



Our Values

- Leadership
- Teamwork
- Integrity
- Innovation

TOURISM ADVISORY GROUP MEETING

Date: 26 September 2019
Time: 3.30pm - 4.30pm
Meeting Room: Council Chambers

1. MEETING OPENED

The Chair acknowledged the Ngarluma people who are the traditional custodians of the land on which the meeting is held and paid respect to Elders past and present.

2. ATTENDEES

Ryan Hall	Director Development Services	City of Karratha (Chair)
Cr Peter Long	Mayor	City of Karratha
Cr Georgia Evans	Councillor	City of Karratha
Carolyn Biar	Senior Project Officer	Pilbara Development Commission
Tanya Dodd	CEO	KDCCI
Shaun Burgess	CEO	Business Centre Pilbara

3. APOLOGIES

Cr Grant Cucel	Deputy Mayor	City of Karratha
Cr Daniel Scott	Councillor	City of Karratha
Cr Pablo Miller	Councillor	City of Karratha
Cr Jo Waterstrom Muller	Councillor	City of Karratha
Cr Daniel Scott	Councillor	City of Karratha
Jake Leahy	Business Engagement Coordinator	City of Karratha
Ray De Jong	Pilbara Regional Parks & Visitor Services Leader	Dep of Biodiversity, Conservation & Attractions
Travis McNaught	Project Director	Murujuga Aboriginal Corp.
Bruce Jorgensen	General Manager	Ngarluma & Yindjibarndi Foundation
Anita Watts	Office Manager	RDA Pilbara
Natasha Mahar	CEO	Australia's North West
Barry Harrison	President	Pilbara Tourism Alliance

4. BUSINESS ARISING FROM PREVIOUS MEETING

4.1 Implementing the Destination Management Plan (DMP)

The DMP identifies 24 actions and the Tourism Advisory Group (TAG) have collectively reviewed these actions and contributed directly into scoring each initiative to create a priority implementation table for the DMP. The draft table was considered with feedback supporting the table with one clarification on item 2.3 Dampier Marina should include consideration for tourism operators through the master planning process.

The outcome of the discussions with the Pilbara Tourism Association were presented and six initiatives were discussed. The feedback focussed on 1.2 Industry Training and Upskilling to link in with Small Business Centre and KDCCI – particularly around business support and customer service. It was seen as advantageous for training to link in to the Tourism Council WA Accreditation so that local tourism operators can be listed on the ATDW.

5. AGENDA

5.1 The WA Regional Tourism Conference

The feedback from the Conference was very positive. There were 257 attendees and generally people said they were surprised that Karratha was better than they thought it would be. Some people indicated there were keen to return and bring their family. Highlights included Hearson Cove Awards Night and Clinton Walker's cultural experience which presents an opportunity to leverage further tourism promotion and development of the region.

5.2 Murujuga Tourism Program

Update to be provided at a future meeting.