



Our Corporate Values

- Community Focus
- Can-do Attitude
- Continual Improvement
- Excellence
- Team Work
- Accountability
- Active Communication

TOURISM ADVISORY GROUP MEETING

Date: 19 July 2017
Time: 3pm – 4.30pm
Council Chambers

1. MEETING OPENED

The Chair opened the meeting and acknowledged and paid respect to the Ngarluma people both past and present, traditional custodians of this land.

2. ATTENDEES

Jake Leahy	Business Engagement Coordinator	City of Karratha (Chair)
Cr Grant Cucel	Councillor	City of Karratha
Cr Daniel Scott	Councillor	City of Karratha
Cr Robin Vandenberg	Councillor	City of Karratha
Cr Geoff Harris	Councillor	City of Karratha
Mark Casserly	Director Community Services	City of Karratha
Simone Dredge	Development Services (Minutes)	City of Karratha
Amelia Waters	Project Officer	Pilbara Regional Council (Dial-In)
Travis McNaught	Regional Mgr Pilbara West	LandCorp
John Lally	CEO	KDCCI
Barry Harrison	General Manager	The Ranges Karratha
Carolyn Biar	Snr Project Officer	Pilbara Development Commission

3. APOLOGIES

Ryan Hall	Director Development Services	City of Karratha
Cr Peter Long	Mayor	City of Karratha
Cr Bart Parsons	Councillor	City of Karratha
Cr Garry Bailey	Councillor	City of Karratha
Cr Fiona White-Hartig	Councillor	City of Karratha
Glen Chidlow	CEO	Australia's North West
Diane Pentz	CEO	RDA Pilbara
Alexis Guillot	Deputy CEO	Pilbara Regional Council (Dial-In)
Anita Watts	Office Manager	RDA Pilbara
Paul Jagger	CEO	Business Centre Pilbara
Brad Beaumont	Board Member	Australia's North West
Ray De Jong	A/Regional Leader Parks & VC	DPAW
Jane Knapp	Manager	Karratha Visitor Centre
David Yakas	Chair	Karratha Visitor Centre
Bruce Jorgensen	General Manager	Ngarluma & Yindjibarndi Foundation
Clinton Walker	Managing Director	Ngurrangga Tours
Craig Bonney	CEO	Murujuga Aboriginal Corporation
Bob Bongiorno	General Manager	Whim Creek Hotel
Glenn Barnes	General Manager	Karratha International Hotel

4. BUSINESS ARISING FROM PREVIOUS MEETING

- Administration will prepare a Project Guide for the TAG to provide input
Tabled at the meeting.

Action: Business Engagement Coordinator to update Project Guide with feedback from TAG.

Action: CEO from KDCCI to raise with the board if the KDCCI will assist in the establishment of a tourism operators group in Karratha.

- Administration will circulate the 2016 Prospectus and the AEC list of Tourism Venture Opportunities and TAG members will review and provide feedback.
Copies of the 2016 Prospectus and AEC list of Tourism Venture Opportunities emailed to members with the previous meeting minutes on 27th June 2017. No feedback provided.

Action: Members requested another copy to be emailed out and will offer feedback by 25th July 17.

- Administration will contact the New Pilbara Conference organisers to seek an opportunity to promote Tourism.
Confirmed with KDCCI that the visitor's centres from around the Pilbara have been provided with a booth at the conference.

- Administration to arrange a site visit with the nominated TAG members to commence an audit of relevant tourism signs.
The City carried out a drive around audit with nominated members of the group and the findings were tabled at the meeting. Members raised concerns that the signage is very poor around the City and this needs actioning now. Need to ensure it is clear directional signage and consultation with PRC is required to ensure it is seamless throughout the City.

Advise Council that TAG recommends an experienced consultant prepare a proposal on roadside tourism and signage in the City.

5. AGENDA ITEMS

Pilbara Port Authority Opportunity

The City and Pilbara Ports have been in discussions regarding the possibility of the Port receiving cruise ships in the future. Pilbara Ports will attend the next meeting and present to the group.

TOPH/COK Tourism Billboard

The City has an opportunity to provide input into the signage to be located at the Peewah Rest Stop on the border of Karratha and Port Hedland and part of a Pilbara Regional Council funding received by the Town of Port Hedland.

Action: Conceptual designs and request for input sent to attendees.

Action: Officers to follow up with PRC to ensure consistency with work being undertaken across the region.

Karijini Experience

The Director Development Services met with James Jarvis, CEO Nintirri Centre, to discuss the City's role as part of the Karijini Experience. The neighbouring local governments will meet to discuss coordination of complementary events around this Karijini Experience to explore ways to maximise the tourism benefit to the region.

KVC Update

No update given as Jane Knapp an apology for meeting.

6. GENERAL BUSINESS

- Call for Agenda Items

7. NEXT MEETING

To be confirmed.

Meeting closed 4.35pm