall, managing the exhibition, running gallery tours and school excursion tours.
- Krystal performed over 220 hours of service to the City with a total cost of \$8,000.

JUDGES

JUDGING PANEL

THE COSSACK ART AWARDS CONTINUES TO ATTRACT A HIGH CALIBRE OF RESPECTED ARTS PROFESSIONALS AND CELEBRATED ARTISTS, WHO EVERY YEAR, ARE RESPONSIBLE FOR THE ARDUOUS TASK OF SELECTING WINNERS FOR EACH OF THE AWARD CATEGORIES.



BIANCA BEETSON

Bianca Beetson, Lecturer Contemporary Indigenous Art at Griffith University, is of the Gubbi Gubbi people of the Sunshine Coast. Her work is instantly recognisable as she always uses the colour pink.

She is a member of the Campfire Group as well as the ProppaNOW artists group, both based in Brisbane. Bianca has shown her work in a number of exhibitions including the '2nd Asia Pacific Triennial' at the Queensland Art Gallery in 1996/1997, 'Black Humour' at the Canberra Contemporary Art Space in 1997 as well as the 2001 exhibition "Gatherings, Aboriginal and Torres Strait Islander Art From Queensland Australia" in Brisbane.



JOSHUA COCKING

Artist Joshua Cocking, originally from Melbourne, is currently based in Western Australia. His detailed paintings are an ongoing exploration of the often complicated relationship we

have with our surroundings. Cocking says of his work, 'My work looks at the various and often complex ways people interact with each other and their immediate environment'. Cocking has won multiple awards including the Cossack Art Awards Best Overall prize in 2014. He was also awarded the Cossack Art Awards Artist in Residence program in 2015.



ELIZABETH ANN MACGREGOR

Elizabeth Ann Macgregor is known for her determination, tenacious work ethic and colourful wardrobe. But what she's most passionate about is linking

artists with audiences. As the Director of the Museum of Contemporary Art, she has transformed the MCA into a thriving public gallery, with artists at its heart.

Elizabeth is a regular contributor to conferences, seminars, radio and television programs on arts issues and was recently voted President of the International Council of Museums of Modern and Contemporary Art. She sits on the Advisory Board of the UTS Business School.

In 2003, Elizabeth was awarded the Centenary Medal for services to the Australian public and contemporary art and in 2007 she won the Significant Innovation category in the Equity Trustees Not for Profit CEO awards. In 2008 she was awarded the Veuve Clicquot Business Woman Award and the Australia Business Arts Foundation Dame Elisabeth Murdoch Arts Business Leadership Award.

In 2011 Elizabeth received an OBE in the Queen's birthday honour list and the Australia Council Visual Arts Medal. In 2016 she was named NSW Creative Laureate and one of Australia's 25 True Leaders by the AFR.

COSSACK

ART AWARDS 2017



Cossack Art Awards 2017
Judges;
Joshua Cocking,
Bianca Beetson and
Elizabeth Ann Macgregor.



PUBLIC PROGRAM

This year the City of Karratha once again undertook delivery of the Public Program, education program and Artist in Residence Program. The overarching aim this year was to create a series of events that not only engaged the local artist community but began to introduce the wider community to the visual arts. 2017 saw our highest number of programs delivered to date, 12 (8 in 2016). All 12 programs sold out within 48 hours and positive feedback has been received from guests.

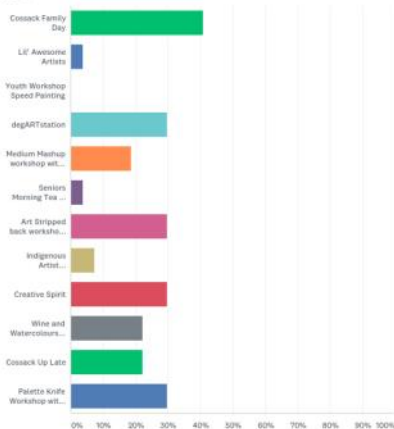
| DATE | EVENT | PAX | PRICE | EVENT DESCRIPTION |
|-----------------------|-----------------------------------|-------|-------|--|
| 23 July | Cossack Family Day | 4,500 | Free | This year's Cossack Family Day was held on Sunday 23 July 2017. This is a highlight event on the annual calendar in the Pilbara. This year's Cossack Family Day was no different with record attendance at 4,500 people coming out to enjoy family entertainment, arts and crafts activities, food stalls, helicopter rides and the Cossack art exhibition. |
| 25 July | Lil' Awesome Artists! | 45 | Free | Parents and children enjoyed a wonderful morning of art and craft hosted by local artist Jen Hourquebie, from 'A Pom Pom A Day'. |
| 28 July | Youth Workshop: Speed Painting | 40 | Free | Held at 'The Base' Youth Centre, Wickham and hosted by local artist Tanya Montgomery. Attended by a range of ages and abilities including senior students. An afternoon of fun, inspiring 'speed painting' techniques. |
| 29 July | DegARTstation | 100 | \$135 | This exclusive event was another big highlight on the Cossack calendar. Limited tickets were available which sold out in record time. Guests were treated to a five star Japanese degustation whilst enjoying a music and art performance by contemporary Tokyo-based artist Jun and Melbourne renowned DJ. |
| 30 July | Medium Mashup | 30 | Free | This workshop was run by the Artist in Residence Mark Tweedie and received great feedback. Participants learnt a variety of different mediums. This workshop booked out in record time. |
| 2 August | Seniors Morning Tea & Artist Talk | 50 | Free | Seniors were treated to a beautiful morning at the gallery with an Interactive Gallery Tour, Q&A with Artist in Residence and delicious high tea courtesy of NYFL (Cossack Café). |
| 5 August | Art Stripped Back Workshop | 30 | Free | This was the second workshop run by the Artist in Residence Mark Tweedie and again received great feedback. Using a live nude model artists learnt charcoal drawing techniques and practised life drawing. The music and atmosphere in the beautiful Galbraith building was exceptional. |
| 5 August | Indigenous Artist Showcase | 500 | Free | The event featured live painting by local indigenous artists, bush tucker demonstration, artworks for sale, artist talks and a live performance from Big hART and other local musicians. |
| 6 August | Creative Spirit | 30 | \$35 | A wonderful day of relaxation and creativity which received exceptional feedback from attendees. Local yoga teacher, Krystal Panakera-Thorpe led yoga on Settlers Beach, followed by a mixed medium workshop with artist Tanya Montgomery and delicious lunch by Sumo Salad. |
| 12 August and 29 July | Wine and Watercolours | 30 | \$20 | This workshop booked out straight away and received a lot of positive attention on Facebook. CAA entered artist Jen Hourquebie ran the workshop with guests treated to wine and nibbles as they learnt new techniques. This was very successful with a long waitlist people eager to attend. For this reason, we added a second workshop which again sold out. |
| 12 August | Cossack Up Late | 550 | Free | Twilight Tunes featuring Grace Barbe Trio received very positive feedback from attendees. Guests enjoyed live music, delicious food from Vita and Cossack Café. Late night access through the gallery allowed some last minute purchases. |
| 13 August | Palette Knife Workshop | 30 | Free | This workshop was run by the Artist in Residence and received great feedback. Participants learnt the fundamentals of palette knife painting. |

PUBLIC PROGRAM SURVEY RESULTS

At the end of the event all public program attendees were surveyed. A total of 27 guests completed the survey. The following are results and highlights from the survey:

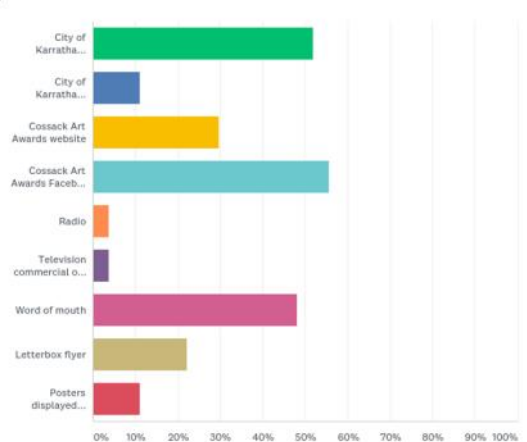
Q1: Which Public Program event did you attend in 2017?

Answered: 27 Skipped: 0



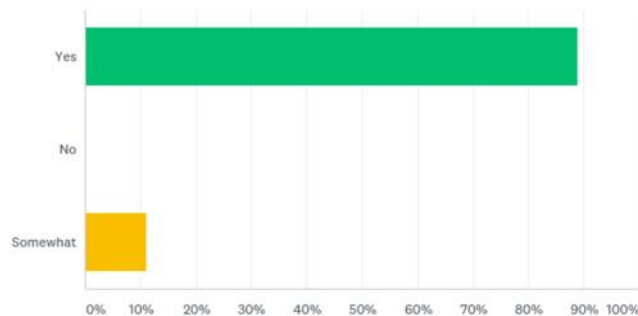
Q2: How did you hear about the Public Program events?

Answered: 27 Skipped: 0



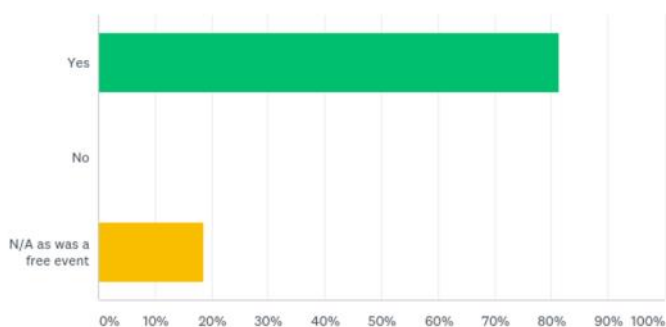
Q3: Did you find the booking process for the event/workshop easy?

Answered: 27 Skipped: 0



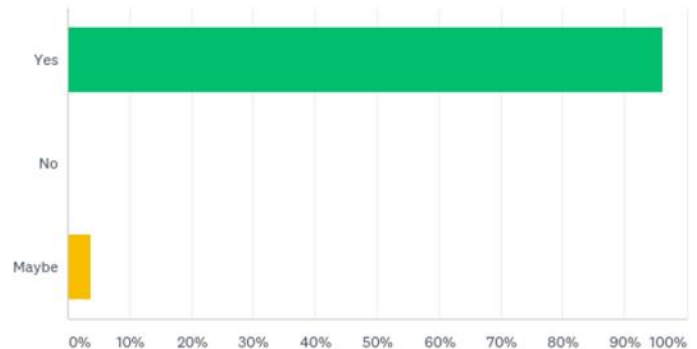
Q4: Did you find the ticket price reasonable for the workshop/event (if applicable)

Answered: 27 Skipped: 0



Q6: Are you likely to attend a Cossack Art Awards Public Program event again?

Answered: 27 Skipped: 0



PUBLIC PROGRAM SURVEY RESULTS

- Do you have any further feedback for City of Karratha about the Cossack Art Awards?

Possibly transport to and from events would be preferable

"GREAT JOB" and can't wait for next year!!

I love the opportunities we get to attend free workshops! They inspire me to create! It's a shame they sell out so fast. Perhaps you could make the ticket system only ONE per person, so multiple tickets must be obtained via separate transactions to stop the workshops selling out so fast and give everyone a fair go!

Well done!

Was wonderful. Wouldn't fault it at all

The portaloos were excellent for the DegARTstation but they were pretty gross by up late.

Keep on doing what you are doing!!!

The public events are outstanding. Thank you for having these available. The events were varied and appealed to lots of different interests, they were priced well and the materials available for the courses were excellent! Please continue to do them next year! The Cossack Art Awards is my favourite event in the Pilbara, thank you for another fantastic year!

Thanks City of Karratha. I really appreciate the program you provide for CAA.

- How did you find your facilitator for the workshop? Please outline which workshop you attended.

Both workshops I went to were brilliant!!

Perfect! All of them!

Art Stripped Back - Amazing class and Mark did a fantastic job. Emma Green did an incredible job as the live model.

Mark was fantastic for both workshops I attended.

Our guide were wonderful. Very easy and warm personalities

Krystal and Monty were fabulous!!

Both facilitators were amazing for creative spirit and wine and water colours. Excellent organisational and prep of materials.

Mark Tweedie was an exceptional workshop facilitator. Experienced, helpful interesting and fabulous use of materials

DegARTstation - brilliant

Excellent for both creative spirit and wine and watercolours.

Creative Spirit. I thought both the yoga instructor and art instructor were great!

Mark was fantastic, loved the way he delivered the lesson. He showed us a way to paint I was unaware of and with paints I had never used.

PUBLIC PROGRAM



FAMILY DAY



INDIGENOUS ARTIST SHOWCASE



PUBLIC PROGRAM SPONSOR

PILBARA



DEVELOPMENT
COMMISSION



INDIGENOUS ARTIST SHOWCASE

PRESENTED BY PILBARA DEVELOPMENT COMMISSION

SATURDAY 5 AUG • 10AM - 2PM •
FREE • COSSACK COURTYARD

Learn about local Indigenous culture and creative process.
Join us for a day filled with unique art demonstrations,
interactive activities, live music, art markets and cooking
displays.

For information visit cossackartawards.com.au. Keep up to
date with the latest news at facebook.com/cossackartawards.

PRINCIPAL PARTNER

RioTinto

PRESENTED BY

City of Karratha

PUBLIC PROGRAM SPONSOR



COSSACK
ART AWARDS 2017



COSSACK

ART AWARDS 2017

AUSTRALIA'S MOST UNIQUE REGIONAL ART PRIZE

EXHIBITION OPEN 23 JULY TO 13 AUGUST 10AM TO 3PM DAILY IN COSSACK WA

COSSACK CULTURAL PROGRAM

SUPPLEMENTING THE COSSACK ART AWARDS' PUBLIC PROGRAM AND EXHIBITION, MEMBERS OF OUR ARTS COMMUNITY HAVE PULLED TOGETHER A FANTASTIC ARRAY OF ADDITIONAL CULTURAL EVENTS THAT COMPLEMENT THE COSSACK ART AWARDS.

CONTACT THE INDEPENDENT EVENT ORGANISERS FOR BOOKINGS IF REQUIRED

INTRO TO FUSING + SLUMPING GLASS

FORTNIGHTLY FROM 1 JULY 1PM-4PM • \$200PP (all incl) No experience required
CHEEDITHA ART GROUP GLASS STUDIO
Create beautiful unique glass art at the Cheeditha Art Group glass studio. Working with the artists, participants have an opportunity to try a unique and specialized art form. All tools and materials provided. Groups of 4 max.
Bookings and info: carriemcdowell@bigpond.com or phone 0407 125 099

RED DIRT CAMERA CLUB EXHIBITION + WORKSHOPS

EXHIBITION AT THE OLD GOAL, DURING COSSACK ART AWARDS HOURS
28 July 3:30pm-5pm Kids
Photography workshop, meet outside the Cossack Old Goal. FREE event
30 July 3:30pm-5:30pm Portraits
Workshop at Cossack. Cost \$10pp
11 August 5pm-8pm Twilight/Night
photography around Cossack \$10pp
Bookings and info: harley.coventry@bigpond.com or 0428 531 975. BYO camera to the workshops, please.

BURRUP ROCK ART TALK WITH KEN MULVANEY

SAT 29 JULY • 11AM-12PM • FREE
KARRATHA LIBRARY
Right on the doorstep of Karratha, within the Dampier Archipelago is the world's greatest array of engraved rock art or petroglyphs. Come along and hear Ken talk about the importance of the place which in 2007 was entered on to Australia's National Heritage List
Bookings and info: karratha.library@karrathawa.gov.au or 9186 8660

BURRUP PENINSULA ROCK ART TOUR

29 JULY • 7.45AM-10.30AM
MEET AT DEEP GORGE, OFF HEARSON'S COVE ROAD
Visit the world's largest rock art gallery and experience the story of massive climate change and human survival. Bring a hat, water and your camera and please wear enclosed footwear and long trousers. No bookings required. Free.
For more information: gary.slee@classicslee.com.au or 0448 890 005

PILBARA PERSPECTIVES

1 AUG • 7PM • DAMPIER ARTS STUDIO, MULTI-PURPOSE ROOM II, DAMPIER COMMUNITY HUB, HIGH STREET
Join local landscape artist Monty to celebrate the opening of her solo show featuring works on panel from the region on 1 August.
Exhibition on display at the Dampier Community Hub, open daily:
Mon/Tue/Wed/Fri 9am-4pm;
Thurs 9am-6pm; Sat 9am-12, Closed Sun.
Exhibition open until 18 September

PT SAMSON KIDS ART AWARDS + PHOTO COMP

12 AUG AT 4PM • 13 AUG 11AM-3PM
POINT SAMSON COMMUNITY HALL
Children from Kindy to Year 12 can enter for a chance to win prizes including: Best in Age Group, Runner Up, Highly Commended and People's Choice. Come along to the exhibition and check out the work of these budding artists and vote for your favourite!
For information: kidsartawards@psca.org.au or 0428 949 919

LEARN MORE AT COSSACKARTAWARDS.COM.AU

PRINCIPAL PARTNER

RioTinto

PRESENTED BY

City of Karratha

EDUCATION PROGRAM

2017 continued to see a significant increase in school engagement with 450 students in 2016 increasing this year to 618 students from 9 different schools.

Officers consulted local school teachers in February to discuss ideas for the Education Program.

Through this consultation the below program was developed and offered to schools (free of charge);

- Interactive Gallery Tour
- Student worksheet booklets (tailored to year groups)
- Charcoal art workshop with Artist in Residence (when Mark Tweedie was unavailable these were run by local artist Jan Malkin)
- Students engaged in Community Art Project

The feedback from all schools was extremely positive with many teachers commenting how well organised and presented the program was. Officers look to run a similar program for 2018.



It was brilliant, thank you!

Your staff were beautiful and helpful. Wonderful experience for all. 10/10!

Tambrey Primary School

An excellent, well organised excursion, I look forward to bringing my students again next year. 10/10

Baynton West Primary

COSSACK

ART AWARDS 2017

Congratulations!!! Thanks, Krystal for wonderful welcome and facilitating a half-day visit.

The program of events was brilliant with awesome variety and depth. Thank you, thank you.

St Luke's College

Was a fabulous day thanks!

My students loved it – 10/10

Karratha Senior High-school

10/10 — It was a very pleasurable, productive day with students getting the opportunity to work with an artist as well as the guided tour of the art works entries.

The whole day was appreciated by every student and both teachers and the booklet also was a way to help students focus.

We are grateful for the bus sponsorship and for the amazing experience. Thank You!

St Paul's Primary School

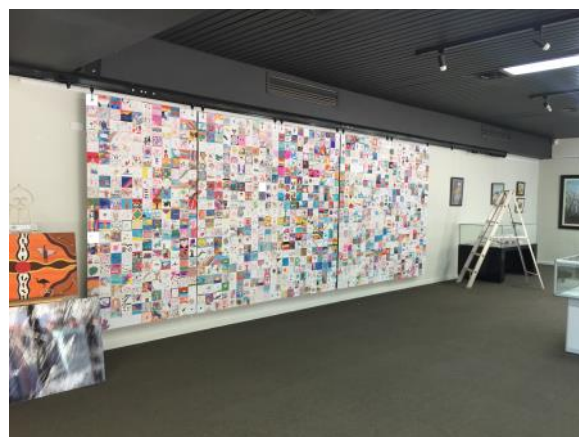
COMMUNITY ART PROJECT

As part of the Cossack Art Awards 2017, to commemorate the 25th anniversary of Cossack Art Awards the City ran a Community Art Project. This project was extremely well received by the community and visitors to Cossack of all ages. With a budget of \$6,000 we devised a project that would capture all ages and engage people to design and leave their own small piece of art at Cossack.

Over 1,250 people contributed to this project across the three weeks of the exhibition. This project provided members of the community with the opportunity to participate and display what Cossack means to them, commemorating 25 years of Australia's most unique regional art prize.

We found that people loved being involved and getting creative. It also helped to keep children entertained while their parents were able to enjoy the exhibition. Teachers of the school education program expressed gratitude in having something new and fun for the youth to be a part of during their visits to Cossack.

The finished piece consists of 1,250 canvases on five panels and measures six metres long and two metres high. It is now on display at Karratha Library with community members enjoying visiting to find their piece on display. A short documentary on the project was also made by a community member, this is available on the Cossack Art Awards Facebook page.



ARTIST IN RESIDENCE PROGRAM

Officers opened the application process in November 2016 for artists to apply for the 2017 Artist in Residence program. The \$15,000 program is funded by Rio Tinto.

Applications were open to any artist who submitted their work in the 2016 Cossack Art Awards. Ten applications were received and reviewed individually by each panel member. The panel then convened to discuss their scoring. The panel identified Mark Tweedie to be the best candidate for the residency.

Mark is a 2013 prize winner of the Portraits category of Cossack Art Awards. Since then he has exhibited consistently throughout Western Australia and interstate, and has been a finalist in various national art prizes, most recently awarded the Tony Fini Foundation Artist Prize at the 2016 Black Swan Prize. Mark runs regular workshops with adults as part of the 2016 Black Swan Prize community engagement program at the Art Gallery of Western Australia, and with secondary school students throughout Perth.

As part of his residency Mark ran three workshops for the Public Program and engaged in the School Education Program presenting to Karratha High School students and conducting an interactive workshop.



ARTIST IN RESIDENCE PROGRAM | REPORT

Overall I found the 2017 Cossack Artist in Residence program to be an amazing and unique residency. I would highly recommend the residency to artists applying in future years and am very grateful for Rio Tinto's ongoing sponsorship of the residency, and to the City of Karratha for ensuring my residency ran smoothly and successfully.

Having an established studio-based practice in inner-city Perth, I choose to apply for the Cossack AIR for several reasons, but primarily to experience a complete change of visual scenery. The residency was also an invaluable opportunity to re-connect with the Pilbara region, having spent the first 5 years of my childhood in the region. The experience surpassed my expectations and has given me an understanding of the importance of incorporating regular residencies into a healthy arts practice.

I am grateful the AIR terms were broad with artists agreeing to create "a minimum of one work inspired by the Pilbara, natural environment, local people, and historical Cossack". I would encourage this broad brief and minimum requirement to continue for future Residencies. As a portrait and figurative artist, I had no pre-conceptions of the type of work I would create in a regional ghost town and was open to all possibilities. Upon arrival I felt compelled to tackle landscape painting and developed small-scale landscapes on paper, which the broad residency terms gave me the freedom to do so. The small-scale acrylic works I created are character studies exploring the dominant Pilbara landscape. An unexpected outcome of the residency is I am very interested in returning to the Pilbara in due course to develop these initial ideas into a wider body of work.

I was happy with the three community workshops and two school workshops. I particularly enjoyed my artist talk with Karratha Senior High Year 10 & 12 students, conducted in the Bond Store, followed by a workshop at the Galbraith Store. I would recommend a similar number of workshop commitments for artists in future residencies, rather increasing them. Local artist Jan Malkin did an exceptional job running the majority of the school workshops. Personally if I had agreed to schedule more school workshops it would have impacted on the residency, turning it into a more workshop-based teaching experience with reduced studio and less creative flow. I enjoyed open studio times and interacting with visitors and local community members. I did my best to run professional high quality workshops and felt the themes of the community workshops developed with the Events Team were appropriate and engaging.

The feedback I personally received was encouraging and I commend the City of Karratha for running an engaging and dynamic 2017 community program. The attendees were challenged and interested. One recommendation is to maximise attendance numbers if possible, given there were waiting lists. The Art Stripped Back workshop was particularly well received and I would recommend incorporating it into future public programs, given many of the attendees had limited or no opportunities to draw from a nude model in the local region.

I am also grateful the City of Karratha team allowed me to take my works home at the completion of my residency and supply digital images for publicity purposes. I would recommend it be optional for the City of Karratha to retain works for a 4 week period, rather than an expectation of the residency. I support in theory the idea for AIR works to be exhibited in the library etc, however I would highly recommend at the end of the residency the decision be made solely by the artist. Various unpredictable factors will arise in a residency, such as how many works are made, the medium, the scale, drying times, if they are appropriate for exhibition, or whether the artist would personally want the works to be shown publicly. In my case, during my residency I created small works on archival paper, a fragile surface which is problematic to display unframed. The details of return transport of AIR artworks and handling were not thoroughly defined in the contract, this would be beneficial for future residences. Certainly some artists would jump at the opportunity to exhibit their works at the completion of the residency, particularly in the local library or City offices etc, however it should not be a requirement of the residency. Artistically, a residency can be quite unpredictable and ultimately that is the appeal and beauty of the experience you are offering.

Thank you for making my 2017 Cossack residency such an enriching, welcoming and memorable experience.

MOVING FORWARD

The dates for the 2018 Cossack Art Awards are proposed as 22 July—12 August 2018.

Recommendations for 2018 Cossack Art Awards:

Entry Process

- Continue with the online entry process
- All entries must be completed prior to entering with no changes/edits to online entry form once submission is complete—this worked well for 2017
- Continue to test entry form in advance of entries opening
- Continue with commission 30% inline with other art awards (Hedland Art Awards charges 33.3%)art
- Artists who enter but fail to deliver their artworks will be excluded from entering the following year

Categories and Entries

- Continue to cap the entries at 300, including the 14 Invited Artists
- Engage local art teachers to encourage Emerging Young Artists Category to grow. Run local consultation in months leading into entries opening
- Review the opportunity to provide free entry for the Emerging Young Artist category
- Consult and assist the local art groups with their entries earlier. Assist the groups by completing their online entries for them

Media and Communications

- Continue current campaign strategies as outlined, continue with strong local focus on 'Call for Entries'.
- Look to develop a stronger state-wide advertising strategy to encourage further tourism and visitation from outside of the region
- Continue to build social media presence with regular posting on visual arts events and news pages
- Continue to have a strong schedule of Facebook posting on the Cossack Art Awards Facebook page
- Continue to keep the website fresh and updated with content
- Contract a new website team that is more responsive and available to assist with any issues
- Brochures etc to be dropped off to local visitors centers and caravan parks detailing exhibition

Installation and Deinstall

- Continue with the option to procure an install team for 2017, over a sole Curator, as this proved best outcome for the City in terms of budget and staffing requirements for 2016 and 2017
- Look to install/deinstall in similar timeline, however a longer deinstall time to be allocated
- Look to include a label to the back of each artwork that can be used to identify the works after the competition
- Consider capacity building opportunities for the community through curatorial/install support

Winners

- Continue to try and get the Best Overall Winner to Cossack for the Gala Awards Night
- Continue to encourage winners of other categories to attend the Gala Awards Night
- Create "fake" cheques for the winners, with the actual prize money to be deposited into the winners' bank accounts
- All winning pieces to be held by the City for a period of time to be displayed at the Red Earth Arts Precinct or other gallery space in the City of Karratha. After which time the winning pieces will go to the sponsors.

MOVING FORWARD cont...

Venue

- Continue working with the Building Maintenance team to ensure buildings ready for hanging
- Continue to close the fixed toilets and utilise hire toilets. Procure and pay for demountable style toilets for 2018. Must be sourced early to ensure they are available.
- Continue to utilise the Galbraith & Co building. This proved to be a great space for Public Program workshops and school education workshops
- Look at a way to reduce wind blowing in main door as this can cause damage to art and meant the door needed to be closed at times. Review porch option again for 2018 with Environmental Health team

Gala Events

- Continue to hold Sponsor Preview and Gala Awards Night on the same evening as this proved a great success once again
- Acquire a different style MC for 2018, perhaps the “newsreader” style to ensure script is kept to and proceedings don't run over allocated time.
- Remove speaking component of Sponsors Preview Event to make this a networking style component to the evening
- Look at utilizing a different Welcome to Country style for 2018, perhaps Patrick Churnside for a performance style welcome
- If sponsors are presenting multiple awards, perhaps recommend they use a member of the local community to announce the winner to break up their presenting responsibilities
- Continue to engage a contractor to produce and deliver an opening video for the Gala Awards presentation. Ensure high quality video contractor is engaged.

Public Program, Education Program and Artist in Residence Program

- Discontinue with Judges Panel Discussion during Family Day—exhibition too busy and lacks interest
- Hold a “Meet the Judges” event, perhaps on the Sunday night after Family Day, in Karratha, where artists can meet the judges and hear their thoughts on the Awards and their judging process
- Send reminder emails for all Public Program events and workshops. To include; what to bring, parking, catering etc
- Charge for all Public Program workshops as all booked out in 2017. Include a male orientated workshop
- Look at including an evening performance style event in the Bond Store instead of Cossack Up Late.
- Continue to hold a children-focused workshop/event, run by an external facilitator, This worked well in 2017
- Continue to develop the Indigenous Artist Showcase event as a free community event

Staffing the exhibition

- Staffing the event is becoming more onerous each year with the increased amount of visitors to the exhibition
- In 2018 it is proposed that two casual staff manage the exhibition daily. The CAA Intern will manage the school excursions each day and spend one day a week in the office to coordinate; artwork sale finance requirements, notifying artists of sale of works, reminder emails for Public Program workshops, artist queries, etc



COSSACK

ART AWARDS 2017

To discuss how you can benefit from a mutually beneficial partnership with
Cossack Art Awards please contact:

Nancy Milligan Arts and Culture Coordinator

Tel. 08 9186 8555 Fax. 08 9185 1626

Email. nancy.milligan@karratha.wa.gov.au

City of Karratha Welcome Road Karratha WA 6714

PO Box 219 Karratha WA 6714

www.karratha.wa.gov.au