

DESTINATION MANAGEMENT PLAN – SCHEDULE OF SUBMISSIONS		
Summary of Comments Received	Officer Response	Officer Recommendation
1. Parks and Wildlife Service, Department of Biodiversity, Conservation and Attractions		
1.1 The Department of Biodiversity, Conservation and Attractions commented that the Murujuga National Park represents a significant cultural and environmental asset within the City of Karratha with the potential to deliver economic diversification to the broader region through tourism and other opportunities. The State Government has commenced the formal process for UNESCO World Heritage nomination of the Burrup Peninsula (Murujuga National Park). DBCA suggests it appropriate that Murujuga be acknowledged in the City of Karratha Economic Development Strategy.	The City acknowledges that the Murujuga National Park is a significant cultural and environmental asset in the City of Karratha and provides opportunities for economic development. It would be appropriate to capture this in the Strategy.	Reference the Murujuga National Park as a Strategic Driver in the stakeholder engagement summary on page 11 of the Strategy.
2. Department of Jobs, Tourism, Science and Innovation		
2.1 The Department of Jobs, Tourism, Science and Innovation thanked the City for the opportunity to comment on draft Economic Development Strategy. The Department reviewed the proposal and has no comment to make.	NA	NA
3. Tanya Argent, Empire 6714		
3.1 Empire 6714 thanked the City for sharing the document, advised there was no additional comments from them and the document looked great.	NA	NA
4. Jared Fitzclarence, Managing Director, KAW Engineering		
4.1 Page 1 - Consider including distances and travel times to various locations from Karratha.	It is acknowledged that this information might provide additional perspective of the proximity of the City to other locations. The document is strategic in nature and distances and travel times will be considered through strategic outcome 4 - improved connectivity.	Nil
4.2 Page 2 - Consider comparing GDP of Karratha to other Nations - i.e. Cambodia or Iceland.	The size of the Pilbara economy is sometimes equal to or greater than the GDP of entire countries which demonstrates the significance of the region. It is acknowledged that this information might provide additional perspective of the size of the regional economy.	Nil
4.3 Page 8 - Inclusion to the examples of actions to implement the Strategy relating to connecting the Pilbara Region.	It is agreed that connecting to import / export markets is important which is reflected in strategic outcome 4 - improved connectivity.	Nil
4.4 Page 11 - Suggestions to include additional information in the 'what did we hear' section.	The themes captured through the stakeholder engagement are broad. The suggestions made were considered to be relevant and were captured under the existing themes identified.	Nil
4.5 Page 12. Suggestion to change the wording to the Strategic Community Plan referenced in the Strategy.	The Strategy refers to Council's SCP. As it is a direct reference to the SCP it would not be appropriate to amend the wording.	Nil
4.6 Page 18 - Suggestion to include additional challenges and opportunities to people and liveability section. Suggestions included	It is acknowledged that services can be improved. There have been significant upgrades to medical and education facilities and services	Include 'Availability of specialist medical services' as a

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Limited medical facilities, limited education options and activating the Red Earth Arts Precinct.	in the City in recent times. REAP has been opened for over 12months and the City continues to attract quality events and shows.	challenge relating to liveability on page 18.
4.7 Page 19 - Commented that the identified challenge of having not enough people to fill available jobs promotes FIFO usage which detracts from the Community.	It is acknowledged that at times a FIFO workforce is necessary, such as major construction projects. The City is committed to growing the residential populations.	Reword the identified challenge on page 19 from 'Not enough people to fill available jobs' to 'Not enough locally available people to fill all available jobs'
4.8 Page 24 - Suggested inclusion of establishment of hubs for regional government services as a target for Outcome 1 - Regional Capital of the North West.	The establishment of regional government services hubs in Karratha would support the City's establishment as the regional capital of the North West.	Include 'Establishment of regional hubs for government services' as a target for Outcome 1 - Regional Capital of the North West on page 24
4.9 Page 29 - Suggestion to include a new strategy in focus area 3 - City investments and partnerships that would address lobbying and marketing of the City.	It is acknowledged that advocacy is a key role of a local government and this is noted throughout the strategy. The promotion of place is captured in strategies identified in each of three the focus areas.	Nil
4.10 General formatting, wording and grammar suggestions were made throughout the document	Changes were considered and minor changes made were appropriate.	Minor changes to wording and grammar that do not fundamentally alter the Strategy
4.11 Recommendation to make measures more specific.	It is acknowledged that the measures are broad in the Strategy and this is intentional. More specific measures aligned to specific actions and projects will be embedded in the City's Integrated Strategic Planning Framework and performance reported to Council.	Nil
4.12 KAW Engineering noted the document in general was great. KAW also made the comment that there is detail on what we have done and not a lot of substance on what we are working on now and in the next 1 - 10 years. It was also noted the strategies are generic and ambiguous and would benefit from being more specific.	The Economic Development Strategy is an overarching strategy that will guide specific actions, projects and budgets within the organisation to achieve the goals of the Strategic Community Plan. The Strategy will be embedded into the City's integrated strategic planning framework to be implemented. Through the implementation of the strategy, specific projects will be planned, budgeted and delivered, taking into consideration the most appropriate role for Council to play.	Nil