



Making the City of Karratha a safer place to live

# QUARTERLY REPORT

October 2014  
to  
December 2014



## **INTRODUCTION**

The Cleansweep Taskforce was formed in 2010 in response to a Community Needs & Satisfaction survey that showed crime and safety issues were a high priority for our community. The Taskforce is responsible for administering the community safety and crime prevention function for the City of Karratha.

## **TASKFORCE MEMBERSHIP & MANAGEMENT**

The Cleansweep Taskforce comprises representatives from the City of Karratha, WA Police and its funding partners, Rio Tinto and the Woodside operated North West Shelf Project. This membership comprises the 'Steering Group'. Terms of Reference have been established which provides mandatory requirements and direction for the Taskforce. The Taskforce and its associated initiatives are managed by the City of Karratha's Community Safety Coordinator. Monthly Cleansweep Taskforce meetings are held, which were attended by steering group members. These meetings are minuted, with copies of the minutes provided to Cleansweep steering group members.

## **FUNDING**

Funding for the operation of the Cleansweep Taskforce and the associated initiatives has been provided through sponsorship and grant funding provided by Rio Tinto, Woodside operated North West Shelf Project and budget allocations from the City of Karratha. When opportunities arise, grant applications are made to various organisations to provide additional funding support to projects.

## **KEY INITIATIVES & PERFORMANCE MEASURES**

Key initiatives for the City's community safety and crime prevention function are contained in the City of Karratha Community Safety & Crime Prevention Operational Plan 2014 – 2015 and focus on the target areas of:

- Crime Prevention/Anti-social Behaviour Management
- Graffiti Management
- Litter Management
- Alcohol Management
- Road/Vehicle Safety

The Cleansweep Taskforce focusses its activities in line with the Operational Plan which is underpinned by the Cleansweep Strategic Plan 2011 to 2015.

A community workshop was held in 2013 to review the Operational Plan and its associated initiatives. Representatives from key community groups, business organisations, the resources sector and government & non-government agencies attended the workshop. The outcomes of the workshop were used to develop initiatives to be implemented in subsequent Cleansweep Operational Plans, to ensure that key initiatives associated with the target areas were aligned with community expectations.

## **INITIATIVE OVERVIEW**

Following is an overview on the progress on the various initiatives and projects that have been undertaken or continued during the second quarter (October 2014 to December 2014) for the 2014 - 2015 financial year.

The 2014 -2015 Operational Plan was reviewed by the Cleansweep Taskforce Steering Group in October 2014 (with some changes made) in line with operational requirements and direction.

**CRIME PREVENTION/ANTI-SOCIAL BEHAVIOUR MANAGEMENT**

Manage Crime prevention/anti-social behaviour through providing support to initiatives that promote safe community behaviour

**Related City Theme/Goals:** Our Community – Diverse and Balanced – We will further develop and maintain the infrastructure and facilities to create aesthetically attractive and liveable towns which will develop into more diverse and balanced communities

**Cleansweep Taskforce Strategic Goal:** We will engage with stakeholders to build a community where crime and anti-social behaviour is not accepted.

Ref ID (Corporate Business Plan 2012-2016)	Services	Actions required What services will Cleansweep offer to make this happen?	Timeframe		Budget		Performance Measures	Performance Progress
			Planned completion	Actual	Planned	Actual		
1.f.5.1	Facilitate initiatives to promote community safety in relation to crime	Complete CCTV installation of CCTV at community facilities in Karratha	Dec 2014		\$195,000 (Grant from POCA, WAPOL, NWSP)		Determine positions for additional CCTV cameras and security lighting in consultation with stakeholders	Delayed / Delays anticipated
		Install signage to support CCTV installations	Dec 2014		\$3,000 (631633.3101)	\$1,040	Signs installed as required	Delayed / Delays anticipated
		Cost benefit analysis of public open space CCTV	Jun 2015		\$Nil		Submission of report to Council Acceptance of recommendations	Not Started
		Upgrade lighting in park/s Stage 1 (Millars Well)	Aug 2014	Aug 2014	\$25,000 (grant from WAPOL) (945849)	\$117,978	Lighting upgrade completed Grant evaluation completed	Completed
		Installation of lighting upgrades along footpaths in consultation with key stakeholders Stage 2 (Millars Well) Stage 3 (Bulgarra)	Jun 2015		\$375,000 (Strat. Projects)		Lighting upgrade completed	On Target
		Participate in community events to promote Cleansweep Taskforce initiatives	Ongoing	Aug 2014	\$5,000 (631631.3101)		Participate in at least 2 community events	On Target

		Purchase variety of branded promotional items for distribution at community events	Dec 2014 Mar 2015		\$15,000 (631631.3101)	\$5,000	Selection of promotional items purchased Scale of distribution	On Target
		Implement motorcycle lock subsidy initiative	Dec 2014		\$7,000 (631631.3101)	\$7,200	Uptake from community members on initiative	On Target
		Develop & implement 'Bike Lock' flyer	Nov 2014		\$1,500 (631631.3101)	\$795	Uptake from community members on initiative	On Target
		Implement bicycle lock giveaway initiative	Dec 2014 May 2015		\$10,000 (631631.3101)		Uptake from community members on initiative	Not Started
		Develop & implement 'Lock it or Lose it' campaign	Jan 2015		\$5,000 (631631.3101)		Uptake from community members on initiative	Not Started
		Develop & implement 'Meet the Neighbour' campaign	Jan 2015		\$3,000 (631631.3101)		Uptake from community members on initiative	Not Started
		Provide information to Community Association meetings	Ongoing		\$Nil		Relevant information provided to community assoc.	On Target
		Provide information input in Local Police Facebook page /Twitter account	Ongoing		\$Nil		Trend/increase in social media 'likes/friends/_followers' Inclusion of Cleansweep Taskforce information on social media page	On Target
		Provide IR camera resources to stakeholders to assist with investigations	Oct 2015	Oct 2015	\$5,000 (631631.3100)	\$4,111	Statistics on use of camera evidence to assist with investigations	Completed
		Facilitate painting of property street numbers on kerb of residential properties	Sep 2014 Mar 2015	Sep 2014	\$25,000 (631631.3100) \$10,000	\$23,496	Residential property street numbers painted on property kerbs	On Target

		Infill program for new properties/corrections			(631631.3100)			
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## PERFORMANCE NOTES

- A consultant was engaged to assist with development of a cost advisory for CCTV installation on the four nominated City of Karratha facilities. A RFQ was completed and a contract awarded in December. Installation of CCTV is expected to commence in January, with installation completed by late February/early March 2015. CCTV will be installed on four City facilities (Pegs Creek Pavilion, Millars Well Pavilion, Frank Butler Community Centre, The Youth Shed and Skate Park), which have been regularly subjected to vandalism and graffiti offences. The revised installation locations has resulted in significant cost savings. Requests have been submitted to grant funding bodies for variations to grant agreements to allow expenditure of funds at additional locations in line with grant criteria. Still awaiting response on these requests.
- CCTV signage has been purchased and will be erected (on completion of CCTV installation) around the respective facilities to advise community members of CCTV installation. Signage will also act as a deterrent for possible offenders.
- Installation of additional footpath lighting (Stages 2 & 3 in Millars Well and Bulgarra) will be installed as one project. The City's engineering team have been working on developing designs and tender documents in preparation for works to commence in 2015.
- The motorbike lock campaign is continuing. Additional stocks of extra heavy duty locks are available from Roebourne Post Office and Northwest Honda. There was a slight increase in demand for locks just prior to Christmas.
- Ten thousand fridge magnets were purchased as promotional items in preparation of the 'Meet the Neighbours' initiative, which will be launched in January 2015.
- Local Police have been supportive of Cleansweep initiatives, promoting activities on regular basis on the newly created Pilbara District WA Police Facebook page and through the Karratha Police and Roebourne Police Twitter accounts. The number of likes/followers are steadily increasing.
- Four new infrared cameras have been purchased and have been provided to City Rangers for use to assist in investigations. Cameras will also be made available to WA Police on a needs basis to assist with investigations. An MOU regarding loan of cameras is to be implemented to support this arrangement.

## GRAFFITI MANAGEMENT

Manage graffiti prevention and removal

**Related City Theme/Goals:** Our Community – Diverse and Balanced – We will further develop and maintain the infrastructure and facilities to create aesthetically attractive and liveable towns which will develop into more diverse and balanced communities

**Cleansweep Taskforce Strategic Goal:** We will provide City services and develop community programs that result in a significant reduction in graffiti.

Ref ID (Corporate Business Plan 2012-2016)	Services	Actions required  What services will Cleansweep offer to make this happen?	Timeframe		Budget		Performance Measures	Performance Progress
			Planned completion	Actual	Planned	Actual		
1.f.5.2	Facilitate initiatives to promote community safety in relation to graffiti	Coordinate graffiti removal contractor and removal requirements	Ongoing		\$58,000 (631600.3100)	\$31,900	Remove all offensive graffiti within 48 hours of reporting	On Target
		Implement 'Graffiti Report & Reward' advertising campaign	Nov 2014		\$12,000 (631600.3100) WAPOL grant funded	\$11,726	Advertising campaign completed  Grant acquittal and evaluation completed	Completed
		Liaise with Department of Corrective Services (JJT) to assist with placement of young offenders to complete voluntary hours	Ongoing		\$Nil	\$Nil	Facilitate engagement of all offenders referred by WAPOL to remove graffiti	On Target
		Upload graffiti reports to WAPOL	Monthly		\$Nil	\$Nil	Provide graffiti statistical reports to WAPOL on a monthly basis	Delayed / Delays anticipated
		Develop & implement Community Art Project - Roebourne Basketball Courts	Apr 2015		\$78,000 (631600.3100)  (\$58,000 grant funded by WAPOL, DCS, RAG	\$Nil	Significant reduction in graffiti levels  Art project completed  Evaluation as per project plan	On Target
		Purchase & supply graffiti removal kits for community use	Oct 2014	Sep 2014	\$3,000	\$2,592	Kits are provided within 48 hours of request	On Target



			then ongoing		(631601.3101)		Scale of distribution	
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## PERFORMANCE NOTES

- The graffiti removal contractor continued to work within a works programme to address graffiti, removing graffiti approximately 4 days per month, with works focussed on 'new or more recent' incidents of graffiti removal for more recent incidents. He continues to remove racist or offensive graffiti well within the required 48 hours of reporting.
- A 12 week campaign advertising campaign to promote graffiti reporting and the graffiti rewards program was finalised in October. The main intention of the campaign was to encourage community reporting and highlight the availability of rewards for people providing information on graffiti and graffiti offenders. An evaluation will be completed to determine the effectiveness of the advertising promotion.
- Liaison continues with the Department of Corrective Services regarding placement of young offenders. No young offenders were referred for placement to complete voluntary hours for graffiti removal.
- The capacity to provide graffiti reports via the WA Police 'Goodbye Graffiti' database was compromised, with the loss of the program during the transition from the Shire website to City website. City personnel are still working on remediating the issue. In the interim, hard copy records are being maintained.
- Big hART have been engaged to facilitate the installation of the community art project in Roebourne, which incorporates the basketball courts and the recently completed skate park.

Work on concept designs for the project commenced in November, with Roebourne youth working with Big hART on design development. Extensive community consultation has been undertaken by Big hART and will continue through to February 2015.



Concept Design

Current concept designs are a mix of contemporary and indigenous styles. For the pillars on the basketball courts, local artists have been approached to share their techniques in an enlarged and simplified format. Artists will work with community members and youth on developing their own artwork on a pillar, using similar techniques to the artist, but on a much larger scale.

The City of Karratha have been working in collaboration with NBAC / Red Dirt Driving Academy, who are undertaking a community art project focussed on road safety to replace the existing road safety mural on the building at the basketball courts. This project is being managed by Red Dirt and has been funded separately through grant funding secured by Red Dirt.

Artwork installation is expected to commence in late February/March 2015, to allow time for community members to return from cultural ceremonies.

- Additional stocks of graffiti removal kits (community wipes) are available free for the community. The wipes are suitable for small scale graffiti removal from smooth surfaces, such as fences, letterboxes and playground equipment. Wipes can be sourced from all Libraries and the City Administration office. Request for quantities are not significant, but are well received by those that do utilise the kits.



## LITTER MANAGEMENT

Develop and support initiatives that help reduce litter

**Related City Theme/Goals:** Our Community – Diverse and Balanced – We will further develop and maintain the infrastructure and facilities to create aesthetically attractive and liveable towns which will develop into more diverse and balanced communities

**Cleansweep Taskforce Strategic Goal:** We will build a community where residents work together to reduce the amount of litter produced

Ref ID (Corporate Business Plan 2012-2016)	Services	Actions required What services will Cleansweep offer to make this happen?	Timeframe		Budget		Performance Measures	Performance Progress
			Planned completion	Actual	Planned	Actual		
1.f.5.3	Facilitate initiatives to promote community safety in relation to litter	Support stakeholders participating in ICARE litter clean-ups	Ongoing		\$Nil	\$Nil	Number of clean-ups completed	On Target
		Support community groups participating in 'Bucks for Bags' program by supplying required resources	Ongoing		\$4,500 (631620.3101)	\$902	Replacement PPE & consumables purchased to maintain suitable array of stock	On Target
		Facilitate community participation in Great Northern Clean Up	Oct 2014	Sep 2014	\$500 (631620.3101)	\$Nil	Community participation in GNCU	Completed
		Facilitate community litter clean-ups utilising the 'Bucks for Bags' program	Ongoing		\$21,500 (631620.3101)	\$7,184	Facilitate 6 community litter clean-ups per year Community participation rates No. bags collected & tonnages	On Target
		Assist community litter clean-ups by meeting associated tips fees (includes Repay WA)	Ongoing		\$5,000 (631620.3101)	\$1,434		
		Facilitate litter collections by Repay WA work crews	Ongoing		\$Nil	\$Nil	Tonnage of litter collected	On Target
		Compile and distribute traveller/car/camp litter kits through Visitor Centres and caravan parks	Mar 2015		\$2,000 (631620.3101)	\$Nil	Scale of distribution. Feedback from travellers	Not Started

		Expansion of 'What's Coming out your Rear End? Secure Your Load' campaign	Dec 2014		\$9,000 (631620.3101)	\$6,717	Additional signage installed Community feedback on program	Delayed / Delays anticipated
		Implement litter educational programs	May 2015		\$12,000 (631620.1200)	\$Nil	Number of 'Captain Cleanup' performances Student participation rates	On Target

## PERFORMANCE NOTES

- Twelve ICARE clean-ups, involving 222 volunteers, were conducted by ICARE stakeholders (Pilbara Ports Authority, Dampier Salt, Rio Tinto [various sub groups] and Toxfree) at designated locations as outlined in the ICARE MOU. Five hundred and fifty seven bags of rubbish was collected. Where required, resources have been provided to participants, though most organisations when conducting their clean-ups are self-sufficient.
- Three separate community litter clean-ups conducted by Wickham Tidy Towns (involving approximately 25 people) have been completed, with participants collecting nearly 110 bags of litter. Including these clean-ups, payments totalling \$7,184 have been made to participating community groups to date. As expected, the number of clean-ups and participation rates declined during this time, primarily due to the weather conditions.
- As the litter for these clean-ups was collected and delivered to the Wickham Transfer Station, tonnage rates are not recorded.
- The Murujuga Rangers have commenced clean-ups on the Burrup Peninsula in the Murujuga National Park, focussing on areas frequented by visitors, including Hearsons Cove and Deep Gorge. To date 1.29 tonne of litter and other debris has been collected from the Park by Murujuga Rangers.
- To date, 4.72 tonne of litter (community litter clean-ups) has been accepted at the 7 Mile Waste Facility.
- The Department of Corrective Services continues with community litter clean-ups utilising client teams required to complete community service. Teams assist Rangers with cleaning up illegal dump sites and other litter collection. During the quarter, work teams collected 2.67 tonne of waste, bringing 3.19 tonne total collected to date.



- The 'Whats coming out your rear end? Secure your load' campaign has expanded, with 12 new locations (throughout the district) identified for sign installation. Signs will be installed upon approval from relevant authorities. The information pamphlet has been reprinted and will be provided to City Waste facilities for distribution to coincide with the new sign installations.
- All Primary Schools have been were canvassed regarding interest in Captain Cleanup educational performances focussing on litter, illegal dumping and graffiti. All have expressed interest in performances, which will be held in April/May 2015. Assuming all schools participate as indicated, Captain Cleanup will perform seventeen shows in nine schools, to an approximate audience of 2,300 students. Captain Cleanup is liaising with schools to finalise the performance schedule.

## ALCOHOL MANAGEMENT

Develop and support initiatives that help reduce the harms caused by misuse of alcohol

**Related City Theme/Goals:** Our Community – Diverse and Balanced – We will further develop and maintain the infrastructure and facilities to create aesthetically attractive and liveable towns which will develop into more diverse and balanced communities

**Cleansweep Taskforce Strategic Goal:** We will work with community stakeholders and professionals to reduce the harms caused by the misuse of alcohol.

Ref ID (Corporate Business Plan 2012-2016)	Services	Actions required What services will Cleansweep offer to make this happen?	Timeframe		Budget		Performance Measures	Performance Progress
			Planned completion	Actual	Planned	Actual		
1.f.5.4	Participate in initiatives to promote community safety in relation to alcohol	Attend Liquor Accord meetings	Ongoing		\$Nil	\$Nil	CSC representation at all Liquor Accord meetings.	On Target
		Undertake review of Liquor Accord and relaunch Accord	Mar 2015		\$4,500 (631635.3100)	\$Nil	Accord Policy document reviewed and accepted by Accord members	Not Started
		Attend West Pilbara Alcohol Management Groups meetings	Ongoing		\$500 (631635.3100)	\$Nil	Ensure attendance at West Pilbara Alcohol Management Groups meetings	On Target

## PERFORMANCE NOTES

- Cleansweep representatives met with new Pilbara Liquor Enforcement Unit personnel. Agreement on need for review of Accord document and regeneration of interest/membership from licensees in the Liquor Accord. Recommendation that project be held over until officers are able to get a 'feel' for licensed premises and have the opportunity to meet all licensees.
- Attended the West Pilbara Alcohol (& other drug) Management Group (WPAMG) meetings to work on further development of a new Alcohol (and other drug) Management Plan for the region.

ROAD/VEHICLE SAFETY MANAGEMENT								
Promote road/vehicle safety								
<b>Related City Theme/Goals:</b> Our Community – Diverse and Balanced – We will further develop and maintain the infrastructure and facilities to create aesthetically attractive and liveable towns which will develop into more diverse and balanced communities								
<b>Cleansweep Taskforce Strategic Goal:</b> We will partner with stakeholders to ensure a safe driving and pedestrian environment throughout the City.								
Ref ID  (Corporate Business Plan 2012-2016)	Services	Actions required  What services will Cleansweep offer to make this happen?	Timeframe		Budget		Performance Measures	Performance Progress
			Planned completion	Actual	Planned	Actual		
1.f.5.5	Participate in initiatives to promote community safety in relation to road safety	Promotion of road safety messages to road users	Ongoing - monthly		\$Nil	\$Nil	VMS deployed to coincide with ORS/Roadwise /PIRSA road safety campaigns	On Target
		Attend PIRSA (Pilbara Industry Road Safety Alliance) meetings	Ongoing - monthly		\$Nil	\$Nil	Attendance at 75% of scheduled meetings	On Target
		Develop and implement road safety awareness campaigns	Mar 2015		\$2,500 (631634.3100)	\$Nil	Advertising campaigns completed	Not Started
		Participate & support Road Safety Expo	Aug 2014	Aug 2014	\$Nil	\$Nil	Participation in expo Students numbers attending	Completed

## PERFORMANCE NOTES

- The VMS has been used to promote road safety and safe driving messages throughout the City. Key messages related to road closures, drink driving, seatbelts and speeding.
- The Pilbara Industry Road Safety Alliance (PIRSA) have finalised the PIRSA Strategic Plan 2015 – 2017, which has identified key actions to be addressed during the life of the Plan. In addition to contributing to the development and implementation of Alliance strategies, the City holds the Treasurer position.

## GOVERNANCE

**Related City Theme/Goals:** Our Leadership – Responsive and Accountable: We will provide transparent and accountable local government service delivery that meets our communities' expectations

The Cleansweep Taskforce will operate within the Terms of Reference and to City business standards.

	Services	Actions required What services will Cleansweep offer to make this happen?	Timeframe		Budget		Performance Measures	Performance Progress
			Planned completion	Actual	Planned	Actual		
	Ensure the Cleansweep Taskforce operates within the Terms of Reference and to City business standards.	Hold regular Cleansweep Taskforce meetings	Ongoing - monthly		\$600 (316010.3101)	\$166	Meetings held on a monthly basis	On Target
		Develop and implement Cleansweep Taskforce Operational & Communications Plan	Ongoing		\$Nil	\$Nil	Quarterly reports submitted to Council and Taskforce Steering Group	On Target
		Regularly review and amend the Communications & Operational Plan.	Ongoing		\$Nil	\$Nil	Plan goals reviewed and achievement measured.	On Target
		Develop & implement dedicated Cleansweep Taskforce website	TBC		\$20,000 Public Relations budget TBC		Website completed Website usage Community feedback indicates increased awareness of program	Not Started
		Implementation of Cleansweep Taskforce advertising campaign	Feb 2015		\$10,000 (560010.3107)	\$Nil	Campaign completed Improved results in community survey	Not Started
		Development of new Cleansweep Taskforce Strategic Plan	Jun 2015		\$6,000 (316010.3101)	\$Nil	New plan completed and adopted by Council	Not Started

## PERFORMANCE NOTES

- Cleansweep meetings have been held on a monthly basis, with agendas and minutes distributed to all stakeholders.
- The Cleansweep Taskforce Quarterly Report for the period July to September 2014 was submitted to the City of Karratha Council for information at the 15 December 2014 meeting.

- The 2014/2015 Cleansweep Taskforce Communications Plan and Operational Plan were reviewed in October 2014 and alterations made as per review discussions with the Cleansweep Taskforce Steering Group.
- Identified projects and initiatives have been implemented as per the Operational Plan and Communications Plan. Information regarding their implementation is included throughout this report.