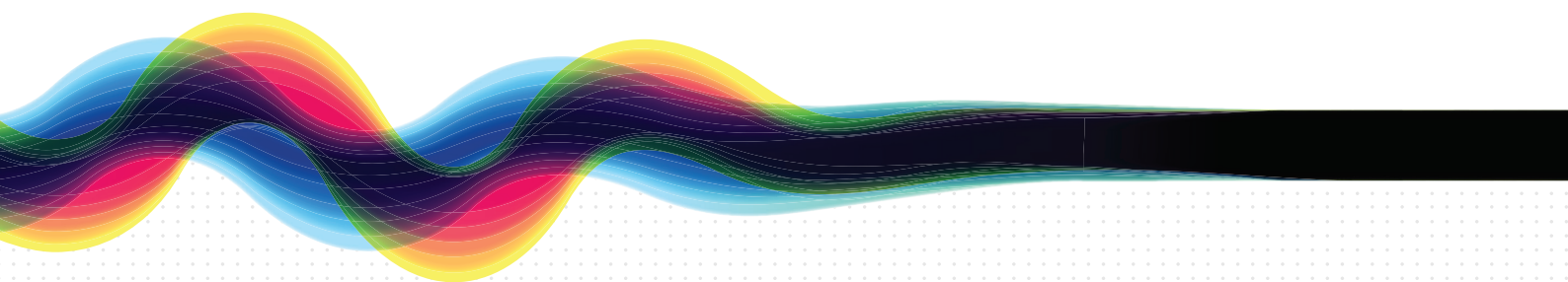


# Walgu Park, Karratha

## Mural Artwork opportunity - Public Art Brief

February 2020 | 19-062



| Document ID: PG Planning   |          |        |                |          |             |          |
|--|----------|--------|----------------|----------|-------------|----------|
| Issue  | Date     | Status | Prepared by    |          | Approved by |          |
|  |          |        | Name           | Initials | Name        | Initials |
| A  | 06.09.19 | Draft  | Victoria Rizzi | VR       | Kate Parker | KP       |
| B  | 17.02.20 | Draft  | Victoria Rizzi | VR       | Kate Parker | KP       |
| C  | 03.04.20 | Final  | Victoria Rizzi | VR       | Kate Parker | KP       |
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# Brief Overview

Karratha – the good country – is a young city set against the Pilbara’s dramatic, diverse and ancient backdrop. Often dubbed Australia’s resources powerhouse, it is a place that is rich in entrepreneurial spirit and authentic landscape and is home to a tight-knit community.

Karratha’s narrative is wide and varied – today, its story is about mining and resources and there is a strong vision to leverage arts and cultural pursuits to catalyse community transformation from this identity into a vibrant and desirable place – Australia’s most liveable regional city. Significant investment through Royalties for Regions and other initiatives have set strong foundations for this vision to be realised. But it is now time to apply rich layers of interactive and meaningful experiences that deepen community and visitors’ knowledge and understanding of Karratha as a place.

With significant investment in the City centre, particularly through the public realm, the opportunity exists to deliver a curated collection of public art that goes beyond solely making a contribution to the city’s art collection and into the realm of place creation. This public art will become both stand alone attractions in their own right, but will also contribute to the tapestry of art and cultural experiences evident within the town.

Four significant works will be commissioned over the next 12 months by the City of Karratha, these are:

- A major sculptural work associated with the corner of Welcome Road and Sharpe Avenue at Walgu Park;
- A small scale sculptural trail through Walgu Park;
- A medium scale mural work at Walgu Park - addressing a number of the retaining walls throughout the Park;
- A large scale iconic mural for the Water Tanks overlooking the City.

## Purpose of this document

This document provides detailed information, defines the artwork opportunity and sets out the minimum criteria which all artists are asked to include in their Expression of Interest, for the **medium scale mural artwork at Walgu Park Artwork opportunity**.

This document provides detailed information on the project, defines the artwork opportunity and sets out the minimum criteria which all artists are asked to include in their Submission. Appended to this document is a base set of site photos and detailed drawings to further contextualise the location and setting of the future artwork.

This artwork will be procured via a two-stage competitive process, commencing with an Expression of Interest (EOI) followed by a private Request for Proposal (RFP). A detailed procurement process and program is included in this document on page 6.



# Project Context

Located beside the RV parking, at the entry to the City's CBD, Walgu Park is the first point of contact for many Karratha visitors, and will act as an introduction to the region's many attractions.

The Park will function as a place to rest and recharge, with native bush retained to provide much needed shade and respite during the day. At night the Park will be brought to life by integrated lighting, creating a safe and inclusive place for all to enjoy. Existing natural vegetation and the drainage swale running along the northern edge of the site will be retained. A new pedestrian bridge connects the long vehicle parking area to the Park and across to the Red Earth Arts Precinct (REAP), encouraging movement between the two.

The Park features seating and shade elements and will form a rest stop between the town's primary destinations – a crucial link between the city's revitalised town centre and recently completed REAP. The once vacant site will provide opportunity to display local narratives and interpretation through artworks and signage. These artworks should provide a glimpse into the unique attractions of the region including works depicting local fauna and flora species.

## **Guiding Principles**

The following guiding principles will inform the selection of all public artwork for Walgu Park.

**Celebrate local and regional heritage and culture:** The region's vast heritage provides extensive inspiration for artist's and should inform concept designs. The local and regional heritage and culture brings together ancient and modern cultures, natural assets, and a thriving resources sector. Artworks should contribute to Karratha's sense of place and city fabric.

**Community Engagement:** In addition to ensuring that each artwork is engaging for all audiences and makes an ongoing contribution to Karratha's sense of place, the process of delivering the public art should include some form of community engagement component, this may take the form of artist talk or workshop. Further detail on this requirement is provided in the following brief.

**Integration:** Walgu Park has been carefully designed as a meeting place and community attraction. The artworks commissioned for the Park should enhance the design through their aesthetic and by contributing to the functionality of the space.

**Expression and Innovation:** In line with the region's growing cultural tourism potential and creative capacity, these artworks provide an opportunity to showcase local talent and deepen artistic skill and appreciation of the arts.

## **Curatorial theme - 'You Can Come'**

The park is named Walgu Park - named in collaboration with Ngarluma Community representatives in recognition of the 2019 the United Nations International Year of Indigenous Languages (IY2019). Walgu translates to '*you can come*' reflective of the welcoming nature of the community, the position of the Park at the entry to the City, and as a place designed to bring people together.

The public art will be informed by *Walgu / you can come* as a curatorial theme, representative of the following:

- A place of welcome and meeting, at the heart of the community
- The bringing together of communities, cultures and demographics
- A diverse natural landscape home to unique flora and fauna

The theme has been developed for all artworks within Walgu Park, to ensure the resulting collection is curated and cohesive. Artists are encouraged to undertake further independent research into the history and cultures of the region, local flora and fauna species.

# The Opportunity

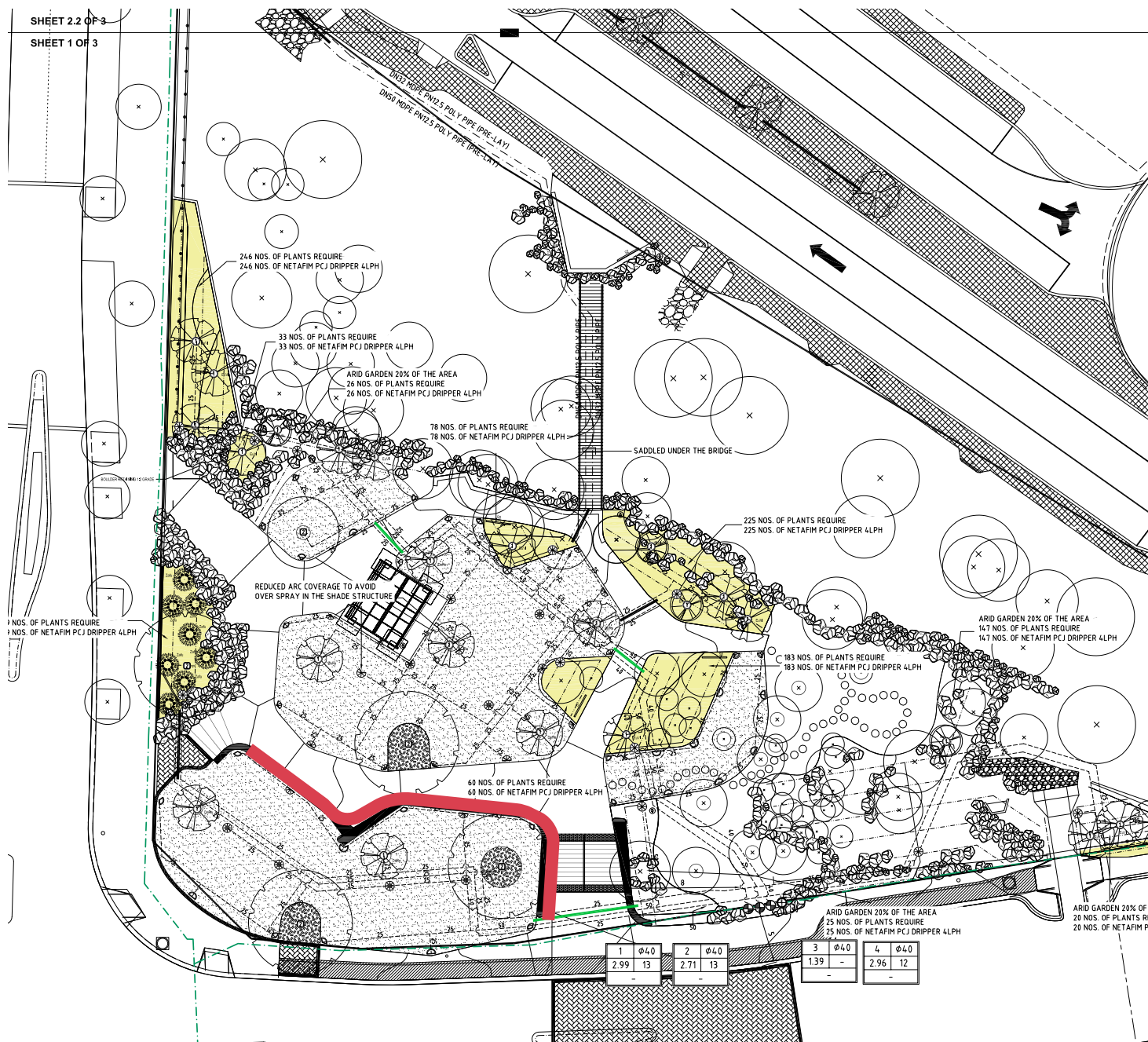
## Mural Artwork

|                           |  |
|---------------------------|--|
| <b>Location</b>           | Walgu Park - the retaining walls to the south of the site, as per the following site plan and imagery  |
| <b>The Opportunity</b>    | A two dimension, or shallow relief artwork which takes cues from the surrounding landscape for colour palette and content, bringing vibrancy to the Park. This may be a mural, vinyl, ceramic, mosaic or laser / perforated screen.  |
| <b>Project Objectives</b> | <ul style="list-style-type: none"> <li>• Contribute to Walgu Park by providing vibrancy and colour to the existing grey retaining walls at the south entry to the Park</li> <li>• Showcase and celebrate the unique landscape, culture and heritage of the Pilbara and the City of Karratha</li> <li>• Contribute to the amenity of the Park and immediate surrounds, creating an inviting environment for all ages</li> <li>• Reducing the potential for anti social behaviours</li> <li>• Facilitate a greater connection between the Red Earth Arts Precinct and the CBD</li> </ul>   |
| <b>Key Considerations</b> | <ul style="list-style-type: none"> <li>• Artworks must be durable and require minimal ongoing maintenance, replacement and repair must be considered during the design of artworks</li> <li>• Consideration must be given to cyclone rating for any shallow relief works (ie mosaic or screens)</li> <li>• Graffiti coating will be applied to the works by the City of Karratha</li> <li>• Artworks must not be controversial or offensive, and should look to appeal to a diverse community</li> <li>• The artwork will be lit by existing integrated up lighting</li> <li>• Artworks will include didactic plaques, located in close proximity to the mural, which may include a link to further information relating to relevant historical or cultural information</li> </ul>   |
| <b>Budget</b>             | <p><b>\$30,500 exclusive of GST</b></p> <p>Inclusions:</p> <ul style="list-style-type: none"> <li>• Artist fees for design development, all project management and administration</li> <li>• All materials and installation costs (drop sheets, brushes, paints etc - and transportation of these items to site, if required)</li> <li>• Installation costs</li> <li>• Insurances</li> <li>• Any sub contractors fees</li> <li>• Travel expenses inclusive of a minimum of one trip to site</li> <li>• Delivery of the maintenance manual</li> <li>• A community engagement session delivered whilst on site - to be designed and delivered in liaison with the City of Karratha</li> </ul> <p>Exclusions:</p> <ul style="list-style-type: none"> <li>• Concept design fees of \$1,500 per shortlisted artist/artist team</li> <li>• Photography of works</li> <li>• Marketing, promotions and launch</li> <li>• Didactic panels</li> <li>• Site survey</li> <li>• Graffiti coating</li> </ul> |

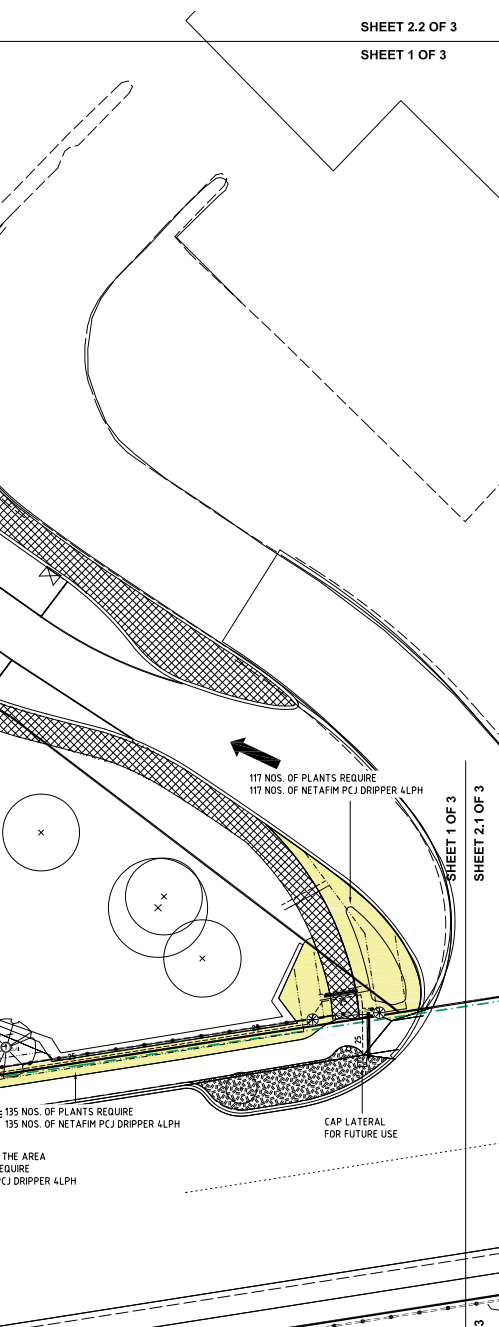
# Site Plan

## Key

2D mural







The mural is to address the extent of the grey retaining walls as shown in the images adjacent and attached in the appendices.

Additional imagery and site plan attached as appendices.

# Procurement Process

## Overview

The City is seeking a suitably qualified artist / artist team through a two phase competitive process, as outlined below.

## Stage One: Expression of Interest (EOI)

Artists are invited to submit a response in line with the submission requirements found in the EOI document. The EOI consists of a high level response to brief and artists' are not expected to design or create any works during this process. No payment is being offered for this stage of the process. A shortlist of up to four artists will be selected from the submissions received, and privately invited to the next stage - being the RFP.

## Stage Two: Request for Proposal (RFP)

Following the EOI process, the City will shortlist up to four artists/artist teams. **Shortlisted artists ONLY will progress to Stage Two.** The City will make a payment of \$2,000 (plus GST) to each shortlisted artist/artist team in order to complete their concept design.

An on site briefing will not be held, however questions are welcome during the concept design process in accordance with the EOI document. The shortlisted artists will be asked to present their concept designs to the selection panel in person (if possible) or via Skype, within the two weeks following the EOI deadline. The selection panel will then make their assessment and will aim to notify artists of the results by the week ending 22nd May 2020.

## RFP Requirements

Artists will be required to submit the following as a minimum:

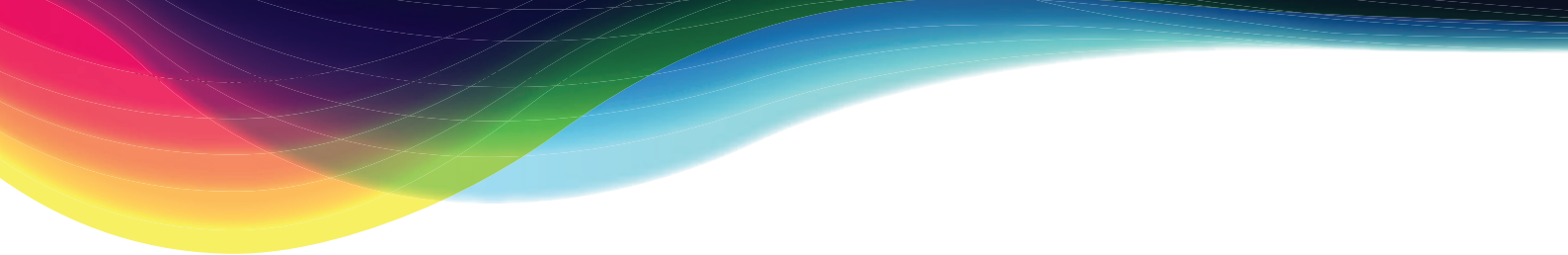
- Detailed elevations of the artwork concept
- A written response providing information on how the artwork responds to the site and the brief
- Visualisations or renders of the artwork, demonstrating the work in the context of the site, to the best of the artist's ability
- Details of the installation methodology, materials and any potential maintenance issues, with respect to the key considerations and requirements
- Details of any suppliers or sub contractors
- Acknowledgement that the artist contract (to be provided as part of the detailed briefing package) has been reviewed and any suggested or requested revisions
- A detailed budget, including installation costs, contingencies, artist and sub-consultant fees and any other relevant budget items



## Stage Three: Delivery

Concept designs will be reviewed by the selection panel, following the artist's presentation, and a preferred artist selected. Selected artists will then be contracted to the City for the delivery of the artwork - as per the artist contract provided as part of the Concept Design Brief Package. Delivery of the artwork will involve the following phases:

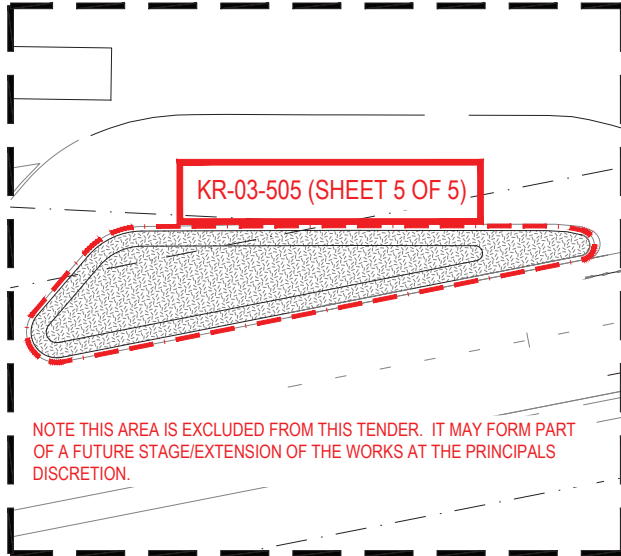
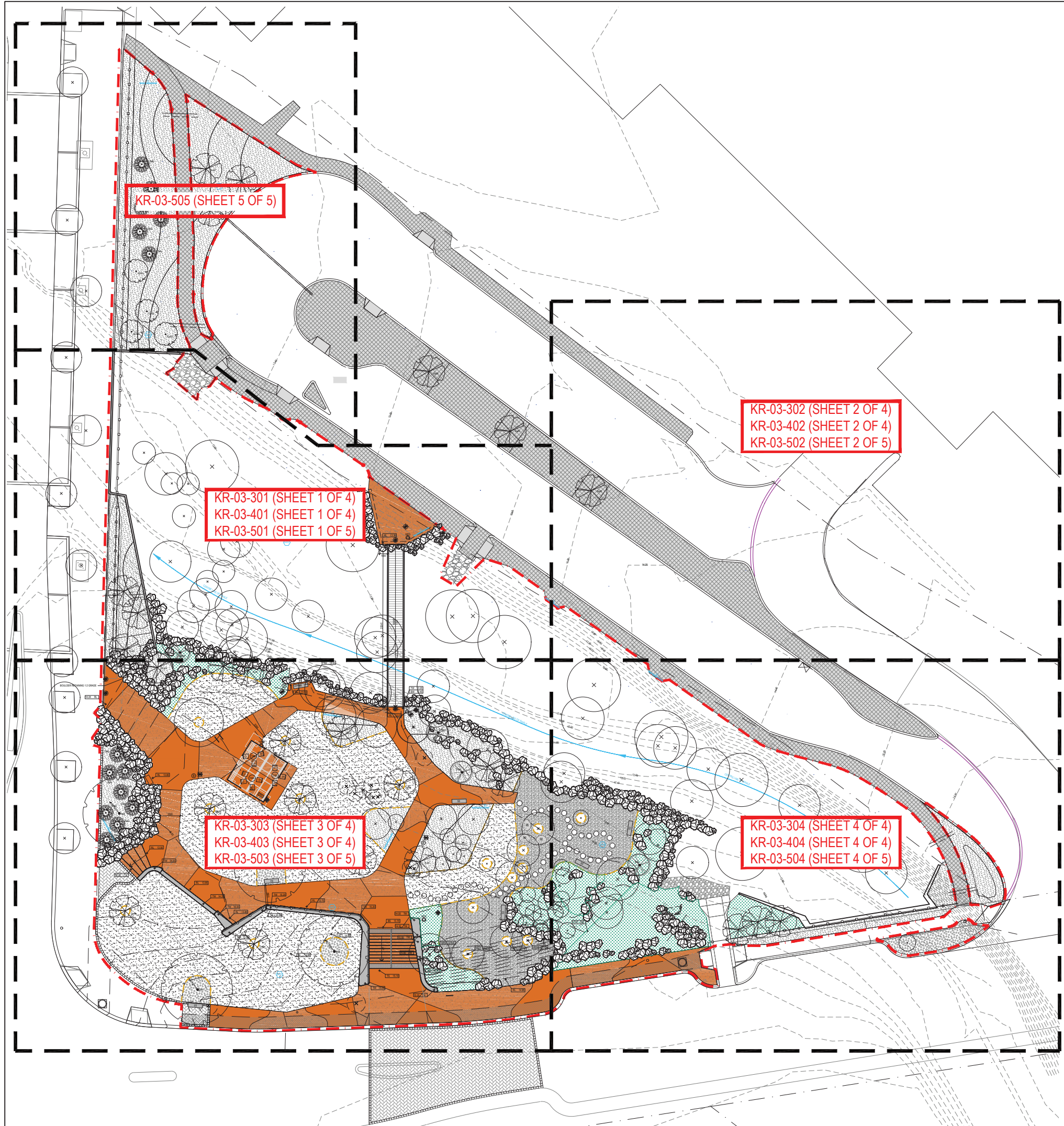
- **Design Development:** Feedback on the concept design will be provided to the contracted artist, who will be required to submit a revised design development package which will include further detail on installation and budgets, as well as details of a community engagement approach designed in liaison with the City.
- **Installation and handover:** It is anticipated installation of the work will occur during June 2020. During the installation period the artist may wish to consider undertaking their community engagement component, which may be in the form of an artist talk or community workshop. The maintenance manual must be submitted within a fortnight of the installation of the work - this will include details on all materials used, ongoing care and maintenance requirements and specifications. A full list of maintenance manual content requirements will be provided upon artist selection and contracting.



## EOI Appendices



## Appendix 1: As constructed drawings and landscape specifications



**STANDARD NOTES**

- SET OUT & DIMENSIONS.** THE CONTRACTOR SHALL SET OUT ALL PATHS, WALLS, HARD SURFACES AND ELEMENTS EITHER ON OR OFF SITE PRIOR TO CONSTRUCTION AND SHALL OBTAIN THE SUPERINTENDENT'S SET OUT APPROVAL PRIOR TO WORKS COMMENCING. WRITTEN DIMENSIONS SHALL TAKE PRECEDENCE OVER SCALE. CHECK ALL DRAWING SCALES IN CONJUNCTION WITH DRAWING SIZE.
- SERVICES & SITE ASSETS.** THE CONTRACTOR SHALL INVESTIGATE THE NATURE AND LOCATION OF ALL EXISTING SERVICES AND REPAIRED SITE ASSETS AFFECTED BY THEIR WORKS. FAILURE TO TAKE DUE CARE SHALL NOT LIMIT THE CONTRACTOR'S LIABILITIES.
- REFERENCE.** THE CONTRACTOR SHALL REFER TO ALL CONTRACT DOCUMENTS, THE SPECIFICATION AND DRAWINGS PRIOR TO AND DURING THE WORKS.
- DISCREPANCIES.** NOTIFY SUPERINTENDENT OF ANY SUSPECTED OR KNOWN DISCREPANCIES OR ERRORS PRIOR TO THE ORDERING OF AFFECTED MATERIALS AND OR CONSTRUCTION OF AFFECTED WORKS.
- RELEVANT STANDARDS.** THE CONTRACTOR SHALL UNDERTAKE ALL PRICING AND WORKS IN ACCORDANCE WITH CURRENT INDUSTRY BEST PRACTICE AND ALL RELEVANT AUSTRALIAN STANDARDS.
- SERVICE LOCATOR.** THE CONTRACTOR SHALL UNDERTAKE A DIAL BEFORE YOU DIG PROCESS PRIOR TO COMMENCING WORKS ON SITE. THE CONTRACTOR SHALL ENGAGE A SERVICE LOCATOR TO MAP THE SPECIFIC LOCATIONS AND DEPTH OF ALL SERVICES AND ADVISE ALL RELEVANT STAFF AND SUBCONTRACTORS IN WRITING PRIOR TO COMMENCING WORKS ON SITE.

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Integrated Science & Design  
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PROJECT: KARRATHA CITY PARK  
KARRATHA, W.A.  
STAGE OR PHASE: STAGE 1

DRAWING TITLE: LAYOUT PLAN

CLIENT: CITY OF KARRATHA

DESIGNED BY: PB PRELIM DESIGN REVIEWED BY: CT  
DRAWN BY: BM PRELIM DWG REVIEWED BY: CT  
DATE INITIALLY DRAWN: 01.02.17  
SCALE: 1:250 @ A1  
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DRAWING NUMBER: KR-03-001

REV: 1

REF: UO-CURRENT PROJECTS/NORTH WEST PROJECTS/KARRATHA CITY CENTRE PARK/WORKS/030000-03 BASE DWO 18/02/2019



DWG CONTINUES KR-03-401

DWG CONTINUES KR-03-401

DWG CONTINUES KR-03-404

DWG CONTINUES KR-03-404

SHARPE AVENUE

WELCOME ROAD

- LEGEND**
- EXTENT OF WORKS
  - LOT BOUNDARY
  - EXISTING CONTOURS
  - PROPOSED CONTOURS
  - CONCRETE WALL
  - CONCRETE WALL WITH FORMED REBATE TO FACE OF PANEL
  - PAVING TO MATCH EXISTING MIDLAND BRICK ALMONDBURY
  - EXPOSED AGGREGATE REINFORCED CONCRETE TYPE A AND TYPE B
  - CONCRETE FOOTPATH TO BE REMOVED
  - FOOTPATH BY OTHERS
  - COMPACTED GRAVEL HARDSTAND
  - ARTWORK LOCATIONS
  - SIGNAGE LOCATIONS
  - STEPPING STONES
  - REMOVABLE BOLLARD
  - HANDRAIL
  - FORMBOSS STEEL EDGE
  - BENCH SEAT
  - TABLE & SEATS
  - RUBBISH BIN / LIGHT POLE
  - PROPOSED BALUSTRADE TO MATCH EXISTING
  - EXISTING BALUSTRADE
  - SLEEVES 2x DN200 PVC
  - FEATURE BOULDERS
  - TACTILE INDICATORS

- STANDARD NOTES**
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Integrated Science & Design  
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PROJECT  
KARRATHA CITY PARK  
KARRATHA, W.A.  
STAGE OR PHASE  
STAGE 1

DRAWING TITLE  
HARDSCAPE PLAN

CLIENT  
CITY OF KARRATHA

DESIGNED BY PB PRELIM DESIGN REVIEWED BY CT  
DRAWN BY BM PRELIM DWG REVIEWED BY CT

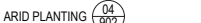
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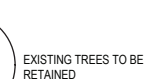
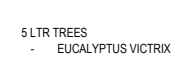
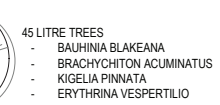
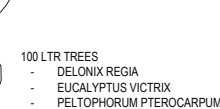
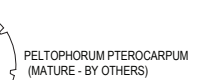
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PROPOSED TREE PLANTING



### 1. SET OUT & DIMEN

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**3. REFERENCE.** THE CONTRACTOR SHALL REFER TO ALL CONTRACT

**5. RELEVANT STANDARDS.** THE CONTRACTOR SHALL UNDERTAKE ALL PRICING AND WORKS IN ACCORDANCE WITH CURRENT INDUSTRY BEST PRACTICE AND ALL RELEVANT AUSTRALIAN STANDARDS.

**6. SERVICE LOCATOR.** THE CONTRACTOR SHALL

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## Appendix 2: Site images



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the art and science of place

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