



Our Corporate Values

- Community Focus
- Can-do Attitude
- Continual Improvement
- Excellence
- Team Work
- Accountability
- Active Communication

TOURISM ADVISORY GROUP MEETING

Date: 3 May 2018
Time: 3.30pm – 4.30pm
Council Chambers

1. MEETING OPENED

The Chair opened the meeting and acknowledged and paid respect to the Ngarluma people both past and present, traditional custodians of this land.

2. ATTENDEES

| | | |
|-------------------------|---------------------------------|--------------------------|
| Ryan Hall | Director Development Services | City of Karratha (Chair) |
| Cr Peter Long | Mayor | City of Karratha |
| Cr Jo Waterstrom Muller | Councillor | City of Karratha |
| Jake Leahy | Business Engagement Coordinator | City of Karratha |
| Kylah Morrison | CEO | KDCCI |
| Paul Jagger | CEO | Business Centre Pilbara |
| Anouska Angove | Manager | Karratha Visitor Centre |
| David Yakas | Board Member | Karratha Visitor Centre |
| Anita Watts | Office Manager | RDA Pilbara |

3. APOLOGIES

| | | |
|------------------|--|---|
| Cr Georgia Evans | Councillor | City of Karratha |
| Cr Daniel Scott | Councillor | City of Karratha |
| Cr Grant Cucel | Councillor | City of Karratha |
| Cr Pablo Miller | Councillor | City of Karratha |
| Carolyn Biar | Snr Project Officer | Pilbara Development Com. |
| Peter Jefferies | A/CEO | Murujuga Aboriginal Corp |
| Ray De Jong | Pilbara Regional Parks & Visitor Services Leader | Dep of Biodiversity, Conservation & Attractions |
| Bruce Jorgensen | General Manager | Ngarluma & Yindjibarndi Foundation |

Apologies for the technical issues with the Dial-In which unfortunately caused the following members to be to use the teleconference for this meeting.

| | | |
|---------------|---------------------------|--------------------------|
| Amelia Waters | Project Officer (Dial-In) | Pilbara Regional Council |
| Glen Chidlow | CEO (Dial-In) | Australia's North West |

4. BUSINESS ARISING FROM PREVIOUS MEETING

- Visitors Centre - The Tourism Advisory Group resolved to defer its advice to allow more time to consider potential options.
- Red Earth Arts Precinct - The Tourism Advisory Group resolved that individual members would identify potential events and tourism product packaging to leverage the new Red Earth Arts Precinct.

5. AGENDA ITEMS

5.1 Visitors Centre

The current contract for the Karratha Visitor Centre is due to expire at the end of 2018.

At the December 2015 Ordinary Council meeting, Council resolved that from 2019 the Council's preference for Visitor Servicing to be operated from the proposed Karratha Arts and Community Precinct (Red Earth Arts Precinct), the redeveloped Victoria Hotel project and/or the Karratha Airport.

Tourism is a growing and important industry for the City of Karratha and Visitor Servicing / Visitor Centres are an important component of this industry.

The Manager of the Karratha Visitor Centre provided a presentation to the Tourism Advisory Group which was then discussed extensively but no formal advice was provided by the Group.

5.2 Red Earth Arts Precinct

The new Red Earth Arts Precinct held its community open day on 28 April 2018. This new facility will be the major dedicated performance space in the North West Region and will provide a hub for state-wide touring productions, ensuring access to high quality arts and cultural programming for regional communities.

The City is committed to ensuring the success of the facility and is seeking to host a number of conferences, along with a number of regular events.

The Tourism Advisory Group provided no potential events but agreed to notify City of Karratha Staff with future opportunities and ideas.

5.3 Pilbara Tourism Network

The Business Centre Pilbara has proposed to create a Pilbara Tourism Network to address the factors that inhibit growth of tourism.

The CEO of the Business Centre Pilbara provided an overview of the proposal which had been previously circulated to members. The Tourism Advisory Group discussed the above extensively but no formal advice was provided by the Group.

6. NEXT MEETING

- Meeting Dates 2nd August 2018
 1st November 2018

Close meeting: 5.30 pm